



LRFBIZ V28– ECONOMIC RECOVERY VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

12 August 2020

Headline Updates

NHS Test and Trace service to strengthen regional contact tracing

Test and Trace and Public Health England is extending its partnership with local authorities to reach more people testing positive and their contacts.

- NHS Test and Trace will provide local authorities with a dedicated team of contact tracers for local areas
- Local and national teams will work as one to ensure that as many people as possible are reached by contact tracing
- Approach has already been successfully used in Blackburn with Darwen, Luton and Leicester and is now being offered to all local authorities

Further details are available [here](#)

Eat Out to Help Out Scheme

More than 10 million meals were purchased under the government's scheme in the first week, designed to help support the hospitality industry across the UK by covering 50% of the cost of a meal to a maximum of £10 per person.

Restaurants claimed for 10,540,394 individual meals in the first week of the Eat Out to Help Out scheme. More than 83,000 restaurants have signed up so far across the UK with businesses welcoming the intervention but warning that the hospitality industry remains in crisis.

Visits to high streets after 6pm last Monday rose 19% on the week before while lunchtime trips were up 10%.

The scheme runs Monday to Wednesday till 31st August. Click [here](#) to register your hospitality business and find out more.

Business and Economy Updates

£25.8m confirmed for Greater Lincolnshire under Government Getting Building Fund

The Government has announced that the Greater Lincolnshire LEP will receive £25.8 million from the Getting Building Fund to deliver 'shovel-ready' projects to help the local economy and create jobs.

The announcement is part of a comprehensive plan by the Government to upgrade local infrastructure and enhance skills to accelerate economic recovery across the UK following the COVID-19 pandemic and will support economic recovery across Greater Lincolnshire to support key sectors, improve digital infrastructure, support skills and career opportunities and help the area to transition to a low-carbon economy.

The funding has been allocated to the following six projects across Greater Lincolnshire:

- **The Centre for Innovation in Rural Health**
State-of-the-art category two laboratory within the University of Lincoln's Medical School will act as an investment magnet to support high-skilled jobs and drive the growth of the health and care sector.
- **Holbeach Food Enterprise Zone**
Investment focused on supporting infrastructure and the south Lincolnshire FEZ, to capitalise on the nationally significant food-tech and agri-tech sectors.
- **Skills Capital Investment Programme**
Addressing potential job losses, and enabling up-skilling and diversification, this programme will support 988 new learners and provide 390 new training places.
- **Lincoln Science and Innovation Park (Phase Two)**
An R&D institute, jointly developed with the University of Lincoln with a focus on intelligence, surveillance, reconnaissance, digital communications and cyber technologies.
- **Killingholme Pumping Station – ABLE Marine Energy Park**
Pumping station and other drainage infrastructure will be built to facilitate further development of the South Humber Bank, creating 1,500 new jobs.
- **Greater Lincolnshire Cycling Programme**
 - **Scheme 1 - The Immingham to Grimsby Cycle Superhighway**
A high-quality and safe off-road cycle link to allow sustainable access to employment sites and training opportunities across the South Humber Bank between Grimsby and Immingham.
 - **Scheme 2 - Lincolnshire Coastal County Park Cycleway**
Promoting opportunities for local and tourism access to the east coast of Lincolnshire, and contributing to both the local economy and sustainable transport opportunities within the area.

Read the full story [here](#).

Recession announced as forecast

- The Q2 GDP release indicates that the economy shrank in the UK by 20.4% in Q2 2020 representing the deepest recession the UK has faced on record. *A technical recession is two quarters of consecutive negative growth.*
- The Q2 contraction in the UK is larger than any other country in the G7 due in part, down to the timing and duration of lockdown in the UK.
- The contraction in the economy is in line with the economic scenarios produced by both the Bank of England and Office for Budgetary Responsibility.
- Critically the response in Q3, provided the economy stays out of full lockdown, will be an indicator of the depth and duration of economic difficulty. It is also important to monitor closely what impact this has on both overall employment; and indeed the quality and duration of employment where available.
- Despite the decline, the economy actually grew by 8.7% between May and June. The economic bounce back in June was driven by shops re-opening, factories ramping up production and house-building resuming and is larger than most city economists expected. The recovery is likely to be driven by pent up consumer demand; but is not likely to return to pre-covid levels before the end of next year.
- The impact on the labour market has not followed the same course as the economy largely due to the furlough scheme and has delayed any of the labour market shocks that we would usually see associated with a recession.

