

Lincolnshire's Resilience Forum



PREPARING FOR EMERGENCIES

LRFBIZ V16– BUSINESS RELEVANT VERSION

Lincolnshire Resilience Forum – Recovery Cell Comms Distribution

29th June 2020

As we move from Response to Recovery, the Lincolnshire Resilience Forum has created a Recovery Comms Cell made up of county and district councils, NHS, and LEP/ Business Lincolnshire leads to ensure consistency of key messaging. This is not intended as a comprehensive list but to update on new and key messages relevant to business. Follow and tag @ [twitter LRF](#) [twitter LEP](#) [twitter Business Lincolnshire](#)

Industry Relevant Updates

Pubs, Restaurants and Cafes

Pubs, restaurants and cafes will be able to serve customers outdoors from 4th July in plans announced by the government in [new information](#) released.

Visit England

Visit England are rolling out the following support for tourism and hospitality sectors.

Stage 1 – Industry Standard

- Please direct your businesses to the Visit England [We're Good to Go Industry Standard](#) page for context.
- VE Business Advice Hub and campaign focus on re-opening the sector and all the government guidance information needed to prepare and access the online assessment platform.
- See the [We're Good to Go](#) press release and [industry newsletter](#) for more information.

Stage 2 – Industry mark for Lincolnshire

- VisitLincoln will be running a campaign utilising this VE Industry mark in the campaign development in collaboration with Lincolnshire County Council and the district councils on [VisitLincolnshire.com](#) to build consumer confidence.
- VL is liaising with VE for businesses across Lincolnshire who have completed the survey, and therefore businesses are asked to contact Samantha@VisitLincoln.com to update website listings.

Stage 3 – Consumer Campaign activity

- VE are also adding a consumer facing campaign to support this; 'Know Before You Go'.
- The VE [Know Before you Go campaign](#) page includes an industry toolkit and assets for destinations and businesses to use in their marketing.
- VE will be using these in their national marketing from July onwards.
- VL will be including this within Lincolnshire marketing activity and are keen to hear from stakeholders and partners on how to promote this.
- VL ask to share this information across your newsletters and websites. Updates will be published on the [Business Advice Hub](#), so please signpost businesses there for the latest advice. This includes a section on re-opening which has links to webinar booking, consumer insights and links to the latest government advice.

Sustainable Innovation Fund

Government has unveiled a [£200m Sustainable Innovation Fund](#) to help companies recovering from the impact of coronavirus (COVID-19) keep their cutting-edge projects and ideas alive.

University and R&D Support

Three support packages have been announced:-

1. The UK's research work plays a vital role in our economic prosperity but is at risk from a range of income losses as a result of coronavirus and so a support package for [university research and innovation](#) during coronavirus (COVID-19) has been launched.
2. [Two further packages](#) will give greater job protection to thousands of researchers, scientists and technicians working at UK universities during coronavirus (COVID-19).

Food Sector

Updated guidance for food businesses to include new section on prevention of infection and revised section on management of outbreaks including contact details for health protection teams can be found [here](#).

Construction sector

Draft [guidance](#) sets out further detail on the proposed new route for applicants seeking to extend construction site working hours introduced in the Business and Planning Bill.

European Structural and Investment Funds: COVID-19 Response

A series of documents and updates regarding the 2014 to 2020 European Structural and Investment Funds Programme and the response to COVID-19 have been responded to in a new [ERDF letter to partners](#) published on 26 June 2020 providing an update on the ERDF Programme response to COVID-19.

ESFA post-16 provider relief scheme

[ESFA post-16 relief scheme](#) and information on support available for post-16 training providers during the COVID-19 outbreak has is available and runs July to October 2020 and is now open.

Fixed Key Messaging

- Visit [Business Lincolnshire](#) or call 01522 782189 for continued support to your Greater Lincolnshire or Rutland business
- As lockdown eases many more businesses can open subject to being Covid-secure. Guidance is updated [here](#) and the full list of businesses eligible to open is published [here](#).
- The government wants help from businesses to increase COVID-19 testing capacity in the UK. Click [here](#) if you can help and to find out more.
- Feed business impacts into our [Business Intelligence](#) platform to help us continue to develop solutions with Government.

