



LRFBIZ V34– ECONOMIC RECOVERY VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

NHS QR display and Rule of Six update

21 September 2020

Headline Updates

On Friday 18 September the Government announced that certain venues, including venues run by local authorities are now **legally required** to display NHS QR posters in their venues by the 24th September. This includes all venues from the following sectors:

- Hospitality;
- Leisure and tourism;
- Close contact services;
- Places of worship; and
- Local authority venues.

For further details on the announcement please visit [here](#).

Government has prepared a bank of resources which you can share with your own venues or with businesses in your area at <https://www.covid19.nhs.uk/information-and-resources.html> and further materials on the business to business campaign is available [here](#).

Business and Economy Updates

Venues required to enforce the [rule of 6, NHS QR code posters and contact logs](#)

Businesses and organisations have been playing their part in tackling the virus by putting in place COVID-secure measures in their venues, but new legal requirements will make it compulsory for them to do so or risk facing a fine.

Designated businesses and organisations, including hospitality, close contact services and leisure venues, will be legally required to log details of customers, visitors and staff for NHS Test and Trace. From Thursday 24 September they will be required to display official NHS QR code posters under law ahead of the NHS COVID-19 app being rolled out nationally next week.

Key messaging:

- Regulations came into force on **Friday 18 Sept** to ensure that businesses comply with the rule of 6 and maintain social distancing between customers.
- Businesses failing to comply could be issued with fines of up to £4,000
- Designated venues will also will now have a legal requirement to maintain records of customer contact details and display an official NHS QR code poster ahead of the rollout of the NHS COVID-19 app
- Hospitality venues in England are from today (18 September) legally required to enforce the rule of 6 or face a fine of up to £4,000.

- Pubs, bars, cafes and restaurants in England will now need to take bookings of no more than 6 people, ensure people are not meeting in groups of more than 6 people on their premises, and make sure there is sufficient space between tables
- From **24 September**, these businesses will also need to display the official NHS QR code posters to make it easier for people to check-in at different premises once the app is rolled out nationally.
- If individuals choose to check-in using the QR code poster they do not need to log in via any other route

[Create a coronavirus NHS QR code](#) for your venue

Key messaging:

- Help trace and stop the spread of coronavirus (COVID-19).
- Get visitors to scan the QR code when they arrive, using the NHS COVID-19 app.
- You should create and display a QR code if you provide:
 - hospitality services, including pubs, bars, restaurants and cafés
 - tourism and leisure services, including hotels, museums, cinemas, zoos and theme parks
 - close contact services, including hairdressers, barbershops and tailors
 - facilities provided by Local Authorities, including town halls and civic centres for events, community centres, libraries and children's centres
 - places of worship, including use for events and other community activities
- If you have more than one venue, you need to create a separate QR code for each location. You can add multiple locations in the service.
- If you have a venue outside of these categories that is visited by members of the public and has a space where people congregate, then you are encouraged to create a QR code poster for the entrance to that venue.
- QR code posters are useful for cafes/restaurants or other enclosed facilities within supermarket premises where customers may congregate

[How to create a QR Code](#)

Key messaging:

Before you start, you will need:-

- your email address
- the address of your business, place of worship, community organisation or event
- If you have more than one venue, you will also need:
 - the address of each location
 - an email address for the manager (or point of contact) for each location
 - a phone number for the manager (or point of contact) for each location
- You'll receive your QR code poster by email soon after you have submitted your information.
- If you have more than one location, the manager (or point of contact) for each location will also receive a unique QR code poster by email.
- When you receive your QR code poster you should:
 - print the poster
 - display the poster somewhere visitors can see it and scan it when they arrive, for example next to the entrance
 - ask visitors to scan the QR code when they arrive, using their NHS COVID-19 app
 - display as many posters as you need to, to avoid queues forming

Fixed Key Messaging

- Visit [Business Lincolnshire](#) for continued support to your business
- View the Government Covid-secure guidance by sector [here](#)
- Click [here](#) if you can provide Covid-19 testing capacity.
- Feed business impacts into [Business Intelligence](#)

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic recovery. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

