



## LRFBIZ V32– ECONOMIC RECOVERY VERSION

### Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

9 September 2020

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#### Headline Updates

##### Key Messages from the LRF

- **SOCIAL GATHERINGS OF MORE THAN SIX PEOPLE WILL BE ILLEGAL IN ENGLAND FROM MONDAY 14 SEPTEMBER**
- A law change will ban larger groups meeting anywhere socially, indoors or outdoors
- It will be enforced through a £100 fine if people fail to comply, doubling on each offence up to a maximum of £3,200.
- This new law will not apply to schools, workplaces or Covid-secure weddings, funerals and organised team sports.
- Households and support bubbles bigger than six people are unaffected.
- Some gatherings of more than six people will be allowed, for example:
  - If your household or support bubble is larger than six.
  - Where gatherings are for work or education purposes.
  - Weddings and funerals.
  - Team sports organised in a way limiting the spread of coronavirus.
  - A full list will be published before the law changes on Monday.

**COMPLACENCY IS DANGEROUS** - former guidelines are still valid and should be followed.

- Control the virus:-
  - Wash your hands regularly
  - Always wear a face covering over your mouth **AND** nose in enclosed spaces
  - Stay **at least** 1m away from people not in your household, 2m if possible
  - If you are feeling unwell, get a test and do not leave home for at least 10 days

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#### Business and Economy Updates

##### East Midlands EU Exit Support Programme

The EU Exit Support Programme is a package of individual and webinar/workshop support for businesses across the East Midlands, delivered by The Export Department and fully-funded by the East Midlands Growth Hubs: Business Gateway, D2N2 and Business Lincolnshire.

This support is open to all businesses across the East Midlands who have been or are likely to be impacted by the UK leaving the EU and the end of the Transition Period on 31st December 2020.

Webinars cover a raft of relevant subjects, including but not limited to, the impact of the new Border Operating Model, the new UK Global Tariff, the NI Protocol, and much more.

Dedicated support will focus on identifying and addressing vulnerabilities unique to participating businesses' operating models. As a minimum, discussions will cover:-

- International contracts and Incoterms
- Customs declarations and documentation
- Customs valuation
- Commodity codes and the new Global Tariff
- Regulation and licensing
- Country of origin protocols
- Existing Continuity and Mutual Recognition Agreements
- Trading under preference
- Complex supply chains

Overriding focus of individual time will be to optimally prepare businesses for changes that will take effect from the 1st January 2021 so that trade can continue with as little disruption as possible.

The link for Eventbrite is listed below and will be available on the [Business Lincolnshire](#) website soon. All events can be found [here](#)

### **ScaleUp Survey**

Please share and encourage participation in the ScaleUp Institute's 2020 Scaleup Survey, the UK's largest survey of our scaleup and growing companies. This critical information is needed to identify the barriers to future growth, and the impact Covid has had on businesses and growth plans, and the most critical forms of support needed quickly from private and public sectors that will help to continue to scale up.

The ScaleUP Institute's influence and importance has grown rapidly as it focuses attention on what growing firms most value and need. With the impact of the COVID global pandemic, this is a crucial moment in which the UK's scaling companies must make their voice heard.

The survey takes about 15-20 minutes to complete. The deadline for completion is 5 October 2020. Click the link [here](#).

### **Kickstarter Grant Closed**

#### **Joint Statement issued by the Greater Lincolnshire LEP and Business Lincolnshire Growth Hub**

Interest in this grant was extremely high following its announcement by government, and it was therefore expected that demand would be significantly higher than the amount of grant available.

In order to provide a fair process for all businesses the window for expressions of interest was opened at 9am on 3rd September 2020. Within 1hr of being open over 400 expressions of interest were received, which alone significantly exceed the total value of grant available should only a proportion of them submit full application. The decision was therefore made to close the grant for further applications.

The Business Lincolnshire Growth Hub has a number of other support options available and you can access a host of useful information and resources on the [website](#), including a [toolbox](#) with downloadable guides, free webinars, useful links and videos designed to help businesses.

The Business Lincolnshire Growth Hub hosts six skilled and experienced business advisers and a pool of specialist advisors who are on hand to advise and support business, and to book an appointment please [click here](#)

Please direct any enquiries through to [Business Lincolnshire](#) and read the full statement [here](#).

## **Sector Updates**

### **Tourism and Hospitality**

### **ONS Social Impact Research**

The latest Social Impact research from the ONS has been released with the following findings related to Eat Out to Help Out and the gradual increase in people socialising and going back to their place of work

- More than half (53%) of adults who had heard about the Eat Out to Help Out scheme said they had eaten out during the month of August just to make use of the scheme.
- Of all adults, 47% said they would have eaten out during August without the discount from the scheme.
- As an indication of the benefits of the scheme, 51% of adults now say that they would feel comfortable or very comfortable to eat indoors at a restaurant, an increase from 43% two weeks ago.
- Of those people who had left their homes this week, 38% said they had visited a restaurant, café, bar or pub, an increase from 9% seven weeks ago
- In the last seven days, 29% adults met up with people in a public place – an increase from 13% three months ago
- 57% of working adults reported they had travelled to work (either exclusively or in combination with working from home) in the past seven days, while 20% had worked exclusively at home.
- 53% of adults reported that they felt either very comfortable or comfortable about leaving home

Full report is available [here](#).

### National Museum Figures

The latest National Museums figures from DCMS indicate another rise to almost 25% of normal footfall. Looking back over the figures, there seems to be a reasonably steady, albeit rather slow, increase of about 4% per week in visitor numbers. Read more [here](#).

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## Fixed Key Messaging

- Visit [Business Lincolnshire](#) for continued support to your business
- View the Government Covid-secure guidance by sector [here](#)
- Click [here](#) if you can provide Covid-19 testing capacity.
- Feed business impacts into [Business Intelligence](#)

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic recovery. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

