

Lincolnshire's Resilience Forum



PREPARING FOR EMERGENCIES

LRFBIZ V19– BUSINESS RELEVANT VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

3rd July 2020

As we move from Response to Recovery, the Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to business. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

Industry Relevant Updates

Restaurants, pubs, bars and takeaway businesses

From Saturday 4th July, most of the pubs and restaurants will be reopening. Read the guidance [here](#).

Social Media Toolkit

Please use the following BEIS materials to circulate key messaging:

- Pub square ([Twitter](#))
- Pub landscape ([YouTube](#))
- Pub vertical ([Facebook and IG stories](#))

Key messaging:

- Businesses should assist the NHS Test and Trace Service by keeping a temporary record of customers and visitors for 21 days, in a way that is manageable for your business, and assist NHS for that data if needed
- Indoor gatherings should only be occurring in groups of up to two households (including support bubbles) while outdoor gatherings should only be occurring in groups of up to two households (or support bubbles), or a group of at most six people from any number of households
- It is against the law to gather in groups of more than 30 people, except for the limited circumstances as set out in law
- In these specific cases, those operating venues should take additional steps to ensure the safety of the public and prevent large gatherings or mass events from taking place

At this time, venues should not:

- Permit live performances, including drama, comedy and music, to take place in front of a live audience
- Individual businesses or venues should consider the cumulative impact of many venues re-opening in a small area. This means working with local authorities, neighbouring businesses and travel operators to assess this risk and applying additional mitigations.

Webinars

How to pitch to Investors as a Life Science Company	https://www.businesslincolnshire.com/events/event-details/?id=1087&navigatedFromSearch=true
The New Normal: Effective Online Networking	https://www.businesslincolnshire.com/events/event-details/?id=1093&navigatedFromSearch=true

Planning and Conducting an Effective Clinical Trial	https://www.businesslincolnshire.com/events/event-details/?id=1088&navigatedFromSearch=true
UKABC Digital Export Series - The Future of the Food and Drink Sector in ASEAN	https://www.businesslincolnshire.com/events/event-details/?id=1090&navigatedFromSearch=true

Fixed Key Messaging

- Visit [Business Lincolnshire](https://www.businesslincolnshire.com) or call 01522 782189 for continued support to your Greater Lincolnshire or Rutland business
- As lockdown eases many more businesses can open subject to being Covid-secure. Guidance is updated [here](#) and the full list of businesses eligible to open is published [here](#).
- The government wants help from businesses to increase COVID-19 testing capacity in the UK. Click [here](#) if you can help and to find out more.
- Feed business impacts into our [Business Intelligence](#) platform to help us continue to develop solutions with Government.

