

Board Members:

Ursula Lidbetter – Chair; David Dexter – Deputy Chair; Cllr Colin Davie; Cllr Peter Wheatley, Cllr Rob Waltham; Mark Tinsley; Pat Doody; Richard Wills; Steve Middlebrough; Andy Orrey; Chris Baron; Prof Mary Stuart; Cllr Craig Leyland

Apologies from Board Members:

Cllr Bob Adams; Herman Kok

Observers: Pete Holmes- BEIS; Melanie Crunkhorn -DCLG; Simon Green - NLC

LEP

Ruth Carver; Clare Hughes (Items 5 and 6); Cathy Jones (Item 8); Sue Groves (Note Taker)

Item 1

Welcome and Introductions

The Chair welcomed all to the meeting.

The minutes of 27 January 2016 agreed as a true record and can be published following minor amendment.

Declarations of Interest:

Ursula Lidbetter – Boole Technology Centre, Lincoln Science and Innovation Park, Lincoln Transport Hub

Cllr Colin Davie – Riseholme College

Cllr Craig Leyland – Item 5 Area Review - Co-chair of Area Review

Andy Orrey – Item 5 Area Review - North Lindsey College Governor

Pat Doody – Item 5 Area Review - Lincoln College Governor

Steve Middlebrough – Lincoln Science & Innovation Park

Actions from previous minutes:

- Place Marketing - £30k towards Place Marketing following a tender process, Optima in Lincolnshire were appointed and will deliver by the end of July. Phase 1, workshops have been held with the outcomes due in May, there will be a website and a partner toolkit, which are loaded to working and living in Greater Lincolnshire. The Visitor Economy Group will be updated at their meeting in May.
- District Directors – Ruth Carver to write to Cllr Peter Bedford seeking an appointment for a replacement for Cllr Bob Adams – done.

Actions:

- **Minutes to be published – LEP Secretariat**

Item 2

LEP Directors Report

Industrial Strategy

The Government's Green Paper was published prior to the last Board meeting in January 2017. The paper is wide-ranging with the Strategy organised around 10 pillars. Liz Shutt is working effectively with a number of groups to obtain information for the consultation response, the deadline for this being 17th April 2017. Once the draft response has been formulated during the first week of April, it will be circulated to Board members for any feedback, giving one week for any comments. This will also be shared with Local Authority Leaders and Chief Executives.

Regarding the response to the Industrial Strategy, wide perspectives are needed nationally, with Sector Deals being given a longer timescale.

Ministerial Visit

Communities and Local Growth Minister, Andrew Percy, MP, visited Lincoln on Thursday, 9th March 2017 to announce Growth Deal 3. He viewed the developments taking shape on and around the University of Lincoln campus under the Growth Deal 1 and 2. The Minister toured the newly completed Boole Technology Centre and the Lincoln Science and Innovation Park, visited the Joseph Banks Laboratories and heard about the University's aspirations for a new Advanced Engineering Centre extension under Growth Deal 3. He was accompanied by Herman Kok and Ruth Carver from the Greater Lincolnshire LEP, Andrew Hunter, Deputy Vice Chancellor and Andrew Stevenson, Director of Research at the University.

Visitor Economy Board

Chris Baron said that it had been encouraging to see a number of applications for the 20 places on the Visitor Economy Board. The first meeting will be held in May.

Housing

The board challenged the executive on progress on housing delivery across Greater Lincolnshire. Andy Orrey agreed to lead a task and finish group to look at housing delivery, barriers and opportunities across Greater Lincolnshire.

Vacancy on LEP Board

It was agreed that the LEP executive would undertake a recruitment exercise to find a business leader to become new director to represent the health and care sector.

Growth Deal Performance

The 2016/2017 spend target of £27m has been challenging due to the large scale infrastructure programme Growth Deal supports. The LEP has notified Government that it anticipates needing to make use of up to £6m of the Section 31 flexibilities in 2016/17 in the form of non-Growth Deal capital spend to meet the spend target.

