



LRF Communications Briefing – Covid19

19 May 2021

LRFBIZ V62 - ECONOMIC RESPONSE & RECOVERY VERSION

Coronavirus Headlines

People urged to contact GP practice with up to date contact details

As the rollout of the Covid-19 vaccination programme continues at pace across Lincolnshire, under 40s are being asked to contact their GP practice if their address or mobile number has changed recently, so to ensure practices have the correct information.

Vaccination appointments now available in Grantham via the National Booking Service

Appointments for Covid-19 vaccinations are now available on the National Booking Service for people who live in Grantham, Sleaford and surrounding areas, to attend the Local Vaccination Centre (LVC) at the Table Tennis Club, Meres Leisure Centre, Grantham (Trent Road NG31 7XQ).

This is for people who are eligible, including anyone who is 38 or over, and there are appointments available for next week at the Meres LVC that can be booked online [here](#).

More than 20 million UK adults receive both doses of COVID-19 vaccine

More than 36 million people in the UK have been vaccinated with 1 dose of the vaccine, and 20 million have received 2 doses as the vaccine programme continues to progress at pace. The public are being urged to take up their second dose as soon as they are eligible in order to get fullest possible protection. Further information can be found [here](#).

COVID-19 Vaccination Survey - deadline 8 June 2021

The successful roll-out of the Covid-19 vaccination programme continues to be a collective effort across Lincolnshire to ensure that our communities are protected and vaccinated as quickly as possible.

The NHS would like to gather your feedback if you have received the vaccination, or if you have reservations or would prefer not to receive the vaccination. Feedback is also being gathered regarding any compliments and any concerns, barriers or difficulties experienced in order that we can address any issues and respond to any improvements or adaptations that are required. Please complete this survey by 8 June 2021 by clicking [here](#). The latest information, guidance and resources around Covid-19 and the Covid-19 vaccination can be found [here](#).

Business & Economy

Employers unite to encourage over a million staff to get the COVID-19 vaccine

Leading employers across the UK including Asda, IKEA and Santander have united to encourage their staff to get the Covid-19 vaccine when eligible. Many businesses have already pledged their flexibility to help staff get the vaccine during work hours, and the Government is calling on all businesses, organisations, and industry bodies to make a similar commitment to drive vaccine uptake across the UK. Further information can be found [here](#).

Add your views - Quarterly Economic Survey

The opening of Quarter 2 of the Quarterly Economic Survey (QES) coincides with the third step in the government's roadmap to lifting Covid-19 restrictions. With more businesses reopening their doors, we would like to hear from as many Lincolnshire organisations as possible, to further understand how businesses are faring in today's climate. The QES takes less than 3 minutes, and can be completely anonymous. Click [here](#) to contribute.

Working from home? Claim tax relief in 2021 to 2022

More than half a million people have claimed the working from home tax relief this tax year and are already benefitting. HM Revenue and Customs (HMRC) is accepting tax relief claims for working from home due to coronavirus during 2021 to 2022. More than 550,000 employed workers have already claimed and are benefitting from the tax relief. Further information can be found [here](#).

EU Transition

EU VAT Changes

This interactive masterclass will be delivered online in response to numerous enquiries from East Midlands businesses regarding the EU VAT eCommerce package coming into effect from 1st July. DIT East Midlands and EU VAT specialist Ellen Main Jeffrey from [JustVAT](#) will be on hand to offer insight and answer your questions.

The EU has been looking at ways to streamline VAT accounting for both EU VAT registered businesses and non-EU businesses selling into the EU and make it easier for individual sellers to report VAT and from 1st July 2021, the EU VAT eCommerce Package will launch. This means that B2C eCommerce sellers and eMarketplaces will face new VAT obligation reforms initiated by the 27 member states of the European Union.

This is a virtual event taking place on 8th June. Attendees will receive instructions with a link to the session after their place is confirmed. Attendance is free and places are expected to go fast, so click [here](#) to register your interest in attending today.

Priority will be given to businesses based in the [Midlands Engine](#) region, and your place is not guaranteed until you receive confirmation.

