



## LRFBIZ V33– ECONOMIC RECOVERY VERSION

### Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

16 September 2020

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#### Headline Updates

##### NHS Test and Trace App Launch

The NHS COVID-19 app is part of a large scale coronavirus testing and contact tracing programme called the NHS Test and Trace service in England and the NHS Wales Test, Trace, Protect service in Wales. The app will be used alongside traditional contact tracing, to notify users if they come into contact with someone who later tests positive for coronavirus. Please see [here](#) for full information.

Anyone who tests positive for coronavirus will be contacted by NHS Test and Trace and will need to share information about their recent interactions. This could include household members, people with whom they have been in direct contact, or within 2 metres for more than 15 minutes.

The date has been announced in advance so that businesses are able to download and display QR codes and prepare for the launch. The codes will be an important way for NHS Test and Trace in England and NHS Test, Trace, Protect in Wales to contact people if coronavirus outbreaks are identified. The app works in exactly the same way in both nations.

QR posters are unique to each venue – businesses can download posters for their premises [here](#) and also find available [FAQs](#) for businesses on QR codes.

In England, using QR codes will help businesses meet the new legal requirement to record the contact details of customers, visitors and staff on their premises. Businesses who are already using their own QR system are encouraged to switch to the NHS Test and Trace QR code. An alternative check-in method, such as a handwritten register, must be maintained to collect the contact details of those who don't have the app.

The app will be a critical enhancement of NHS Test and Trace in England. It will provide users with local risk information, and allow them to quickly and easily book a free test, and use a built-in QR scanner to check-in at venues. The app will allow people to know more quickly if they are at risk of the virus, so they can take action fast to protect their communities and families.

##### Next Steps

We are encouraging stakeholders to share with your networks to raise awareness of the benefits of the app and make sure as many businesses as possible are ready ahead of the launch on the 24 September.

Click [here](#) to access the slide pack setting out the benefits and functions of the app, and you can find further assets and materials on the Government website [here](#).

Please share via social media channels; @OfficialNHSCOVID19app (Facebook) and @NHSCOVID19app (Twitter).

##### Rule of Six

- (From Monday 14 September), groups of more than 6 people are not allowed

- This rule applies indoors and outdoors
- It applies to pubs, restaurants, cafés and public outdoor spaces
- Preventing the spread of the virus is a shared effort
- Police officers in the community will engage, explain and encourage people to follow these rules
- Groups of more than 6 will be dispersed
- Fines will be issued to people who refuse to comply

Businesses will have a clear duty to support NHS Test and Trace. From 18 September, it will be mandatory for certain businesses to have a system to collect NHS Test and Trace data, and keep this for 21 days. Core COVID-19 Secure requirements will be mandated for hospitality businesses, and egregious breaches enforced.

The Government will support Local Authorities and police forces to respond to breaches of COVID-19 Secure guidelines. Simplified COVID-19 Secure guidance is available [here](#).

The Government will review plans to pilot larger audiences in venues this month. Planned sports pilot events will be limited to smaller, safer numbers, with strict conditions to ensure social distancing, and will not take place in areas where incidence is high. We will review our intention to return audiences to stadia and conference centres from 1 October.

The Government will restrict the opening hours of premises, initially in local lockdown areas, with the option of national action in the future, and will seek to restrict activities that may lead to a spread in the virus.

**LRF Key messaging – Request to promote again through networks:-**

- Anyone with coronavirus symptoms can get a test. Coronavirus symptoms are:
  - *a high temperature*
  - *a new, continuous cough*
  - *a loss or change to your sense of smell or taste*
- You should only get a test if you have coronavirus symptoms
- You can get a test for someone you live with if they have these symptoms
- Do not get tests for people you live with who do not have these symptoms
- If you have coronavirus symptoms, you need to get a test done as soon as possible
- You need to get the test done in the first 5 days of having symptoms
- You can book a test by visiting [www.gov.uk](http://www.gov.uk) or by calling 119. Lines are open 7am to 11pm
- Tests are released at various times during the day. If there are no tests available when you enquire please continue to try either online or by calling
- If you do not have an appointment for a test do not turn up at the testing site as you will be turned away
- If you're getting a test because you have symptoms, you and anyone you live with must self-isolate until you get your result. This also applies to anyone in your support bubble (where someone who lives alone - or just with their children - can meet people from 1 other household)
- You must also self-isolate if you cannot get a test because it's more than 5 days since your symptoms started.

View the government's Hands Face Space video [here](#).

Read the Gov.uk press release on what's changed [here](#).

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## Business and Economy Updates

### Ministers announce new grants for businesses affected by local lockdowns

Businesses in England that are required to shut because of local interventions will be able to claim up to £1,500 per property every three weeks.