Actions:

- **An update of the Place Marketing project to be given at the May LEP Board.**
- **Health and Care sector Director to be sought through a recruitment process.**
- **News coverage for the south of the county to be sent to Mark Tinsley.**
- **Andy Orrey to lead a Tash & Finish Group looking at housing delivery and where the LEP can add value.**

<p><u>Item 3</u></p>	<p><u>Business Plan</u></p> <p>The LEP Director circulated a Business Plan for the LEP for 2017-2018.</p> <p>Directors discussed the Business Plan and approved it, subject to amending of targets for homes and businesses.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ Amend business plan to reflect comments and circulate. ➤ Dash Board for outcomes rather than just core outputs of jobs, housing, business and GVA. ➤ Agreed that communications to the business community would be the focus, targeted campaigns about the products that are on offer in each sector – work with the Growth Hub to raise awareness of what is already happening and what else can be done. ➤ Low Carbon Sector – policy to be considered and report back. ➤ Ports and Logistics – activity to be led by North East Lincolnshire and North Lincolnshire Councils.
<p><u>Item 4</u></p>	<p><u>Midlands Engine</u></p> <p><u>John Latham led this item</u></p> <p>Following the Away-Day in December, an Industrial Strategy for Greater Lincolnshire has been produced and it is important that connections between the local LEP, ME and national policy priorities are identified to ensure that opportunities to influence policy and delivery beyond the immediate area of Greater Lincolnshire are maximised. There are 5 objectives:</p> <ol style="list-style-type: none"> 1. Infrastructure, Transport and Flood Risk Management 2. Skills 3. Agri-Food, Low Carbon Economy, Manufacturing and Engineering 4. Ports and Logistics 5. Visitor Economy, Health and Care <p>The LEP will need to work with colleagues from the Midlands Engine to ensure that we identify key contributions the area can make in setting the priorities in the Prospectus, but also those things that Greater Lincolnshire needs to seek in order to delivery both the SEP and the Midlands Engine Strategy, and ultimately, the Industrial Strategy. The GLLEP will also need to work with colleagues from the Midlands Engine to support the development of the Strategy and Action Plan.</p> <p>In the Midlands Engine Strategy, there 5 objectives:</p> <ol style="list-style-type: none"> 1. Improving Connectivity, Transport 2. Strengthening Skills 3. Supporting Enterprise and Innovation 4. Promoting Trade and Investment 5. Enhancing Quality of Life <p>Actions:</p> <ul style="list-style-type: none"> ➤ The LEP Board agreed with the priorities with the paper to balance opportunities and the Midlands Engine Strategy develops. ➤ Organisation of an Export Champions event locally – Samantha Harrison

<p><u>Item 10</u></p>	<p><u>Proposed Establishment of a Manufacturing Board</u></p> <p>Following approval of the Greater Lincolnshire Manufacturing Plan, which is linked to the Innovation Strategy and Engineering Strategy, it was recommended that a Manufacturing Board be established with agreed Terms of Reference and Membership arrangements.</p> <p>The remit is for the Manufacturing Board to be the expert and leadership group that supports and accelerates the growth, productivity and competitiveness of the manufacturing economy in Greater Lincolnshire. The Manufacturing Board will report to the main board of the Greater Lincolnshire LEP.</p> <p>Members are being sought from the agri-tech, electrical and chemical areas.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ The Board support the establishment of the Manufacturing Board, to be chaired by Steve Middlebrough of Siemens.
<p><u>Item 5</u></p>	<p><u>Employment and Skills Board Update – Area Review</u></p> <p>The area review took place to look at financial stability of colleges. Cllr Craig Leyland, who was co-chair of the Area Review, stated that the Review team were surprised about the sustainability and sparsity of Greater Lincolnshire Colleges.</p> <p>Recommendations from the Area Review are not the responsibility of the LEP or the Local Authority, but the Implementation Group. It is recommended that the Federation of Greater Lincolnshire Colleges should invite, formally, colleagues from the SFA/EFA, LEPs and LAs to join the Federation's meeting, on a 6 monthly bases, to examine progress against implementation of the Are Review recommendations.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ Changes in the skills eco system paper to be brought to a futur Board meeting – Clare Hughes.
<p><u>Item 6</u></p>	<p><u>Careers Advice</u></p> <p>The LEP Board asked the executive to look into what provision and gaps there are across the area in respect of careers education information, advice and guidance for young people. Board members will recall that there have been a number of discussions at the Employment and Skills Board, and at the LEP Board in relation to this matter.</p> <p>The main gaps and challenges are as follows:</p> <ul style="list-style-type: none"> • Lack of employer engagement in schools • Lack of knowledge in some schools about the range of jobs and carers in the local area • Lack of resources in some schools to co-ordinate (and access) the large range of free career schemes <p>Of particular note is that the Greater Lincolnshire LEP is now the only LEP in the country not to sign up to the scheme managed by the National Career and Enterprise Company, but Officers are meeting with their CEO at the end of March to discuss this and to work through options that are right for Greater Lincolnshire.</p>

