



LRF Communications Briefing – Covid19

21 April 2021

LRFBIZ V59 - ECONOMIC RESPONSE & RECOVERY VERSION

Coronavirus Headlines

COVID-19 vaccines have prevented 10,400 deaths in older adults

PHE analysis suggests the UK COVID-19 vaccination programme has so far prevented thousands of deaths in those aged 60 and above.

Public Health England (PHE) has indicated that the Covid-19 vaccination [programme](#) prevented 10,400 deaths of older adults in England up to the end of March, an additional 4,300 since the previous update. Further information can be found [here](#).

People urged to keep appointments for second COVID-19 vaccinations in April

People in Lincolnshire who are booked in during April to have their second COVID-19 vaccination are being urged to keep their appointments.

“Our message to people is clear - having two vaccinations gives the best possible protection against covid. So please make sure you attend for your second vaccination when called, it really is vitally important,” said Dr Baker, GP and South West Lincolnshire Locality Lead, NHS Lincolnshire CCG.

This message is supported by Lincolnshire's Public Health team, as Andy Fox, Assistant Director of Public Health, added: *“We should all aim to maximise the protection we get against covid, and crucially the best way to do this is by having two doses of the vaccine. It is also very important that we all continue to follow the guidance around social distancing - hands, face, space, fresh air.”*

People aged 45 and over now able to book their covid-19 vaccination

People aged 45 and over are now also able to book their COVID-19 vaccination. Appointments to have the vaccination at one of Lincolnshire's Large Vaccination Centres - Boston PRSA or the Lincolnshire Showground - can be made on the national booking website www.nhs.uk/covid-vaccination or by calling 119 free of charge between 7am and 11pm, seven days a week.

NHS Patient Transport Service Review & survey

The NHS in Lincolnshire is reviewing its existing patient transport service and is seeking feedback to discover what is working well, alongside areas of improvement.

Non-Emergency Patient Transport Services (NEPTS) provides NHS-funded transport for eligible people taking them from home to a care provider (and back again) for planned outpatient appointments and treatment.

If you are involved in organising patient transport or have any thoughts on how the service could be improved we would encourage you to take part. You can share your views by completing our [survey](#) which is open until Friday 23 April 2021.

Business and Economic Updates

ONS Economic Indicators

The Office for National Statistics has released a [report](#) on economic indicators used to measure the performance of the UK economy, noting two positive indicators for the hospitality sector.

The number of seated diner reservations for 12 April 2021 is estimated to be at 79% of the level seen on the equivalent Monday of 2019. This appears to indicate the demand for people to dine out post-lockdown.

Another finding suggests online job adverts on 9 April 2021 equalled their February 2020 average level to become the highest level seen since 6 March 2020. This was partly driven by an increase to the “catering and hospitality” category, which also reached its highest level since March 2020.

Information courtesy of [Visit Lincoln](#).

Education & Skills

Free Employment-Focused Training Packages at Boston College

Boston College is offering free ‘Restart, Reskill, Upskill’ employment-focused online training packages, designed to meet the current needs of businesses in Greater Lincolnshire.

Each package offers a variety of courses, offering flexibility for businesses to target skills gaps with relevant training. Apply and find out more [here](#).

Remaining university students to return to campus no earlier than 17 May

The Government has confirmed all university students yet to return to in-person teaching will be able to do so from Step 3 of the roadmap, no earlier than 17 May

New home testing kits are also being provided to students to help limit virus transmission. Further information can be found [here](#).

EU Transition

Useful contacts

A list of government helplines for businesses has been published, organised by theme and key actions. To view this, click [here](#). Businesses in England should call 0800 998 1098.

For continuous information, support, advice, and all things business-related visit www.businesslincolnshire.com

Tools, Webinars & Events

Offshore Wind Connections 2021

The Chair of the Greater Lincolnshire LEP, Pat Doody, will be a guest speaker discussing the south Humber Bank opportunities next week during the Offshore Wind Connections 2021 virtual conference, spanning across 21 to 22 April.

Greater Lincolnshire’s rural geography and nationally significant energy assets in the Humber Estuary and North Sea mean the area is well-placed to pioneer new approaches that contribute to the Government’s commitment to reach Net Zero UK carbon emissions by 2050 within our energy infrastructure. Click [here](#) to register and for more information.

Team Lincolnshire Humber Freeport Webinar

Team Lincolnshire, in partnership with Business Lincolnshire, welcome delegates who wish to join the next webinar dedicated to the Humber Freeport on Tuesday 11 May from 2-3.30pm.

Guest speakers include a welcome by Pat Doody, Chair of the Greater Lincolnshire LEP; David Gwynne from APB/Euroconsulting; Sarah Spink CEO at Midlands Connect; and Simon Green representing both North and North East Lincolnshire. The new Freeport status for the Humber is fundamental to Greater Lincolnshire's future prosperity, fuelling the economy, increasing investment by £3.5bn and supporting 7,000 new jobs.

Register for the webinar [here](#). Click [here](#) to read our special edition on Ports & Connectivity.

Greater Lincolnshire Online Jobs and Careers Fair

The next in the series of online jobs and careers fairs will return virtually on **Wednesday 28 April**, hosted by LEP Board Director and Director of Ambitions Personnel Recruitment, Mandy Watson.

The event will run live from **10am-1pm** on the day, with the website accessible to visitors and employers 24/7, hosting a range of job vacancies, 1:1 chat features, employer information, and advice and FAQs.

Visit the website [here](#). Organisations can register for a free virtual stand [here](#).

Government Trade Webinars

- **On demand webinar - Trading with the EU under the new rules**, providing an overview of the new rules that have come into place since the UK left the EU. To view this, click [here](#).
- **On demand webinar - Moving goods via ports in the Netherlands and Belgium**, a webinar outlining the common problems emerging with moving goods between GB to UK and EU to GB. To view this, click [here](#).
- Webinars for businesses trading with the EU: A recording of the webinar '**Moving Goods into, out of, or through Northern Ireland**' has been added. To watch this, click [here](#).

Upcoming events

- ChamberConnect: Effective Brand Strategy - **workshop** by the **Lincolnshire Chamber of Commerce, Wednesday 5 May & Thursday 6 May, both 10am - 12pm**. Click [here](#) for more info.
- Big Data for SMEs - interactive masterclass by Business Lincolnshire Growth Hub, Thursday 29 April, 10am - 11.30am. Click [here](#) for more info.
- The Greater Lincolnshire Manufacturing Network presents: Clean Growth - virtual collaborative event by the GLMN, University of Lincoln, Business Lincolnshire and the Greater Lincolnshire LEP, Tuesday 4 May, 8.30am - 11am. Click [here](#) for more info.

To discover more upcoming events, webinars, and online courses, click [here](#) to visit the Business Lincolnshire calendar. All www.gov.uk webinars and videos for organisations that trade with the EU can be found [here](#).

Fixed key messaging

- **HANDS FACE SPACE**
- Approved vaccines are safe and prevent the spread of infectious diseases.
- Visit [Business Lincolnshire](#) for continued support to your business.
- Call the Covid helpline on 01522 782189 and select option 2 for business queries.
- Feed business impacts into [Business Intelligence](#).

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic response and recovery. Follow and tag on Twitter @ [LRF](#) @[GreaterLincsLEP](#) @[businesslincs](#)

CONTACT THE TEAM – IF YOU NEED ANY HELP OR ASSISTANCE PLEASE DO NOT HESITATE TO CONTACT A MEMBER OF OUR TEAM						
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