

LRF Communications Briefing – Covid19

01 Sep 2021

LRFBIZ V73 - ECONOMIC RESPONSE & RECOVERY VERSION

LRF Coronavirus Headlines

Under 39s warned of long Covid risks and urged to come forward for vaccination

Following the good news that 16 and 17 year olds are now eligible for Covid-19 vaccination, the NHS in Lincolnshire is reminding people aged 39 and under that they too need to get vaccinated.

In Cohort 11 (people aged 30-39), 69% have had their first dose, which leaves 22,673 people who have not, and in Cohort 12 (people aged 18-29), 69.7% have had a first dose leaving 27,905 who have not.

Two doses of the vaccination roughly halves the risk of experiencing symptoms that last more than 28 days after infection, and Lincolnshire continues to offer a range of vaccination sites across the county, including options for people who are eligible (i.e. 16 and over) to attend as a walk-in, meaning no appointment is necessary, including at its two Mass Vaccination Centres at the Lincolnshire Showground and at PRSA, Boston. Further details can be found on the NHS Lincolnshire website

<https://lincolnshireccg.nhs.uk/grab-a-jab/>

Those aged 18 or over, or who are within three months of their 18th birthday, can book [online](#) or by calling 119. Those aged 16 and 17 cannot book online or via 119, but can either attend as a walk-in or wait to be contacted by the NHS to have their vaccination at a site more local to them.

Business & Economy

Quarterly Business Briefing: Q2 2021

The Greater Lincolnshire LEP's Quarterly Business Briefing is your quarterly guide to the economy in Greater Lincolnshire. The briefing brings together local surveys and the latest national figures to provide insight into our economy. [Click here](#) to access the report.



Greater Lincolnshire LEP Sector Opportunities Brochures

The Greater Lincolnshire LEP has just released a Logistics Sector Investment Opportunity proposition in the suite of brochures published this year in partnership with Lincolnshire County Council. These are the [Low Carbon Energy & Industry](#), [Agrifood](#), and [Advanced Engineering & Manufacturing](#). To read the Logistics opportunity click [here](#).

Greater Lincolnshire has a very large, UK leading, logistics sector with major clusters on the Humber; the UK's largest port, and in South Lincolnshire centred on Spalding. The proposition shows the importance of logistics to the food chain in the UK Food Valley and highlights the work being done to develop the South Lincolnshire food logistics cluster - for example by strengthening and developing the role

of the Port of Boston. It also highlights the forthcoming Centre for Food and Fresh Produce Logistic, part of the Boston Town Deal and the role of innovation projects such as Trusted Bytes, which is led by the industry and University of Lincoln to create new digitised traceability systems to support food trade.

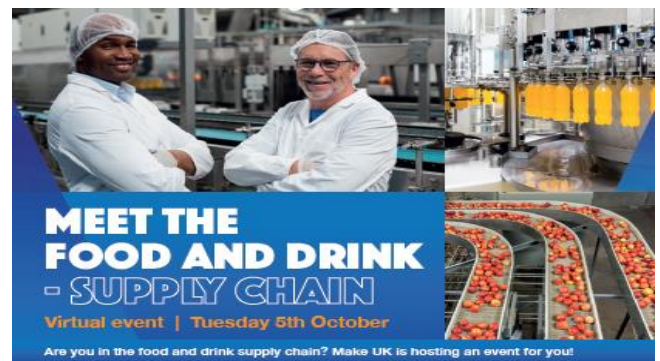
QES Q3 fieldwork underway

[Click here](#) to access the Quarterly Economic Survey and have your say! The survey remains open until Monday 13th September - please share this further with additional networks and contacts.



Change the Date! Meet the Buyer Food and Drink Event now 5th October

Please update your calendars for the Meet the Buyer Food and Drink event, which will now be held on Tuesday 5th October. [Click here to register.](#)



More leading businesses join vaccine uptake drive

Asda, lastminute.com and FREE NOW have pledged their support for the UK's Covid-19 vaccination programme by offering incentives to vaccinated customers. It is hoped that the move will further bolster national effort to boost vaccine uptake in younger people. Further info [here](#).

Tools, Webinars & Events

Upcoming local events

- **ChamberConnect: Getting Started with CRM Workshop** - webinar. Tuesday 7 September, click [here](#) for more.
- **Midlands Economic Summit Q3 2021: Changing face of the Midlands** - webinar conference. Thursday 9th September, click [here](#) for more.
- **Champagne Marketing on a Lemonade Budget** - interactive workshop. Thursday 9th September, click [here](#) for more.
- **Facebook for Business** - interactive masterclass. Tuesday 14th September, click [here](#) for more.
- **How to Get Recruitment Right** - online workshop. Wednesday 15th September. Click [here](#) for more.
- **The World is Changing. Are We?** - speaker event at Belton Woods Hotel, Grantham. Thursday 16th September, click [here](#) for more.
- **Introduction to Researching Export Markets** - online session. Tuesday 21st September, click [here](#) for more.
- **Our Food in the Future: the Importance of Agri-Tech and Sustainability** - webinar. Wednesday 29th September, click [here](#) for more.
- **Paid Ads on Social Media** - interactive masterclass. Thursday 30th September, click [here](#) for more.

Roadmap to Net Zero Carbon Tour visits Lincoln on route to COP26

Join this FREE event on the 27 September and make the first steps to a more sustainable future. On the day, you'll see the UK's first 100% electric coach, affectionately named the 'Carbon Battle Bus', find out more about the UN-backed Race to Zero campaign and hear Carbon Stories and discussions

with local people, organisations and community groups. Register for the Roadmap to Net Zero event [here](#). Register for the online Net Zero Carbon Essentials Workshop [here](#)

Greater Lincolnshire Online Jobs and Careers Fair - September

The next in the series of Greater Lincolnshire virtual jobs fairs will be live on Wednesday 29th September, from 10am until 1pm. The event is free for both visitors and exhibitors, and can be accessed via the LEP's custom-built website here: <https://greaterlincsjobsfair.co.uk/>.

If you are interested in registering your business for a free virtual exhibition stand, click [here](#).

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All www.gov.uk webinars and videos for organisations that trade with the EU can be found [here](#).

Fixed key messaging

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @ [GreaterLincsLEP](#) @ [businesslincs](#)

CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM						
Shaun Gibbons Chair South Holland DC shaun.gibbons@sholland.gov.uk 07870 157203	Tony Crowden Deputy Chair NHS tony.crowden@optum.com 07342 034035	Mark Stoneham Lincolnshire County Council mark.stoneham@lincolnshire.gov.uk 07901 512504	Julie Heath West Lindsey DC julie.heath@westlindsey.gov.uk 07775 026257	Hannah Williams North Kesteven DC hannah.williams@n-kesteven.gov.uk 07500 102116	Emma Staff Boston Borough Council/ East Lindsey DC emma.staff@boston.gov.uk 07929 862487	Kate Storey Greater Lincolnshire LEP Kate.storey@lincolnshire.gov.uk 07919 166416