

LEP MANUFACTURING BOARD 3rd July 2018

The Boilerhouse, Springfield Business Park, Caunt Road, Grantham, Lincs NG31 7FZ

http://www.iom3.org/office-locations

Paper 0 - Agenda

Time	Item and brief description	Lead	Access/Circulation
9.30	Welcome and Introduction to IOM3	Dr Bernie Rickinson Chief Executive IOM3	
9.40	Minutes	Ruth Carver	Paper 1
9.45	Local Industrial Strategy Update	Ruth Carver	Paper 2
9.50	Debate: Productivity increases - EEF research	Dr Megan Ronayne Regional Manager East Midlands EEF James Baty GLLEP Research Manager	Presentation - Megan Paper 3 - GLLEP Productivity Research enclosed for background information - see pg 17
10.40	Operational Activities update	Samantha Harrison	Verbal update/Made in Lincolnshire Awards
10.45	Manufacturing Barometer (survey which maps confidence and trends) and Manufacturing Growth Programme Update	Marcus Pearson	Documents attached
10.50	Internationalisation and Economy update	Kevin Ross	Verbal Update
11.00	Roundtable updates	All	Verbal Update
11.10	Any Other Business	All	
11.15	IOM3 Site Tour	All	

Apologies: Dean Barnes, Paul Taylor, Edward Tong, Kay Pryszlak, Katie Hedges

<u>Directions</u>
The Boilerhouse, Springfield Business Park, Caunt Road, Grantham, Lincs NG31 7FZ http://www.iom3.org/office-locations

Date of Next Meeting - 2nd October 2018



GLLEP MANUFACTURING BOARD

16th April 2018

Autocraft Drivetrain Solutions Ltd, Syston Lane, Belton, Grantham, Lincs, NG32 2LY

Draft Minutes

<u>Present:</u> Steve Middlebrough (Chair), Darren Joint, Marcus Pearson, Kay Pryszlak, Richard Allarton, Phil Ball, Ray Newell, Neil Main, Edward Tong, Mike Hague-Morgan, Garry Wilkinson, David Earnshaw, Paul Taylor, Helen Doughty, Ruth Carver, Samantha Harrison, Kevin Ross

<u>Guests:</u> Clare Hughes (LCC/LEP), Mick Lockran (Principal, North Lindsey College)

Welcome, Apologies and Declarations of Interest

Apologies received from Martin Collison, Sam Fells

No declarations of interest received.

Previous Actions Completed

- Vice Chair appointed Darren Joint
- Martin Collison "Agri-Tech" will join the board in future to help cross communication between sectors.
- Power and industrial strategy commentary and links have been included in Manufacturing Plan Refresh March 2018.
- > Database of over 400 manufacturing companies has been compiled.

No outstanding actions were discussed.

Manufacturing Plan Refresh - 2018

Manufacturing Plan Refresh 2018 was distributed in Board papers, highlighting three key concentration areas - **Productivity**, **Skills & Labour and Supply Chain development**.

Members were asked to review the Manufacturing Sector Refresh and action plan and feedback to Steve Middlebrough any comments by the 31 May-otherwise it was accepted.

All - feedback any final comments on the refresh by the 31st May

Training

Clare Hughes distributed a Board paper regarding skills and training, but also provided some contextual information:

- The need for the development of training cluster groups coming together of colleges with local industry.
- Greater Lincs geography isn't helpful in consideration of affordability of providers to deliver training to small numbers of trainees.
- Post Brexit will see Skills provision may be funded through the UK Shared Prosperity Fund, but that is yet to be decided.
- T levels are being introduced at post 16 level to give young people greater choice. T levels support qualifications in trades, crafts or technical roles- they are not necessarily STEM related.
- Encourage employers to help young people and teachers to understand "what the job is". So little is understood about the variety of occupations employed within the manufacturing sector
- Encourage employers to register on World of Work.

Board members to register on http://www.theworldofwork.co.uk/C ontact-Us

Mick Lockran (ML) gave a presentation outlining where they, as college, add real value to industry - Responsiveness, innovation, partnership and excellence. ML was keen for employers to:

- Develop a training plan and not just concentrate on immediate skills acquisition
- Develop business training clusters
- Be prepared to mentor individual
- Understand HND/C's are moving to Higher Apprenticeships
- Use training to attract and retain talent
- All training doesn't have to be accredited
- Ensure that any training is implemented within the work environment promptly

Feedback given/discussion points noted:

- A few Board members had heard of the World of Work website.
- To help an employer compile a training plan, <u>Business Lincolnshire</u> <u>Growth Hub</u> has a fully funded scheme that will enable a manufacturing business to *start* a training plan.
- Stressed was the importance of working on the business, not just in it.
- Core competence was stressed as a key need "topped up" by specific skills of a company.
- Many members didn't know where to go to find suitably qualified people.
- <u>Sheffield Growth Hub use a Skills Bank</u> system where businesses log their requirements and providers organise the response.
- "Modernising" understanding was discussed moving people's mechanics understanding to electrical and electronic.
- Apprenticeship levy is flexible and doesn't always have to be used on those carrying out an apprenticeship. It can be used to involve learning from the wider more mature employee base, thereby making more efficient use of the fund.
- Mentoring talent was as important as training one such scheme is the <u>Talent Retention Scheme</u>. Discussion around what we can access/create to help facilitate this.
- Kay Pryszlak (KP) has set up Kesteven Engineering Group and with support from Darren Joint have approached Grantham College to broker a more purposeful, engaged approach to apprenticeship training. KP gave anecdotal examples and is very disappointed in the provision to date.

