



## LRF Communications Briefing – Covid19

11 Aug 2021

### LRFBIZ V72 - ECONOMIC RESPONSE & RECOVERY VERSION

#### LRF Coronavirus Headlines

##### Shuttle bus service to support vaccine take-up in Lincoln

A free shuttle bus service is being introduced in Lincoln to transport people up to the Lincolnshire Showground for their vaccinations. The service is being introduced on Thursday 12 August, between 8am-6pm and will leave the bus station (stand C) on the hour and pick up people from the vaccination centre at the Showground for the return journey on the half hour. People will be asked to wear face masks on the shuttle bus.

For walk in appointments people need to be 18 and over or 17 and within 3 months of their 18<sup>th</sup> birthday and there must be a minimum of eight weeks interval between first and second doses. Please note that if you have had Covid-19, you must wait four weeks from the date of your positive test before having vaccination. If you are currently self-isolating due to someone in your household having symptoms, you must not attend. Also do not attend if you have Covid-19 symptoms. The service is in place for this Thursday and Friday 13 August, and Monday to Friday next week, 16-20 August.

##### Young people urged to get jabbed as 18-34 year olds account for fifth of Covid admissions

Young people across Lincolnshire are again being urged to get their Covid-19 vaccination as soon as possible, following confirmation that 18-34 year olds accounted for one fifth of Covid hospital admissions nationally last month. We continue to make it as easy as possible for people to get vaccinated, since this is the best way to protect yourself, your family and your friends, and still have vaccination sites across Lincolnshire, including our two mass vaccination centres at the Lincolnshire Showground and PRSA, Boston, and we are still offering walk-in vaccinations. You can either book an appointment online via the [national booking service](#) or by calling 119. Or you can just turn up and get vaccinated as a walk-in at one of our vaccination sites.

#### Business & Economy

##### NHS Covid-19 app updated to notify fewer contacts to isolate

The public are urged to continue using NHS Covid-19 app as changes made will result in fewer close contacts being advised to self-isolate. New data shows over 50,000 cases were averted in the first 3 weeks of July - with up to 2,000 cases prevented a day. Further info [here](#).

##### Uber, Bolt and Deliveroo help drive vaccine uptake

Leading businesses are joining a national effort to further drive uptake of the Covid-19 vaccine in young people. Uber, Bolt and Deliveroo are among those offering incentives, with more set to join soon. Further info [here](#).

##### Government-backed insurance scheme to give boost to events industry

The Chancellor Rishi Sunak has announced that the live events sector is set to get a boost with a world-leading Government-backed insurance scheme worth over £750 million, which will help them plan events with confidence through to next year,.

The Government has partnered with Lloyd's to deliver the Live Events Reinsurance Scheme as part of the Plan for Jobs. The scheme will see the government act as a 'reinsurer' - stepping in with a guarantee to make sure insurers can offer the products events companies need. Further info [here](#).

### Covid-19 vaccine will be mandatory for all care home staff

The Government has announced that the Covid-19 vaccine will be mandatory for all care home workers and volunteers in England unless they are either medically exempt, in the case of an emergency or from the emergency services. It does not apply to family members visiting residents of care homes.

NHSE will specific guidance for healthcare professionals who visit care homes. A 16 week grace period began on Thursday 22 July 2021. This means workers (both staff and anyone who enters a care home for work reasons) have until 16 September to get their first dose of the vaccine so that they can be fully vaccinated by the time regulations come into force on 11 November, allowing for an 8 week gap between doses.

Pre-booked appointments can still be arranged via the [National Booking System website](#) or by calling 119, or #GrabAJab at one of our [walk-in events](#). For more information about the vaccine [click here](#). The Department of Health and Social Care are holding a webinar on 17<sup>th</sup> August 2021 for care home managers and providers, to provide information and answer questions regarding this initiative. To register, [click here](#).

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## Tools, Webinars & Events

### Greater Lincolnshire Online Jobs and Careers Fair

The next in the series of Greater Lincolnshire virtual jobs fairs will be live on Wednesday 25 August, from 10am until 1pm. The event is free for both visitors and exhibitors, and can be accessed via the LEP's custom-built website here: <https://greaterlincsjobsfair.co.uk/>.

If you are interested in registering your business for a free virtual exhibition stand, click [here](#).

GREATER LINCOLNSHIRE

**ONLINE JOBS & CAREERS FAIR**

25<sup>TH</sup> AUGUST 2021

Join the **FREE** live event from 10am-1pm.

To book a **FREE** virtual exhibition stand or to find out more visit  
**WWW.GREATERLINCJSJBSFAIR.CO.UK**

ONLINE JOBS & CAREERS FAIR  
August 25th, 2021

Greater Lincolnshire  
Local Enterprise Partnership

## Upcoming local events

- **Women in Innovation Awards Briefing** - webinar. Tuesday 24 August, click [here](#) for more.
- **Managing a Crisis: Insurance, Legal, & PR** - webinar. Wednesday 1 September, click [here](#) for more.
- **ChamberConnect: Getting Started with CRM Workshop** - webinar. Tuesday 7 September, click [here](#) for more.

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All [www.gov.uk](http://www.gov.uk) webinars and videos for organisations that trade with the EU can be found [here](#).

## Fixed key messaging

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @[GreaterLincsLEP](#) @[businesslincs](#)

### CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM

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