

Greater Lincolnshire LEP

LEP Board Director Membership Candidate Briefing Recruitment Pack

www.greaterlincolnshirelep.co.uk

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The Greater Lincolnshire LEP - An Introduction

Greater Lincolnshire LEP is a business led partnership made up of private and public sector leaders.

The Greater Lincolnshire LEP works with the public and private sector to deliver sustainable economic growth. We work to help our business sectors increase productivity and innovation, create new employment opportunities and develop the infrastructure that supports economic growth.

Since the Covid-19 pandemic, the LEP focus turned firstly to the immediate support of our diverse business community through a rapid Response plan, and is now strongly driving local Economic Recovery Plans. We have been working continuously with partners to restart delivery, influence investment, and to continue to lever the best opportunities for Greater Lincolnshire.

We work collaboratively to deliver for Greater Lincolnshire. We play an important role in the UK economy; we feed the country through our expertise in food production and agri-tech; power the country through our low carbon and power engineering sector; and entertain through our thriving visitor economy

The main purpose of the Greater Lincolnshire LEP is to be the voice of the business community and to ensure that the economic interests of the area are properly represented.

Greater Lincolnshire is emerging as the intelligent choice for investors looking for a dynamic, thriving, and ideal location to base their business. With space to grow, support to flourish, and the kind of infrastructure that supports global operations, it's little wonder that Greater Lincolnshire is undoubtedly one of the investment hotspots of the UK.

For more information please see the website www.greaterlincolnshirelep.co.uk

The Greater Lincolnshire LEP - Structure

1. Composition of the LEP Director's Board

In accordance with the Articles of Association, the Board shall be not less than 16 but no more than 20 and shall include:-

- Up to 4 Upper Tier Council Directors;
- Up to 1 District Council Director;
- Up to 1 Public Sector Directors
- the balance shall be made up of Private Sector Directors

In addition to the Directors appointed above, there may be appointed at any time up to five Co-Opted Directors

2. Statutory Boards

The LEP Director's Board is served by three Incorporated Boards:

- Investment Board
- Appointments Committee
- Finance and Audit Committee

3. Strategic Advisory Boards

The LEP Director's Board is served by additional Strategic Advisory Boards, with representation from:

- Skills
- Food
- Water management
- Manufacturing
- Housing
- Visitor economy
- Health and Care
- Energy

4. Accountable Body

The LEP Director's Board is supported by a professional secretariat hosted by Lincolnshire County Council. Lincolnshire County Council act as Accountable Body for the LEP and no financial transactions are made by the LEP directly.

The Accountable Body provides regular reports to the LEP's Finance and Audit Committee and to the LEP Director's Board. An external auditor is procured annually.

For the purposes of transparency, LEP funding and financial information is made publicly available on the LEP website www.greaterlincolnshirelep.co.uk

5. Transparency

Media

- The Greater Lincolnshire LEP publicly distributes regular newsletters, press releases, social media updates, website updates and other information on its activities, and to publicise funding opportunities.

Events

- Regular free public events are held, including the annual conference; LEP Business Live; and a Big Debate Series; to update businesses and organisations on Greater Lincolnshire's activities.

Vacancies

- All current vacancies are advertised on the homepage and What's New sections of the website.

See the governance section of our website for full information and downloadable documents at <https://www.greaterlincolnshirelep.co.uk/about/corporate-governance/>

The Role of a Member

6. Role

The Greater Lincolnshire Local Enterprise Partnership (LEP) is a company Limited by guarantee, led by the private sector and a partnership of local authorities, the wider public sector and businesses within the LEP region and determines local economic priorities, and leads economic growth and job creation within the LEP; is the voice of the business community and ensures that the economic interests of the area are properly represented. More recently, the Covid-19 pandemic has impacted on LEP activity and focus and recovery plans and strategies are under development to ensure economic stability.

7. Aspirations

To continue to make an effective contribution to the UK economy and provide real opportunities for people to live, work, invest and visit through the Strategic Economic Plan by 2030 to;

- create 13,000 new jobs
- help 22,000 businesses;
- increase the value of the Greater Lincolnshire economy by £3.2 billion

8. Remit of the LEP Director's Board

The purpose of the Greater Lincolnshire LEP is to provide strategic leadership and develop a long term vision of the LEP's economy, providing strategic insight on the challenges and opportunities facing the area by setting, and reviewing and refining the Strategic Economic Plan (SEP). The remit of the LEP Director's Board is to:

- Champion the LEP's economic vision and promote bold solutions;
- Communicate with the business community around economic growth;
- Share knowledge practice and intelligence within the LEP Region and;
- Allocate resources to deliver economic growth, secure finance and encourage local and national bodies to match resources to achieve the LEP region's ambitions.

