



## LRF Communications Briefing – Covid19

30 June 2021

### LRFBIZ V67 - ECONOMIC RESPONSE & RECOVERY VERSION

#### Coronavirus Headlines

##### Lincolnshire Showground Mass Vaccination Centre reaches 100,000 vaccinations

In a significant milestone for the Covid-19 vaccination programme in Lincolnshire, the Mass Vaccination Centre (MVC) at the Lincolnshire Showground has recently given its 100,000<sup>th</sup> vaccination.

Just over six months after the Lincolnshire Showground MVC opened, and eight weeks since it reached 50,000 vaccinations, hitting 100,000 vaccinations represents not only an important milestone for the Showground MVC, but also a huge contribution to the national vaccination programme.

“From the beginning when we were vaccinating people over the age of 80, to now when we’re vaccinating all adults, as well as providing second doses, it has been challenging,” explains Terry Vine, Clinical and Operational Lead for the Lincolnshire Showground Mass Vaccination Centre. He added: “Fortunately we have an amazing team of clinical and non-clinical staff on-site at the Showground, and they have made this latest milestone possible.”

Rebecca Neno, Deputy Chief Nurse, NHS Lincolnshire CCG, said: “Following on from a very successful ‘big weekend’ of vaccinations, I would like to take this opportunity to remind people that [...] there is still chance to get vaccinated but it is important to get vaccinated twice, in order to get the maximum protection.”

##### PRSA Mass Vaccination Centre hosts JVT and Boston United FC

The Mass Vaccination Centre (MVC) at PRSA, Boston, today hosted Professor Jonathan Van-Tam, Deputy Chief Medical Officer, and players from Boston United Football Club, who attended for their first Covid-19 vaccinations.



Professor Van-Tam, or JVT to use his now familiar moniker, was born and raised in Boston, Lincolnshire, and has been back to the county on several occasions to support the vaccination programme by working shifts

vaccinating people.

The two Boston United players - Jordan Burrow and Jordan Preston - took time out from their pre-season schedule to call in at PRSA MVC, and lifelong Boston United fan, Professor Van-Tam, was on shift during the players’ visit and vaccinated both of them.

“We were thrilled that JVT was able to come and do another vaccination shift for us, and I think he was particularly keen to have the opportunity to talk with the team from Boston United, and vaccinate them,” explains Rebecca Neno, Deputy Chief Nurse, NHS Lincolnshire CCG.

“Getting Jordan and Jordan here was really important because we’re particularly keen to get younger people vaccinated and get the

message across about how important the vaccination is to younger people, especially as we can now vaccinate anyone aged 18 or over.

“We also know that men aren’t always as keen as women at coming forwards for their vaccinations, so we were really pleased to have the support of Boston United FC and its players.”

*Pictured: Professor Jonathan Van-Tam, Deputy Chief Medical Officer, with Jordan Burrow (LHS) and Jordan Preston, Boston United FC.*

The visit by JVT and Boston United FC is the pre-cursor to a ‘big weekend’ of activity designed to enable more people to ‘grab a jab’ and get vaccinated. Across Lincolnshire, the NHS is running multiple walk-in events designed to make getting vaccinated easier, whereby anyone aged 18 or over can turn up at designated vaccination sites and get vaccinated without the need for an appointment.

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## Business & Economy

### Greater Lincolnshire LEP Annual Delivery Plan

Read our Annual Delivery Plan [here](#) which is hot off the press, and includes priorities, impact and our game-changers for economic growth and opportunity.

Since the plan has been published, Chair of the Greater Lincolnshire LEP Pat Doody has reiterated: “Our vision is to improve the lives and opportunities of communities and businesses in Greater Lincolnshire and Rutland.”

### UK Food Valley bulletin



Born out of the ever-growing Food Security Newsletter in response to the pandemic, this week the Greater Lincolnshire LEP is launching the new UK Food Valley bulletin.

This development moves us a significant step closer to positioning Greater Lincolnshire as a global lead in pioneering sustainability through innovation. The UK Food Valley programme will

showcase our Top 10 Global Food Cluster as we work with industry, the technology, research base and government to deliver food chain innovation and growth.

We aim to lead in the race to adopt new digital technologies and automation, the transition to Net Zero, and to promote the role of naturally healthy foods. We have an incredible and unique opportunity on our doorstep and look forward to working with you to realise its potential.

Watch out for our new website and the UK Food Valley launch coming soon! View the bulletin [here](#).

### Lincoln Week partnership LNER/ Visit Lincoln

LNER has launched its first [Lincoln Week](#), in partnership with [Visit Lincoln](#).

