

## Lincolnshire's Resilience Forum



PREPARING FOR EMERGENCIES

### LRFBIZ V23– ECONOMIC RECOVERY VERSION

## Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

10<sup>th</sup> July 2020

### Headline Updates

#### **Gyms, pools, performing arts and beauty salon businesses given green light to reopen soon**

The Digital, Culture, Media and Sport Secretary Oliver Dowden gave the 9 July 2020 daily press briefing on the government's response to the coronavirus pandemic. With gyms, pools, performing arts and beauty salons set to re-open in coming days/weeks. Read the statement [here](#).

### Business and Economy Updates

#### Sector Updates

##### Visitor Economy and Hospitality

#### **VAT reduction rates for hospitality, holiday accommodation and attractions**

The government made an announcement on 8 July 2020 allowing VAT registered businesses to apply a temporary 5% reduced rate of VAT to certain supplies for:

- hospitality
- hotel and holiday accommodation
- admissions to certain attractions

The temporary reduced rate will apply to supplies that are made between 15 July 2020 and 12 January 2021 and are being brought in as an urgent response to Covid-19 to support businesses severely affected by forced closures and social distancing measures. Full Guidance can be found [here](#)

#### **VAT on admission charges to visitor attractions**

A new temporary reduced rate of VAT of 5% was also announced for admission to certain attractions. This temporary rate will apply from 15 July 2020 to 12 January 2021 and applies to businesses that make supplies of admissions that are currently taxable at the standard rate. This includes:

- shows
- theatres
- circuses
- fairs
- amusement parks
- concerts
- museums
- zoos
- cinemas
- exhibitions
- similar cultural events and facilities

The temporary reduced rate does not apply to admission to sporting events and only applies to admission fees. Full Guidance can be found [here](#)

#### **Register your establishment for the Eat Out to Help Out Scheme**

You can use the Eat Out to Help Out Scheme to offer a discount to diners and encourage them to eat at your restaurant applicable as follows:

- All day, every Monday, Tuesday and Wednesday from 3 to 31 August 2020
- To offer a 50% discount, up to a maximum of £10 per person, to diners for food or non-alcoholic drinks to eat or drink in
- To claim the money back from the government

There is no limit to the number of times customers can use the offer during the period of the scheme. Your customers cannot get a discount for someone who is not eating or drinking. Alcohol and service charges are excluded from the offer. Registration will close on 31 August. Full guidance on how to register can be found [here](#) and full details on the Eat Out to Help Out Scheme [here](#).

### **Talking Tourism- Visit Lincoln**

Visit Lincoln are offering a toolkit, advice and webinars. Visit [here](#) to find out more.

Through Team Lincolnshire's contact with Natwest and Streets Chartered Accounts we will be having a special guest Jerry Myton, VAT expert from Streets Chartered Accountants, talking about the 5% VAT changes for the tourism and hospitality sector or email [Samantha@VisitLincoln.com](mailto:Samantha@VisitLincoln.com) for Zoom links to join.

### **Tourism Survey findings**

The results from the latest Visit Lincoln survey which was conducted in June have been published. There is reference to VAT reductions/deferral in here which has now been addressed, and the full survey results can be found [here](#).

## **Arts, Leisure and Beauty**

### **Performing Arts given green light to resume outdoors**

Performing arts can now take place outdoors from 11 July with a socially distanced audience present. This means that outdoor theatres, opera, dance and music can resume from Saturday 11 July if they take place outside and with a limited and socially distanced audience. This allows for outdoor opera at Glyndebourne, Sussex and plays at Cornwall's Minack Theatre, and local equivalents to proceed. London's West End will also return through the Six, The Musical Drive-In. Full details and Guidance can be found [here](#)

### **Government announces gyms and pools to reopen safely**

The Government has outlined the measures that will allow outdoor pools to reopen from 11 July and indoor gyms, swimming pools and sports facilities to reopen from 25 July, ensuring millions of people can get back into more sport and fitness activities. Guidance published by the Department for Digital, Culture, Media and Sport, has been compiled with input from the trade and sports bodies and includes advice for providers of pool, gym and leisure facilities on cleaning, social distancing, and protection for staff to help venues get back up and running safely. Full details and Guidance can be found [here](#)

### **Beauty salons**

Beauty salons, nail bars, tattoo and massage studios, physical therapy businesses and spas across England will be able to reopen safely from Monday 13 July. Updated COVID-19 secure guidance sets out the measures that those providing close contact services should follow to protect staff and customers. Only services that do not involve work in the highest risk zone – directly in front of the face – should be made available to clients meaning that treatments such as face waxing, eyelash treatments, make-up application and facial treatments, should not be provided until government advice changes, due to the much greater risk of transmission. Full details and Guidance can be found [here](#)

## Fixed Key Messaging

- Visit [Business Lincolnshire](#) or call 01522 782189 for continued support to your Greater Lincolnshire or Rutland business
- As lockdown eases many more businesses can open subject to being Covid-secure. Guidance is updated [here](#) and the full list of businesses eligible to open is published [here](#).
- The government wants help from businesses to increase COVID-19 testing capacity in the UK. Click [here](#) if you can help and to find out more.
- Feed business impacts into our [Business Intelligence](#) platform to help us continue to develop solutions with Government.

As we move from Response to Recovery, the Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to economic recovery. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