9. The Way in which the LEP Director's Board Does Business

With reference to the Memorandum of Articles of Association as a company limited by guarantee the Board will be:

- Championing to influence and lead by example;
- Delivery focused;
- Adopting creating, enterprising solutions;
- Partnership working across the private, public and third sectors;
- Sharing best practice;
- Being inclusive of each locality and community in Greater Lincolnshire.

10. Summary of guidance for LEP Director's Board

In summary of the above, as a LEP Director's Board Member, you should ensure that at all times you:

- Act in the LEP Director's Board's best interests, taking everything you think relevant into account.
- Obey the Articles of Association and decisions taken under it.
- Are honest, and remember that the LEP Director's Board's property belongs to it not to you or its shareholders (if any).
- Are diligent, careful and well-informed about the LEP Director's Board's affairs. If you have any special skills or experience, use them.
- Make sure the LEP Director's Board keeps records of your decisions.
- Remember that you remain responsible for the work you give to others.
- Avoid situations where your interests conflict with those of the Board. When in doubt, disclose potential conflicts quickly.
- Seek external advice where necessary, particularly if the LEP Director's Board is ever in financial difficulty.
- Review the Directors' Code of Conduct and sign the Declarations of Interest annually.

Greater Lincolnshire LEP - Person Specification

Experience & Attributes

The successfully appointed LEP Board Director will have a strong business / economy background at a senior / owner level, and possess the passion and necessary level of experience to be confident of making a positive contribution to the Board and to the LEP. The knowledge and expertise of each of our Directors are likely to be different from each other to reflect the mix of different roles and incorporating the variety of experience and attributes set out below.

1. Experience

- You will possess credible private or public sector experience, links and relationships in your area of expertise, ideally including working at a senior or ownership level.
- You will have additional experience in working alongside or with business representative organisations, business growth or skills partnerships and / or relevant business support service businesses or voluntary or social enterprise organisations.
- You will have a proven track record of organisational leadership and experience of being a Board Director or in a leadership role that is significant in its sector or field, or of having actively contributed to a business representation organisation or voluntary or social enterprise organisations.
- You will have a demonstrable association or interest with the Greater Lincolnshire economy and act with a collaborative approach able to develop and maintain effective business relationships to deliver strategic vision.
- You will possess good national political acumen and a working understanding of Greater Lincolnshire's local authority and political structures.
- You will have a working knowledge of Greater Lincolnshire's key priorities and strengths to help promote the Greater Lincolnshire LEP.

Attributes

- You will be able to demonstrate creative and innovative thinking to effectively contribute to LEP Director's Board discussions, and help tackle issues and offer solutions.
- You will possess a successful track record of quickly building credibility with a wide range of stakeholders and partners, demonstrating sound analytical skills and judgement.
- You will be able to inspire those around you through your energy and enthusiasm, offering a genuine desire to be delivery focused.
- You will be a strong communicator, with a clear and concise delivery and a determination to champion the work of the Greater Lincolnshire LEP and act as an ambassador for Greater Lincolnshire and your area of expertise.
- You will possess a knowledge of the economics and structure across the area, with a clear understanding of the challenges and opportunities facing the Greater Lincolnshire LEP and be determined to take a collaborative approach to making things happen.

2. Terms and Conditions

- In line with the Articles of Association, LEP Board Director's will be appointed for a fixed 3 year term which can be extended for a maximum of two further three year terms by the Appointments Committee.
- Travel Expenses are paid for expenditure for LEP activity.
- LEP Board Director's will be needed to attend LEP Board meetings once every one -two months and periodic meetings or events related to their areas of expertise to support LEP activity.

Recruitment Process & Timescales

1. Policy for the Appointment of the Greater Lincolnshire LEP Board Directors

See [Policy 15](#) for more information.

2. Timescales for recruitment

Vacancies will be advertised (usually) for a period of 30 days where possible. Applicants will be contacted as soon as possible (and no more than 15 working days) of the outcome or whether they are invited to attend an interview (where appropriate).

See <https://www.greaterlincolnshirelep.co.uk/about/boards/lep-board/> for more information.

Reference 1: LEP Board Director Recruitment Pack
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