This week-long campaign, running this week until Sunday 4 July, will see LNER and Visit Lincoln showcase all that Lincoln has to offer, from its heritage, attractions and eateries to a host of family friendly activities. The week also builds excitement ahead of the inaugural LNER Lincoln Experience event, taking place on Saturday, as well as Lincoln Business Improvement Group’s new [Imp Trail](#).

Saturday’s LNER [Lincoln Experience](#) will take customers on the 08:06 LNER Azuma service from London King’s Cross to Lincoln, also calling at Peterborough, Grantham and Newark North Gate. During the LNER journey, customers will enjoy a Lincolnshire themed breakfast and sample locally produced Lincolnshire delicacies, including artisan cheese, award winning Lincolnshire plum bread, handcrafted tea and coffee. They’ll also receive a goodie bag of other treats alongside exclusive offers and information on what they can discover during their visit to Lincoln.

This Lincoln Experience Event also coincides with the launch of the new Imp Trail, which will see a series of 30 hand painted and mischievous looking imp sculptures displayed in key sites across the city, forming a trail for families to follow.

Please help promote Lincoln Week and share the [new video about Lincoln](#) and also share this [link](#) for tickets for Saturday's LNER Lincoln Experience Event on 3 July - which is the 08:06 departure from King's Cross. Customers can select their own direct return journeys on the same day, with services direct to London King's Cross departing from Lincoln at 15:24, 17:26 and 20:25.

### The Queen's Awards for Enterprise

The Queen's Awards for Enterprise are the most prestigious awards for UK businesses, recognising and rewarding outstanding achievements in the fields of Innovation, International Trade, Sustainable Development and Promoting Opportunity. Lincoln-based Inzpire Limited, was a winner in the 2021 Innovation Category, a supplier of defence managed services and mission systems, alongside Woolroom, Oakham based specialist

homewares retailer involved in the design and development of woollen sleep related products in the International category. Now open for 2022 entries. Find out more [here](#).



### Occupational maps survey

The Government's Institute for Apprenticeships and Technical Education are seeking views on the occupational maps they have produced, a significant piece of work that describe the 15 routes across the labour market requiring technical and higher technical education (routes as set out by the Sainsbury Review and Post-16 Skills Plan in 2017)

The Institute are keen to receive wide-ranging views and we are encouraging as many as possible to view the occupational maps and complete the survey. See advert below.

*The Institute would like to invite you to be involved in an exciting project to expand and develop the [occupational maps](#).*

*We are seeking views on our 15 occupational maps, which are used to show where technical education can lead in different sectors. We want to hear from you, to help us understand how you use the occupational maps, what you value about them and what could be better.*

*The occupational maps are a central part of the technical education reforms set out in the recent Skills and Post-16 Education Bill. Through the proposed reforms, the Institute is looking forward to playing an even bigger role with employers to build a unified skills system.*

*In July we are running a series of focus groups for more in-depth research. Please indicate within the survey if you would like to engage with us and we can include you in the on-line sessions.*

*If you have any questions or would like to find out more about this project please contact us via [occupationalmaps.Institute@education.gov.uk](mailto:occupationalmaps.Institute@education.gov.uk)*

[Take the Survey](#)

## EU Transition

### Useful contacts

For continuous information, support, advice, and all things business-related visit [www.businesslincolnshire.com](http://www.businesslincolnshire.com) To view a list of government helplines, click [here](#). Businesses in England should call 0800 998 1098.

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## Tools, Webinars & Events

### Have you heard of #BBLive?

Join us for [Business Lincolnshire Live](#) (#BBLive), our new series of live-streamed shows filled with handy ways to boost your business! Featuring a new topic every month and a range of experts, this is your chance to have your questions answered and learn more about how the local business community can support you.

We will cover a range of topics, from grant funding, business support, business facilities, and learning resources, to the different sectors operating within the Lincolnshire economy.

### Peer Networks

Peer Networks is a national peer-to-peer networking programme for SME leaders that want to grow and develop their organisation for future success. Delivered locally by The Business Lincolnshire Growth Hub, we create diverse cohort groups of individuals to collaboratively work through common business issues.

Through interactive action learning, we enable you to discuss your own challenges, gain and reflect on valuable feedback and implement practical solutions to overcome them. Our expert facilitators give you the flexibility to create a trusted support network that works for you, helping you to build and strengthen your business and improve its overall performance. Click [here](#) to find out more.

### Upcoming events

- **Integrating Facebook into your Business** - online masterclass. Tuesday 6 July, click [here](#) for more.
- **Food Technology Guide for New Food Manufacturers** - online event. Tuesday 13 July, click [here](#) for more.

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All [www.gov.uk](http://www.gov.uk) webinars and videos for organisations that trade with the EU can be found [here](#).

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## Fixed key messaging

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @[GreaterLincsLEP](#) @[businesslincs](#)

**CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM**

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