

Lincolnshire's Resilience Forum



PREPARING FOR EMERGENCIES

LRFBIZ V10 – BUSINESS RELEVANT VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

17th June 2020

As we move from Response to Recovery, the Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to business. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

Industry-Relevant Updates and Announcements

1. Updated working safely guidance

Guidance to help employers, employees and the self-employed understand how to work safely during the coronavirus pandemic has been updated to reflect industry feedback, guidance on Test & Trace, guidance on safer travel and to provide guidance on managing security risks.

The full guidance can be found [here](#)

The Cabinet Office has shared the following video to show how retailers are keeping customers and staff safe. Please retweet on your own channels where possible <https://bit.ly/How2GuideTweet>.

2. Digital Boost Campaign

The Covid-19 crisis has presented many challenges for small businesses and charities, particularly in building digital capability. In response, [Digital Boost](#) has been created to provide much-needed digital support for small businesses and charities.

The platform will host a community of digital experts, who will offer one-to-one digital support to small businesses and charities free of charge to help them improve their digital capability to grow and prosper.

DCMS is pleased to support [Digital Boost](#) as part of on-going work to support small businesses and charities during this challenging time. The platform is owned by Founders4Schools and was built in partnership with BCG Digital Ventures.

DCMS are requesting support in building awareness of [Digital Boost](#) within organisations and stakeholders. The key audiences the platform is aiming to reach are:

1. Small businesses and charities who may need digital support
2. Digital experts to sign up as volunteers.

Please find here a link to the [press release](#) and attached a comms pack, including newsletter templates and assets for social media. Content will also be shared from DCMS ([LinkedIn](#) and [Twitter](#)) and Digital Boost ([LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#)) social media channels.

3. Recovery Roundtables update

Business Secretary Alok Sharma chaired a series of economic recovery roundtables over the last week, bringing together businesses, business representative organisations, regulators and leading academics. Discussions focused on the measures necessary to support economic recovery and ensure we have the right opportunities in place for growth across the country over the next 18 months and beyond.

The organisations that participated in the roundtables, alongside the questions that participants were asked to address can be found [here](#). If you, your business or organisation would like to provide relevant insight or analysis on any of the topics covered by the Recovery Roundtables, a list of questions is available - please email Economic.Recovery@beis.gov.uk by Wednesday 17 June.

4. Webinars

Please find all webinars live on www.businesslincolnshire.com/events

Date	Topic	Booking Link
24/06/2020	Midweek Matters	https://www.businesslincolnshire.com/events/event-details/?id=1017&navigatedFromSearch=true
01/07/2020	Midweek Matters	https://www.businesslincolnshire.com/events/event-details/?id=1019&navigatedFromSearch=true
08/07/2020	Midweek Matters	https://www.businesslincolnshire.com/events/event-details/?id=1048&navigatedFromSearch=true
15/07/2020	Midweek Matters	https://www.businesslincolnshire.com/events/event-details/?id=1049&navigatedFromSearch=true

Fixed Key Messaging

- Visit [Business Lincolnshire](#) or call 01522 782189 for continued support to your Greater Lincolnshire or Rutland business
- Guidance is available to support [retail businesses](#) to reopen and other industry sector guides to ensure COVID-secure workplaces can be found [here](#)
- The government wants help from businesses to increase COVID-19 testing capacity in the UK. Click [here](#) if you can help and to find out more.
- Visit [here](#) to submit your details if you can provide masks, gowns or hand sanitiser nationally or locally to [Lincolnshire Together](#)
- Feed business impacts into our [Business Intelligence](#) platform to help us continue to develop solutions with Government.

