

Lincolnshire's Resilience Forum



PREPARING FOR EMERGENCIES

LRFBIZ V9 – BUSINESS RELEVANT VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

15th June 2020

As we move from Response to Recovery, the Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to business. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

Headline Comms

1. #OpenForBusiness campaign

Today, many retailers across the country will be reopening. The Department for Business, Energy and Industrial Strategy (BEIS) is encouraging business owners and shop workers to take photos in front of their 'open' sign next week and post these on their social media channels as part of the #OpenForBusiness Campaign. To support the campaign, please:-

- Take a photo of yourself in front of your reopening business, preferably in front of an 'Open' sign
- Post the picture on your social media channels
- Use #openforbusiness
- Tag the Department for Business: Instagram: @beisgovuk / Twitter: @beisgovuk / Facebook: @industrialstrategygovuk

BEIS is also looking for short self-shot videos of 'a day in the life' of staff in reopening businesses, to show the extra measures businesses are taking to keep employees and customers safe. Anyone interested in working with BEIS on a video like this, please get in touch with nicky.henderson@beis.gov.uk.

2. Interviews:

- Richard Baxter from Lincoln BIG will be on BBC Radio Lincolnshire at 1.25pm to talk about town centre re-opening.
- Jason Harwin from Lincs Police will be on BBC Radio Lincolnshire at 4pm to assess how the public across the county have reacted to today's town centre re-opening.

Industry-Relevant Updates and Announcements

1. Help and support if your business is affected by coronavirus (COVID-19)

Watch videos and register for the free webinars to learn more about the support available to help you deal with the economic impacts of coronavirus. A webinar has been added for more information on extensions to the coronavirus Job Retention Scheme and flexible furloughing. Visit [here](#) for more information.

2. New support for high streets

The High Streets Task Force has announced new training, expert advice and online resources for high streets in England. The High Streets Task Force will provide access to cutting-edge tools, training, information and advice for high streets across England as part of the government's efforts to get shops back in business safely from 15 June.

This support is open to local councils and all organisations involved with high streets and will include free access to online training programmes, webinars, data and intelligence on topics including recovery planning and coordination, public space and place marketing. Please find further details [here](#). Please also consider sharing this tweet about the announcement: <https://bit.ly/HSTTweet>

3. Travel guidance for employees

To support businesses with employees returning to work from the Monday 15th June, the Department for Transport has developed resources for employers, which you can find [here](#).

The above sets out some steps employers can take to help provide a safe return to work for employees on the transport network, including encouraging active travel, and travel outside peak hours.

4. Office for Produce Safety and Standards (OPSS) Guidance for business and local authorities

Guidance is available on how the OPSS is supporting businesses and local authorities and protecting consumers during the COVID-19 pandemic. Enforcement guidance for local authorities added on face masks and coverings has been added. Click [here](#) for more information.

5. Self-Employment Income Support Scheme

If you're self-employed or a member of a partnership and have been adversely affected by coronavirus (COVID-19) find out if you can claim a grant through the Self Employment Income Support Scheme.

Further information about the extension to the scheme has been added [here](#). Find out how your circumstances can affect your eligibility [here](#). Examples have been added to show when the 'adversely affected' criteria for the first and second grants will be met.

6. Coronavirus Job Retention Scheme Update

As the Chancellor announced previously, from 1 July, employers can bring back to work employees that have previously been furloughed for any amount of time and any shift pattern, while still being able to claim the Coronavirus Job Retention Scheme grant for their normal hours not worked. When claiming the grant for furloughed hours employers will need to report and claim for a minimum period of a week.

Further guidance on flexible furloughing and how employers should calculate claims has been published and can be found [here](#).

Fixed Key Messaging

- Visit [Business Lincolnshire](#) or call 01522 782189 for continued support to your Greater Lincolnshire or Rutland business
- Guidance is available to support [retail businesses](#) to reopen and other industry sector guides to ensure COVID-secure workplaces can be found [here](#)
- The government wants help from businesses to increase COVID-19 testing capacity in the UK. Click [here](#) if you can help and to find out more.
- Visit [here](#) to submit your details if you can provide masks, gowns or hand sanitiser nationally or locally to [Lincolnshire Together](#)
- Feed business impacts into our [Business Intelligence](#) platform to help us continue to develop solutions with Government.