
INNOVATION COUNCIL MEETING • 6 DECEMBER 2016 • HEALTH AND SOCIAL CARE

- Website is now near completion, a link will be sent around for feedback to go live early in the New Year
- An ESIF Innovation programme update was provided, members of the Council agreed to champion the individual elements of the programme. Key elements for delivery will be Events and Road trips, Internships, Leadership and Management, Statistics, data and benchmarking, engaging new and different businesses.
- Major launch for the programme including PR activity will begin in 2017. Identifying high calibre clients directly and via B2B referrals is underway. Inspirational stories and infographics to be used to promote innovation and what it really means to business.
- It was suggested that there be increased involvement with the Academic Health Sciences Network and Medilink to increase activity in the Healthcare sector, currently there are only 2 members from the Lincoln area.
- Master classes were discussed as part of the events programme, it was agreed that these would be explored to include how to innovate and managing supply.
- Road trips and Sandpits have been included in the programme for 2017
- Eric Hilton led a discussion on 'The Ageing Population' There are some good things happening in Lincoln, many of which have not been heard about. The key is to fit innovation around the requirements of the growing ageing population.
- Integrated care now means people are encouraged to live longer at home. Road trips to communities with an ageing population for both students and businesses could help to spark and drive innovation.
- It was felt that there are lots of technology solutions available, the main challenges are around communication and use of language. Also the need to ensure that technology is fit for purpose for the ageing population and solves the right problems.
- Barnsley is a model of excellence
- The biggest innovation would be the 'coming together' of technology, health care workers and social care to overcome the barriers of terminology and responsibilities.
- The effects of Brexit are concerning due to the reduced workforce and can innovation be a response to this as well as encouraging other local entrants into the workforce?
- The challenge of isolation is concerning, however the issues regarding rural broadband still need to be addressed to enable digital communities to become a suitable alternative.
- Using the apprenticeship scheme to solve and meet the needs of the ageing population could be refined and utilised in the GLLEP area.
- Cadburys Village social enterprise, is a best practice example of a wealth creating environment, and could be used as inspiration for the GLLEP area.