	<p>The LEP, through the Employment and Skills Board, is already undertaking some action in this area, namely:</p> <ul style="list-style-type: none"> • An impartial "Audit" that the Employment and Skills Board is commissioning shortly will provide further understanding of the scale of these challenges locally. • A new online platform has been commissioned, building on the Aspirations school publication by the Employment and Skills Board and Lincolnshire County Council. This will provide a platform for local employers to provide information about their business; their sector and the careers within them. • A number of short films showing skilled jobs within the agri-food sector have been commissioned by the Employment and Skills Board and Food Board so that schools (and others) can access this information without having to arrange times for several employers to visit their premises. <p>Actions: Directors considered the following recommendations and agreed:</p> <ul style="list-style-type: none"> ➤ There are a number of solutions available, so the LEP should charge the Employment and Skills Board with exploring alternative and innovative ways to address the challenges identified in the report. ➤ Additionally, officers to discuss Lincolnshire needs with the Career and Enterprise company when they meet later this month and return to the Board if approval is needed.
<p><u>Item 7</u></p>	<p><u>North Lincolnshire – Priorities for Growth</u> Cllr Rob Waltham gave a presentation. Key points were as follows;</p> <p>Housing</p> <ul style="list-style-type: none"> • Delivery of 983 homes a year • Interim Affordable Housing Policy • Lincolnshire Lakes <p>Business Growth</p> <ul style="list-style-type: none"> • 1231.61 Hectares allocated for employment • GVA per head figure for 2015 was £20,288 • British Steel • Unemployment reduced by over 50% in the last 6 years (including youth unemployment). <p>Regeneration</p> <ul style="list-style-type: none"> • Developing Scunthorpe Town Centre as a place to live, visit and work • New Local Plan • Inward Investment – manufacturing/logistics/food/transport/renewables • University Centre North Lincolnshire <p><u>Prosperous and Connected</u></p> <ul style="list-style-type: none"> • Skills <ul style="list-style-type: none"> - 30.9% North Lincolnshire qualified to NVQ4, compared to 41.1% nationally • Priorities for Skills <ul style="list-style-type: none"> - Skills to work - Skills to progress

