

INNOVATION COUNCIL NOTES • 16TH DECEMBER 2015

WHAT IS LINCOLNSHIRE GOOD AT?

- Agriculture
- Manufacturing
- Food

WHAT DO WE NEED TO HAVE MORE OF?

- Ambition
- Innovation
- Appetite for risk

WHAT NEEDS TO HAPPEN?

- Bring together the right people – cross sectors
- Create ideas for new products & services
- Utilise the resources and expertise at the University
- Commercialise the ideas
- Be part of the Midlands Engine

WHERE ARE THE GAPS?

- Reduced availability of funding from the City Council
- Business support programmes significantly reduced
- Leadership & focus to drive innovation

WHAT ARE WE GOING TO DO?

- Introduce innovators, SME's, corporates and academics
- Host exciting themed events & workshops
- Provide a compelling message to maximise participation
- Encourage inward investment in innovation
- Have a strong marketing campaign
- Focus on the benefits for businesses and start up's
- Create a movement
- <https://www.youtube.com/watch?v=fW8amMCVAJQ>

WHAT ELSE CAN WE ACHIEVE?

- Change attitude to failure
- Do things differently
- Avoid the mistakes of the past - We know what bad looks like!

WHAT'S NEXT?

- Agree themes and activities
- Clarify who we are targeting & get them involved
- Have a core Innovation Council membership of 6
- Invite specialists to attend themed Innovation Council meetings hosted around events and activities
- Review our progress and innovation priorities in 12 months.

THEMES AND EVENTS

Launch at 'Doing it Differently' Conference 25 February 2016
Computer vision & digital
Food, drink & agriculture
Health and Social Care

