



## LRF Communications Briefing – Covid19

04 Aug 2021

### LRFBIZ V71 - ECONOMIC RESPONSE & RECOVERY VERSION

#### Coronavirus Headlines

##### One millionth Covid-19 vaccination given in Lincolnshire

The Lincolnshire Covid-19 vaccination programme reached a monumental milestone last week as it gave its one millionth vaccination (first and second doses combined) to a patient at the PRSA Mass Vaccination Centre, Boston.

This remarkable achievement comes just over seven months since the Covid-19 vaccinations began rolling out across the county last December, and follows hot on the heels of the 500,000<sup>th</sup> first dose being given just last month.

While more than one million vaccinations have now been given across the county, there has been a very definite decline in uptake amongst people under 40, especially those aged 24-29 - a picture which is replicated across the entire country, and a programme is underway to continue to drive uptake amongst this age group.

##### Addressing summer NHS pressures

Walk-in patients at A&E are at unprecedented levels for this time of year and all services are busy.

Patients are being urged to use [NHS111 online](#) before going to A&E.

Relevant [social media assets](#) are available to help spread awareness of the pressure on A&E services - please share them with your local authority, police, fire service and other local partners and communities and ask for their support.

#### Business & Economy

##### Greater Lincolnshire achieves Growth Hub status

The Greater Lincolnshire LEP is delighted to announce that Greater Lincolnshire has achieved Careers Hub status. From September 2021, the LEP will be supporting all secondary mainstream and SEND schools in Lincolnshire, Rutland, North Lincolnshire and North East Lincolnshire - in total 109 schools and colleges will receive support from the Enterprise Adviser Network and Careers Hub framework. Careers Hub status means that the area will be better resourced to provide free, high quality careers support directly to Career Leaders in schools/colleges across our area. The introduction of the Careers Hub will also enable engagement with a wider network of employers and stakeholders who are passionate about supporting young people in Greater Lincolnshire. More information will be available soon.

##### Daily contact testing rolled out to further critical sectors

Following clinical trial results, daily contact testing will be rolled out to further critical workplaces in England so that contacts who would otherwise be self-isolating can instead take daily tests, with an expected initial additional 200 testing sites. Further information is available [here](#).

## Greater Lincolnshire LEP ENewsletter - Spotlight on Health & Care

This month's special edition of the Greater Lincolnshire LEP online newsletter is available [here](#), shining a spotlight on the Health & Care sector.

Our first edition covering this specific theme is introduced by Dean Fathers, health lead on the LEP Board of Directors and Chair of the LEP Health & Care Enterprise Board, and includes our progress to become a market leader in the areas of rural healthcare, as well as updates on broader projects, opportunities, and support to business and technologies and specialist research and teaching we are building to attract talent, funding, and investment. [Click here](#) to watch Dean's short video introduction.

## New posters for businesses reminding staff and customers of continuing Covid-19 actions

Now that the Government has lifted all restrictions under Step 4 of the roadmap, businesses are being reminded to remove any outdated Covid-19-secure posters they may still have on display.

Updated workplace posters are available on the [coronavirus resource centre](#) to remind businesses and customers about the new workplace guidance and the behaviours that people should still adopt. Businesses can continue to display QR posters so that customers can continue to check-in to support the NHS Test and Trace programme.

## New guidance on self-isolation published to protect key infrastructure

Businesses can apply to make certain workers exempt from NHS Test and Trace self-isolation rules. The guidance is not intended to cover whole sectors or job roles, but instead allows businesses to name specific individuals whose absence could cause major disruption to critical services such as food supply, transport, or energy. Employers who believe that an individual should be exempt to prevent major disruption to critical services should apply to the relevant department. Contact details are set out in the guidance on [GOV.UK](#).

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## Tools, Webinars & Events

### Greater Lincolnshire Online Jobs and Careers Fair

The next in the series of Greater Lincolnshire virtual jobs fairs will be live on Wednesday 25 August, from 10am until 1pm. The event is free for both visitors and exhibitors, and can be accessed via the LEP's custom-built website here: <https://greaterlincsjobsfair.co.uk/>.

If you are interested in registering your business for a free virtual exhibition stand, click [here](#).

The banner features a green-to-yellow gradient background with geometric patterns. Text is in white and yellow. A teal ribbon in the top right corner contains the event title and date. A white box at the bottom contains registration information. The Greater Lincolnshire logo is in the bottom right corner.

GREATER LINCOLNSHIRE  
**ONLINE JOBS  
& CAREERS FAIR**  
25<sup>TH</sup> AUGUST 2021

Join the **FREE** live event from 10am-1pm.

To book a **FREE** virtual exhibition stand or to find out more visit  
**WWW.GREATERLINCJSJOBFAIR.CO.UK**

ONLINE JOBS & CAREERS FAIR  
August 25th, 2021

Greater Lincolnshire  
Local Enterprise Partnership

## Upcoming local events

- **Lincolnshire Cyber Security Forum** - virtual meeting. Thursday 19 August, click [here](#) for more.
- **Midlands Economic Summit Q3 2021: Changing face of the Midlands** - webinar. Thursday 9 September, click [here](#) for more.
- **E-consumption: corporation or consumer driven? Hosted by ICAEW Birmingham & West Midlands** - webinar. Friday 10 September, click [here](#) for more.

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All [www.gov.uk](http://www.gov.uk) webinars and videos for organisations that trade with the EU can be found [here](#).

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## Fixed key messaging

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @ [GreaterLincsLEP](#) @ [businesslincs](#)

CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM						
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