Media and marketing tools for businesses

NHS Test and Trace resources for different settings featuring a new creative:

- [Posters](#)
- [Social statics](#)
- [TV Ad](#)
- [Customisable posters](#)

Enjoy Summer Safely

- New posters and static social media resources with [café reopening messaging](#).

For info on the Stay Alert campaign, contact Cabinet Office at covid19-partnerships@cabinetoffice.gov.uk

Local outbreak toolkit

Translated versions of the information posters featuring messaging for working from home, limiting contact, keeping a safe distance, self-isolating when alerted and hand washing are now available from the [Campaign Resource Centre](#). They include the following languages; Somali; Slovak; Punjabi (Pakistan); Polish; Urdu.

[New translations](#) of the above posters, including Bengali and Hindi, are now available. We also have [additional translations](#) for the local outbreak toolkit, in Hindi. These are customisable and available only to our professional users.

Please note that Punjabi (IN), Gujarati, Arabic and Mandarin Chinese version will be available shortly.

Education & Skills

A level and GCSE results Update

A triple lock process for students ahead of A level and GCSE results has been announced today. Students could receive the higher result out of their calculated grade, valid mock grade, or autumn exam grade to bolster fairness.

The revised process aims to give young people added security as they receive their grades this year. Students could accept their calculated grade, appeal to receive a valid mock result, or sit autumn exams to ensure the achievements of young people are recognised.

Ofqual has been asked to determine how and when valid mock results can be used to calculate grades.

Further details available [here](#).

Sector Specific Updates

Visitor Economy

VisitBritain has run a domestic impact model for 2020 which represents a snapshot in time and will be reviewed throughout the year. The forecast makes a number of assumptions to provide an estimate of impact and subsequent developments could change the outlook.

- They have forecast a central scenario for Britain of £46.8bn in domestic tourism spending in 2020, down 49% compared to 2019 when spending by domestic tourists in Britain was £91.6bn. This comprises £12.6bn from overnight tourism, down from £24.7bn in 2019, and £34.2bn from day trips, down from £67.0bn in 2019.
- This represents a loss of £44.9bn (£12.1bn from overnights and £32.8bn from day trips) – greater than the loss from inbound tourism in absolute value terms, although lower in percentage terms.

More information is available on VisitBritain.org

Webinars

As part of the UK government's commitment to supporting businesses and self-employed through the Covid-19 pandemic, HMRC have developed new webinars on the following topics:-

- **Extension to the Coronavirus Job Retention Scheme and flexible furloughing webinar** – available on Wednesday 12 August 2:15-3:15, Thursday 13 August 09:45-10:45 and Friday 14 August 2:15 – 3:15. Register [here](#).
- **Eat out to help out scheme webinar** – Wednesday 12 August 3:45-4:40. Register [here](#).
- **Coronavirus (COVID-19) Self-Employment Income Support Scheme, Universal Credit and Child Benefit webinar** – Tuesday 18 August 2:15-3:00, Wednesday 19 August 3:45-4:30, Thursday 20 August 11:15-12:00 and Friday 21 August 09:45-10:30. Register [here](#).
- **Coronavirus (COVID-19) Statutory Sick Pay Rebate Scheme webinar** – Thursday 20 August 12:45-1:30. Register [here](#).

Fixed Key Messaging

- Last payments for the Local Authority Grant Schemes will be made on 28th August 2020. If you are eligible for support and yet to claim, contact your Local Authority [here](#).
- Visit [Business Lincolnshire](#) or call 01522 782189 for continued support to your business
- View the Government Covid-secure guidance by sector [here](#)
- Click [here](#) if you can provide Covid-19 testing capacity.
- Feed business impacts into [Business Intelligence](#)

The Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic recovery. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

