



Greater Lincolnshire LEP Visitor Economy Board

Date: Thursday 24th February 2022

Time: 10am-1.30pm

*The Drill, Freeschool Lane, Lincoln, LN2 1EY,
Sessions Restaurant, Monks Road, Lincoln,
LN2 5HQ and via Microsoft Teams*

Paper 0 - Agenda

| Item | Item and brief description | Lead | Access/Circulation |
|------|--|--|--------------------------|
| 1 | Welcome and Introductions <ul style="list-style-type: none"> • Declarations of Interest • Welcome to venue | Nicky Van Der Drift / Gary Headland | |
| 2 | HEARTS Agenda Presentation | Gary Headland | Presentation |
| 3 | Overarching Strategy: Consultancy Bid <ul style="list-style-type: none"> • Inward investment • Stakeholder engagement • Two phases | Nicky Van Der Drift | Verbal/Discussion |
| 4 | Task & Finish Working Group Feedback <ul style="list-style-type: none"> • Skills and Recruitment • Sustainability & Seasonality • Research <ul style="list-style-type: none"> ○ What needs refreshing and what has been useful? ○ Who are the businesses and how can we track what has happened since COVID-19 pandemic? Call out for interest for Information and Communication Group <ul style="list-style-type: none"> • Starter question? How do we reach out and what are the mechanisms? | Ruth Carver, Paul Robinson, Emma Olivier-Townrow, Jo Hardy, Mary Powell Nicky Van Der Drift / All | Verbal Discussion |
| 5 | Skills Bootcamp <ul style="list-style-type: none"> • Proposal development • What would you focus on to gain a level 3 qualification? | Ruth Carver / Nicky van der Drift | Discussion |
| 6 | Review of Minutes 15th December 2021 <ul style="list-style-type: none"> • Action Points | Nicky Van Der Drift / All | Paper 1 attached |
| 7 | Any Other Business | All | |
| 8 | Date of Next Meeting Venue TBC - 24 th May 2022 - 1-3pm <ul style="list-style-type: none"> • Potential Agenda Items | Nicky Van der Drift | |

Attendees: Nicky Van Der Drift, Jo Hardy, Charlotte Bennett, Emma Olivier-Townrow, Kimberley Vickers, Gary Headland (Presenter)

Officers: Mary Powell, Jenny Couch, Lydia Rusling, Amy O'Sullivan

Tentative: Ruth Carver, Caroline Illingworth

Apologies:

To be confirmed: Emma Brealey, Sukhy Johal, Paul Learoyd, Emma Lowe, Paul Robinson, Alex Saul, Vincent Weaver, Helen Thompson

Paper 1 - Action Log 15th December 2021

Action Log

| Date of meeting | Actions Recap | Ownership | Progress |
|--------------------------------|--|---------------------------|--|
| 15 th December 2021 | Case study sharing of colleagues who have thrived within the hospitality sector | Alex Saul & Paul Robinson | Collating and formatting into pdf before circulating |
| 15 th December 2021 | Board members to volunteer interest for potential Employment & Skills Advisory Panel to Clare Hughes | All | Awaiting feedback from Clare Hughes |
| 15 th December 2021 | Collation of data sets, research and pipeline projects currently taking place in the sector | Amy O'Sullivan | <p>Received research Visitor Economy Digital Adoption study from Mary Powell and circulated with Board members</p> <p>Received information from Charlotte Goy regarding NGI Solutions Presentation and Destination Lincolnshire research. This has been circulated with Board members.</p> |
| 15 th December 2021 | Volunteers for Skills and Recruitment Task and Finish Group | All | <p>Dr. Agnieszka Rydzik has joined group, courtesy of Sukhy Johal invitation</p> <p>Emma Olivier-Townrow has joined group</p> <p>Next meeting 3/2/22</p> |
| 15 th December 2021 | Volunteers for Information and Communications Task and Finish Group | All | Charlotte Goy and her team have highlighted interest however more members are needed before first meeting can take place. Starter discussion questions / themes to be decided at next meeting |