Useful contacts

For continuous information, support, advice, and all things business-related visit www.businesslincolnshire.com

To view a list of government helplines, click [here](#). Businesses in England should call 0800 998 1098.

Tools, Webinars & Events

The Greater Lincolnshire LEP Online Jobs and Careers Fair Series

The Online Jobs and Career Fair Series unites local people and businesses via a virtual exhibition hall, through which visitors can view job vacancies and training opportunities, engage in live chats and video calls with employers, and access career advice videos. The Greater Lincolnshire LEP is working in partnership with various organisations across the Greater Lincolnshire and Rutland area to make the series a success.

The next event will be live on **Wednesday 26 May 2021, from 10am-1pm** hosted by Karl McCartney, MP for Lincoln. Visitors can access the site for free by going to www.greaterlincsjobsfair.co.uk. The website is accessible 24/7 between live events to offer support and guidance. Organisations can register for a free virtual exhibition stand via www.greaterlincsjobsfair.co.uk/register.

Team Lincolnshire Visitor Economy Webinar

TL is joining up with Lincoln City Football Club, Visit Lincoln, Lincoln Castle & LK2 to highlight how vital both sport and heritage are in fuelling the visitor economy and tourism. This is a virtual event, on Tuesday 25th May 2021, from 2pm - 3.30pm.

Charlotte Goy, CEO of Visit Lincoln will join Liam Scully and Kimberley Vickers, Castle Manager at Lincoln Castle to deliver this exciting webinar.

After the presentations delegates will get the opportunity to ask questions to the panel. Joining the panel discussion is Team Lincolnshire ambassador Paul Starbuck of LK2; an award winning chartered Architects & Sports Business Consultant who brings a wealth of experience working across retail, leisure and sport. Sign up [here](#).

Invest Midlands Conference

[Invest Midlands](#) has unveiled more exceptional speakers for its first virtual conference which takes place on Wednesday 26 May. The event brings together the brightest minds and passionate voices of the Midlands to set the agenda for what happens next.

The Rt Hon Kwasi Kwarteng, Secretary of State for Business, Economy and the Industrial Strategy, is the latest keynote speaker announced, alongside our very own Martin Collison; delivering the huge unfolding opportunity for agri-food in Greater Lincolnshire. Full details on the event and how to book tickets can be found at www.investmidlands.uk

Brexit Cluster Event - 25 May 2021

This event is delivered by the East Midlands' Growth Hub Cluster lead, and is designed around some of the most popular searches on the ICAEW's Brexit hub. It discusses the aftermath and the road ahead after the EU Exit, and includes input from the Department of International Trade and local experts advising SMEs.

Expert speakers will focus on how SMEs can remain resilient and keep developing future opportunities, and delegates will hear first-hand from local SMEs about the obstacles overcome, and lessons learned to help support them in their future growth. Speakers include:

- **Edward Tong** - Managing Director of Tong Engineering
- **Kevin Hall** - VAT Partner at Wright Hassall LLP
- **David Hooper** - Director of Independent Freight
- **Mike Stokes** - International Trade Adviser, Department for International Trade, Lincolnshire & Rutland

Click [here](#) to find out more.

Upcoming events

- **Bank of England Chief Economist Economic Update** - webinar. Tuesday 25 May, click [here](#) for more.
- **Know Thyself: The Art of Self-Leadership** - interactive webinar. Thursday 27 May, click [here](#) for more.
- **Planning a Website and Writing Content** - interactive masterclass. Tuesday 8 June, click [here](#) for more.

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All www.gov.uk webinars and videos for organisations that trade with the EU can be found [here](#).

Fixed key messaging

- **HANDS FACE SPACE**
- Approved vaccines are safe and prevent the spread of infectious diseases.
- Visit [Business Lincolnshire](#) for continued support to your business.
- Call the Covid helpline on 01522 782189 and select option 2 for business queries.
- Feed business impacts into [Business Intelligence](#).

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @[GreaterLincsLEP](#) @[businesslincs](#)

CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM						
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