	<ul style="list-style-type: none"> - Skills to contribute ● Priorities <ul style="list-style-type: none"> - Automation in food and manufacturing sector - High level skills required across all sectors - Leadership and Management <p>University Centre North Lincolnshire</p> <ul style="list-style-type: none"> ● University Centre North Lincolnshire will provide an environment that will nurture Knowledge Exchange, impacting upon and supporting economic growth ● Collaboration and Partnership will attract inward investment, reflecting the essence of the University: ideas, communities, a new identity, a new shape and context that will make a statement about North Lincolnshire's and Greater Lincolnshire's place in the UK. ● It's time to change. The University will be a visible, tangible statement of optimism and will challenge who we think we are and give us fresh directions of what we want to become. ● A new town centre, a University Centre, an aspirational town that shows both the people and the businesses there is a real future – an area with Aspiring People and Inspiring Places.
Item 8	<p><u>Housing White Paper – Response to Consultation</u></p> <p>Cathy Jones summarised the key points of the Housing White Paper "Fixing our broken housing market" and associated consultation. She drew the Board's attention to the draft response which had been prepared at Appendix 1.</p> <p>Discussion took place regarding the draft response, which was supported. Any comments on the response should be sent to Cathy Jones by the end of April.</p> <p>Board members noted:</p> <ul style="list-style-type: none"> ● The White Paper largely endorses the existing direction of travel. ● This is an opportunity to remind Government about the LEP commitment and what we have achieved. ● Government policies on care and housing for older people are jeopardising delivery should be realigned. ● Our response should focus on the LEP's role and infrastructure funds ● The proposed changes to the sequential and exceptions test (with regard to development in flood risk areas) would not permit a rationale for open market housing. We need to consider the implications of this for Greater Lincolnshire's housing ambitions. <p>Actions:</p> <ul style="list-style-type: none"> ➤ Any further comments or amendments to the draft response to be sent to Cathy Jones by the end of April. ➤ Cathy Jones to revise and submit a final response, subject to approval by the Chair.

Item 9

The Wider Economic Impact of the Greater Lincolnshire LEP

Update review on the LEP Project Target – this exercise, which forms part of the LEP's Monitoring and Evaluation Framework, looks at how far the current crop of Single Local Growth Fund projects go towards supporting Greater Lincolnshire in achieving its overall Strategic Economic Plan targets of:

- An uplift in GVA in the local economy by £3.2bn
- 13,000 direct FTE jobs created
- 22,000 businesses supported
- 100,00 homes built

These targets have been independently assessed by Codename Consulting as part of a piece of work which rebased all Midlands Engine LEP targets. This assessment found that Greater Lincolnshire's figures are some of the most realistic, built on a reasoned methodology using all the information to hand at the time, and "honest" in that natural growth in the economy in the future was not passed off as being entirely from GLLEP work.

Before considering what the GLLEP has achieved to date, and forecast to do so over the next five years or so, it is worth having a quick recap of economic performance in Greater Lincolnshire since the start of the decade and more precisely, when LEPs were first established in 2011. Three main parameters that the GLLEP has set out to be judged against have been concentrated on, ie, GVA, a measure of an economies size, job creation and housing built.

The table below shows the current progress towards the GLLEP's targets through the growth deals. It demonstrates that the projects that have been brought forward are on the right path for achieving the targets for local economic growth and job creation:

Indicator	Estimated Output	% of SEP Target
Jobs Created	10,400	80
GVA Uplift	£1,88bn	59
Businesses supported	7805	35
Houses built*	11,856	12

*In terms of the housing construction target, then it is noted that this will be achieved, in the main, indirectly through influence and infrastructure led enablement rather than purely through direct projects, but nonetheless it is important to keep track of what GLLEP projects are directly delivering.

The measurement of business support is a developing area and there are many programmes, in addition to the Single Local Growth Fund which are delivering assistance in some form or another to local businesses, as demonstrated in the table below:

Business support area	
Growth Hub Adviser Engagements	1,058
Enterprises receiving support through ERDF	5,105
LEADER projects supported	55
Lincolnshire Business Capital Growth Fund	272

It should be noted that this is an early view of forecast project outputs and one that will inevitably adjust over time as projects develop and change. The methods used as part of

	<p>the GLLEP Monitoring and Evaluation Framework will also continue to be reviewed and refreshed in light of national developments on research into the impacts of economic development projects, such as those produced by the What Works Centre for Local Economic Growth.</p> <p>Looking to the future, on 9th March, Government announced a further £29.45m of indicative SLGF funding for Greater Lincolnshire and this will support a second tranche of bespoke economic interventions, thus strengthening the statistics already provided within this initial report. The outputs from Growth Deal 3 will be included once the business case outputs are confirmed and through due diligence. An update will be provided to the Board at that point.</p> <p>Once again GLLEP has taken a focused approach to development working in conjunction with manufacturing businesses and the University of Lincoln to create a new Advanced Engineering Centre, and with range of partners and businesses in the agri-food sector to drive forward the successful development of three different but complimentary Food Enterprise Zones.</p>
<u>Item 10</u>	<p><u>Any Other Business</u> None</p>
	<p><u>The meeting closed at 12.30pm</u></p>
	<p>As the meeting was held at Wilkin Chapman, at lunchtime, the Chief Executive and three partners joined the LEP Directors.</p>