- Scheme provides a safety net to further protect jobs where a business is required to close
- Comes in addition to billions of pounds of existing loans, grants and tax breaks as well as the Chancellor's Plan for Jobs

View further details [here](#). Full details to follow.

### **Boost your business with TrustMark**

If you want to be part of the [Green Homes Grant](#) Green Homes scheme and maximise on government funding, find out more and sign up [here](#). Millions of pounds of government cash will be made available through the Green Homes Grant for home owners this month to help customers across the UK improve the energy efficiency of their homes. Get [TrustMark accredited](#) so you are ready to hit the ground running and receive the orders as they start coming in.

## **Education and Skills Updates**

### **Updated guidance for universities ahead of reopening**

The Government has updated guidance to help universities reopen buildings and campuses this September while keeping students and staff safe. Updated guidance can be found [here](#).

## **Sector Updates**

### **Manufacturing**

#### **£300 million to boost UK manufacturing productivity by 30%**

Businesses with creative ideas to boost the UK's manufacturing capabilities, including using robotics, AI and augmented reality, are set to receive £300m of joint government and industry funding, Business Secretary Alok Sharma confirmed at London Tech Week today (11 September 2020).

Through the Manufacturing Made Smarter Challenge, the government will invest £147 million - backed by further funding from industry - to support businesses implement new tech to boost their manufacturing productivity, helping them reach new customers, create thousands of new highly skilled jobs, slash carbon emissions and reduce prices for consumers.

The first £50 million of the funding is being allocated to fourteen cutting-edge manufacturing projects involving around 30 small or medium businesses, 29 larger enterprises and nine universities, with the rest of the funds due over the next 5 years. Further details [here](#)

### **Tourism and Hospitality**

#### **Working safely during coronavirus (COVID-19)**

The visitor economy can access updated guidance on social gatherings of more than 6 people and Test and Trace (section 2.1) and mandatory test and trace requirements (section 2.2.2) which can be found [here](#).

#### **Rule of Six and Tour Groups**

There has been some debate over the position of tour groups with relation to the Rule of Six. Visit Lincoln is seeking clarification on this from DCMS but in the meantime, their view is:

The Government guidance that has been amended in relation to the Rule of Six still states that any business or activity that is currently operating in accordance with Covid Secure Guidance can continue operating at the same capacity provided that any individual party visiting the premises or using the service complies with the Rule of Six. So, for example, restaurants can operate at the current capacity provided that any individual group of people coming to the restaurant complies with the Rule of Six.

In relation to tour groups, this means:

- Coaches, and other modes of transport, can still operate to their Covid Secure capacity provided that each individual party using the mode of transport complies with the Rule of Six and social distancing remains between each party
- Once off the mode of transport, each individual party must stay socially distanced and enter any attraction/accommodation as an individual party complying with the Rule of Six.
- A tour guide can still take up to 30 people from the coach, or other method of transport, on a walking tour around a destination - but again the people must stay in their individual groups that comply with the Rule of Six with social distancing between them (and any rules in place at the destination)

### **Bounce-back plans launched for consumer and retail industry**

A 'bounce-back' plan of trade measures for the consumer and retail industry has been announced to help support businesses impacted by Coronavirus. Further details can be viewed [here](#)

### **ONS Social Impact Research Findings – Eat out to Help out**

The latest Social Impact research from the ONS has been released with the following findings related to Eat Out to Help Out and the gradual increase in people socialising and going back to their place of work. Full report is available [here](#).

- More than half (53%) of adults who had heard about the Eat Out to Help Out scheme said they had eaten out during the month of August just to make use of the scheme.
- Of all adults, 47% said they would have eaten out during August without the discount from the scheme.
- As an indication of the benefits of the scheme, 51% of adults now say that they would feel comfortable or very comfortable to eat indoors at a restaurant, an increase from 43% two weeks ago.
- Of those people who had left their homes this week, 38% said they had visited a restaurant, café, bar or pub, an increase from 9% seven weeks ago
- In the last seven days, 29% adults met up with people in a public place – an increase from 13% three months ago
- 57% of working adults reported they had travelled to work (either exclusively or in combination with working from home) in the past seven days, while 20% had worked exclusively at home.
- 53% of adults reported that they felt either very comfortable or comfortable about leaving home

### **National Museum Figures**

The latest National Museums figures from DCMS indicate another rise to almost 25% of normal footfall. Looking back over the figures, there seems to be a reasonably steady, albeit rather slow, increase of about 4% per week in visitor numbers. Read more [here](#).

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## **Fixed Key Messaging**

- Visit [Business Lincolnshire](#) for continued support to your business
- View the Government Covid-secure guidance by sector [here](#)
- Click [here](#) if you can provide Covid-19 testing capacity.
- Feed business impacts into [Business Intelligence](#)

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic recovery. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)