

**GREATER
LINCOLNSHIRE'S**

**DIGITAL
LANDSCAPE**

EXECUTIVE SUMMARY

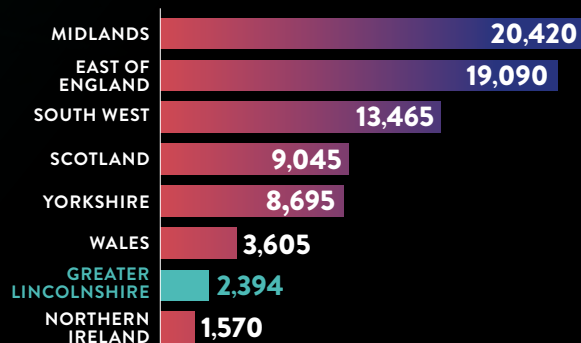
2019

GREATER LINCOLNSHIRE'S DIGITAL LANDSCAPE

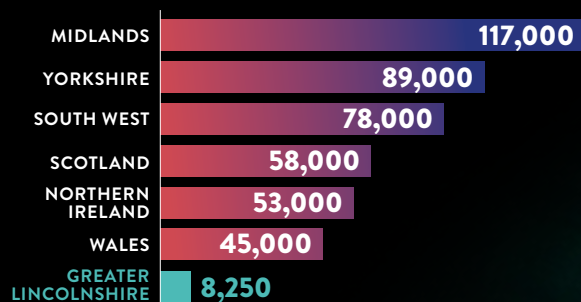
With 8,250 jobs and 2,394 businesses, the size of the Greater Lincolnshire digital tech economy is relatively small. However, the employment and value generated by the sector are growing.

The number of digital tech businesses increased by almost 19% between 2014-2017, and sales turnover generated by the sector increased by 27% between 2014 and 2018.

NUMBER OF DIGITAL TECH BUSINESSES (2018)



NUMBER OF DIGITAL TECH ECONOMY JOBS (2017)



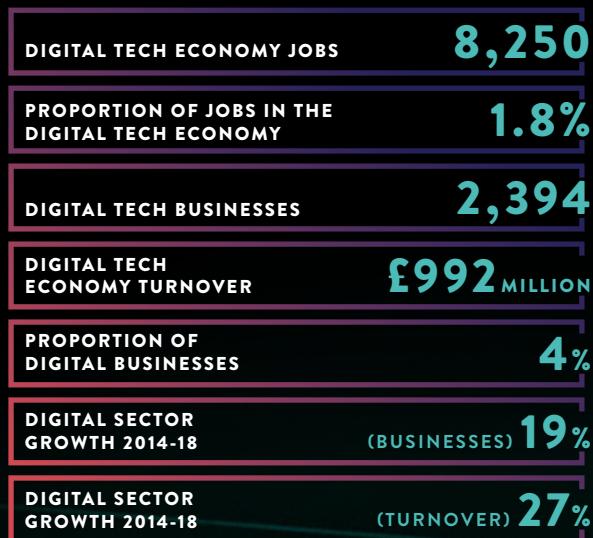
NOTABLE SECTOR SPECIALISMS: GREATER LINCOLNSHIRE

Include electronic components, which continues to be a key activity for Lincolnshire, employing more than three times the national average. Other highly represented sectors include the manufacture of communications equipment, which is an important and growing sub-sector across Greater Lincolnshire, along with data processing and publishing.

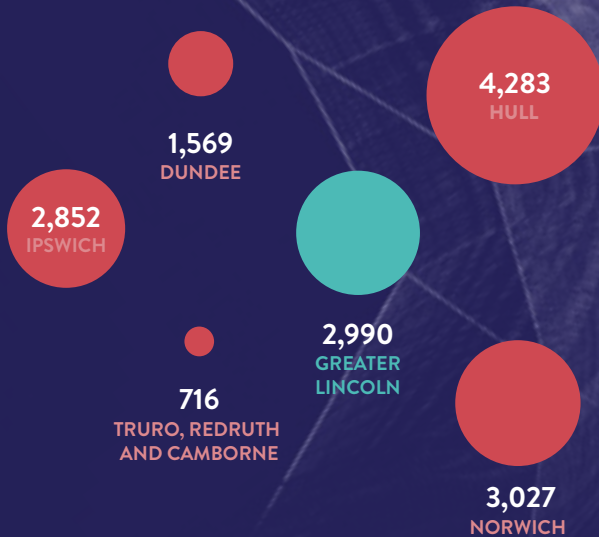
NOTABLE COMPANIES: GREATER LINCOLNSHIRE

Include Landis and Gyr (Market Deeping), GCI Telecoms (Lincoln), Park Air Systems (Market Deeping), and Dynex Semi-Conductor (Lincoln).

GREATER LINCOLNSHIRE IN NUMBERS



NUMBER OF DIGITAL TECH ECONOMY JOBS (2017)



KEY CLUSTER: GREATER LINCOLN

Greater Lincoln, which includes Lincoln and North Hykeham, is the location of more than a third (36%) of Greater Lincolnshire's digital tech economy jobs, and accounts for more than half the total turnover of all digital companies in Greater Lincolnshire.

Greater Lincoln now has two and a half the proportion employed in digital tech economy jobs than Greater Lincolnshire, at 4.5%. North Hykeham and the Skellingthorpe Road/Doddington Road areas continue to be important locations for the digital tech sector, with North Hykeham seeing significant digital sector growth. Central Lincoln and, in particular, the area around the University of Lincoln is home to more than 400 digital tech jobs.

NOTABLE SECTOR SPECIALISMS: GREATER LINCOLN

Include telecommunications activities, which has emerged as the largest digital sub-sector in Greater Lincoln, followed by computer programming, manufacture of electronic components, and computer consultancy.

DIGITAL CLUSTER ACTIVITY

Lincoln is the location of the new digital hub, Mosaic, and Digital Lincoln which is a local community of people and businesses interested in digital technology. Mosaic, which opened in October 2019, aims to facilitate the growth and development of the digital sector by providing dedicated space for digital businesses to network and collaborate.

Lincoln is also home to the University of Lincoln and Bishop Grosseteste University. There is a strong link between the University of Lincoln and local digital sector, based around recruitment of graduates into local digital jobs, and the emergence of new digital companies from incubation facilities based at both universities and the Lincoln Science and Innovation Park.

NOTABLE COMPANIES: GREATER LINCOLN

Include GCI Communications, Dynex Semi-Conductor, Integrity Software, ScholarPack, and Rockstar Games.

GREATER LINCOLN IN NUMBERS

DIGITAL TECH ECONOMY JOBS	2,990
PROPORTION OF JOBS IN THE DIGITAL TECH ECONOMY	4.5%
DIGITAL TECH BUSINESSES (2018)	716
DIGITAL TECH ECONOMY TURNOVER (2018)	£578 MILLION
DIGITAL SECTOR GROWTH 2014-17 (EMPLOYMENT)	33%



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