.....
Chairperson

.....
Date

ACTIONS FROM LEP BOARD MEETINGS FROM 2016

<u>GLLEP Board Date</u>	<u>Action</u>	<u>Person Responsible</u>	<u>Carried Out</u>
30 September 2016	Product a SEP Action Plan	RC	Jan 17
	BREXIT monitoring – LEP to work with University of Lincoln to undertake BREXIT monitoring	LEP/UoL	Jan 17
	Cash Balances & Feasibility Grant Pot – to be launched at LEP Business Live	LEP Secretariat	Yes
24 November 2016	SEP Action Plan to be finalised by next Board meeting in January	LEP Secretariat	Jan 17
	September minutes to be published	SG	Yes
	Chair to write to Ministers, with copies sent to Leaders, outlining the ambitions of the GL LEP	RW to draft for Chair	Yes
	Feedback to the Board regarding the Annual Conversation and any forthcoming announcements regarding Growth Deal 3	LEP	Yes
	Financial Statement for 2015/16 approved subject to typos – to be considered at AGM in January 2017	KS/LHP	yes
	Best practice on Governance to be sought for the LEP	AO	Finance and Audit
	Circulate the LEP statement on Devolution		Yes
	MEIF – Appointments Committee to consider a Greater Lincolnshire LEP candidate and forward nominations to the British Business Bank by the end of January deadline.	LEP Secretariat	Yes
	Chair of ESB to ensure the deliverers of Careers advice have access to good local information about sectors and industry, and explore opportunities and develop a scheme that helps local employers engage with schools	HK/CH	Ongoing
	Update the Ministerial Visit opportunities	LEP Secretariat	Ongoing
27.01.17	Once amended, publish November minutes	SG	Yes
	Organise meeting with private sector directors to discuss how best to maximise expertise with the LEP Model – Breakfast meeting (RC & RW to attend)	SG	Yes
	District Director – UL to write to Cllr Bedford to highlight the Board would like to consider another councillor as a member of the LEP Board	UL	Yes
	Establish commission into Business Survival across Greater Lincolnshire	SH/J Baty	Established
	Housing White Paper response to next board	CJ	Yes
	Meeting with CoL regarding Vision 2020 to see which elements the LEP and City can take forward – RC to attend CMT	RC	Yes
	Midlands Connect – Feedback comments to Maria Machancoses	AG/JB/M Collison	Yes
	Midlands Engine position for next Board	J Latham	Yes

	Brief MPs on ME, SLGF and Industrial Strategy	UL/RC	Yes
	QES – encourage bigger sample size, impact of living wage	SH/J Baty	ongoing
	Assurance Framework principles agreed, sign off with CX of LCC & UL	LHP/HD	Yes
	Industrial Strategy – agreed with approach being taken by Liz Shutt, push on a sector deal approach for Agri-Food	LS	
	Equality & Diversity agreed – HD to implement	HD	
	Establish Visitor Economy Board	Nicola Radford	ongoing
	Ministerial Visit Ideas	SG	Yes
23.03.17	RC to write to Cllr Peter Bedford seeking an appointment for a replacement for Cllr Bob Adams	RC	Yes
	Advertise for a Health & Care Sector Director	Kate Storey	
	Housing – Andy Orrey to lead a task & finish group looking at housing delivery	AO/Cathy Jones	
	Business Plan to be amended to reflect comments	RC	
	Organise an export champions event locally	Samantha Harrison	
	Agreed that Manufacturing Board to established		Yes
	Area Review – changes in the skills eco system paper to be brought to the Board	Clare Hughes	
	Housing White Paper – comments to Cathy Jones by the end of April	Cathy Jones	Yes