Kay/Darren

Kay/Darren will feedback the result at the next meeting.

Operational Activities

A GLLEP Manufacturing e-bulletin will be created and sent to all the know GLLEP Manufacturing Businesses.

Business Lincolnshire Growth Hub

Please promote the Made in Lincolnshire Business Awards, www.madeinlincolnshire.co with a closing date of 4th May.

ΔII

We need to promote the Lincolnshire Tech Hubs - There are 3 Tech Hubs across Lincolnshire http://www.businesslincolnshire.com/advice-grant-scheme-finder/128/lincolnshire-technology-hubs

ΑII

The Horncastle hub has 3D printers and laser cutting equipment to help businesses with design, prototyping and small-scale fabrication, while Lincoln offers those facilities as well as expertise in the heritage sector and larger-scale 3D printing, scanning and cutting.

The Motion Capture Hub provides business with access to a full motion capture system, high speed cameras and accelerometer devices to analyse motion. This enables quantification of the human-equipment interaction, or the analysis of an industrial process with moving parts.

You may want to create a prototype of a new product or develop a new service. You may want to get a greater level of detail about the interaction of your workforce with machinery in the production line. The Service is fully funded and support is available to use the equipment.

Event - planning is under way for a number of sector events, the e-bulletin will promote these to businesses.

Economics & International Supply Chain Opportunities

National Economics - 2017 qtr4 - EEF (Podcast) - FT - Nat West

- 1. Balance of companies experiencing rising production volumes and increased orders.
- 2. Export demand is firm relatively few businesses are finding export markets that aren't growing.
- 3. Capital goods are doing very well very strong <u>lead times are lengthy</u> supply chain capacity issue.
- 4. Raw material price rises should be expected summer 2018
- 5. Growth 2017 2.8% 2018 2% 2019 0.6%

Lincolnshire Economics - Lincs Research Observatory

- 1. Trend for manufacturing sales continues to rise above qtr. 1 2012 positive
- 2. Confidence levels similar to 2013/2014
- 3. High confidence for turnover 2108, but profitability appears to be an issue weighing on businesses minds.

Lincs County Council - Economic Forum

A delegation of 70 Chinese - mixture officials and food industry businesses - microalgae producers to tea - returning from NEC Food & Drink Exhibition

Sept will see more official signing of agreements an Economic forum meeting and more manufacturing visitors

Anybody wishing to become involved please contact Kevin R

Other opportunities

ΑII

Opportunity of get involved with Japanese and South Africa precision parts Industry - import or export.	
WCM Training mission to Japan - Sept 10/14 th - Travel and living not	
covered but a 600 Euro grant.	
Anybody wishing more information please contact Kevin R	All
Manufacturing Barometer Update	
As included with Board papers.	
Board Meeting Forward Plan	
The document shows the Board's work plan and topics for discussion which tie into the Manufacturing Plan Refresh March 2018. Distributed as part of the	All
Board papers, members were asked to have a look and feedback any	
comments.	
Any Other Business	
None	
Date of Next Meeting	
3 July 2018 - IOM3 @ Grantham 9.30am - 11.30am	

Items to come back to board

GLLEP	Action	<u>Person</u>	Carried Out
Board Date		<u>Responsible</u>	
20 July 2017	Progress relationship with HCA	Pete Holmes/lan Fytche	ongoing
	Explore options for smart/futuristic homes	Cllr Davie	Report May 2018
29	Agree small number of messages that GLLEP wants	Strategy Away	Jan 2018 -
September 2017	to give to Government, avoid being diverted by Government announcing different policies on LIS	Day	complete
	Assurance Framework training for LEP Board and Investment Board members	Linsay HillPritchard	May 2018
	PR on Skills Capital Fund, use the grants being given to Lincoln and Stamford as a way you can demonstrate that GLLEP is investing in the digital agenda	Ruth Carver/Clare Hughes/Halina Davies	ongoing
24 November 2017	Update on progress and a report on enhancing scrutiny arrangements	Richard Wills	Jan 2018 – complete – detailed report May 2018
	Decarbonisation Project – Humber LEP & GLLEP to share	Humber LEP & GLLEP - Simon Green	
	Self-Employment Project – figures captured Growth Hub	Samantha Harrison	
	Actions from the Digital Action Plan being implemented.	Angela Driver	
31 st January 2018	Visitor Economy website and national profile	Ruth Carver	
23 rd March 2018			

Industrial Strategy White Paper and Local Industrial Strategies

What is the Industrial Strategy and what is it trying to resolve?

 Fundamentally, the <u>Industrial Strategy White Paper</u> sets out a strategy that is aiming to address issues affecting low productivity and regional disparities to create growth and improve living standards across the country. Rebalancing the economy is a central theme, as Theresa May highlights in the introduction "for me it is not enough to see growth in the national economy if your local economy is shrinking."

How is the Industrial Strategy seeking to address the UK's productivity gap?

- 2. The White Paper identifies five foundations of productivity as the "essential attributes of every successful economy."
 - Places: focusses on reducing UK economic disparity and supporting all places to realise their potential. The role of Local Enterprise Partnerships, drawing together Local Authorities, Business and other local leaders, is a significant focus.
 - Ideas (innovation): focusses on increasing investment in R&D, boosting the 'D' research translation and improving linkages into local economies, strengths & clusters.
 - People (skills): focusses on improving the quality of technical education, the shortage of STEM skills, entrenched regional disparities in education and skill levels and ensuring that people (throughout their working lives) are not left behind by technological change.
 - **Infrastructure**: focusses on making investments more geographically balanced and becoming more forward looking in terms of significant global economic trends.
 - Business Environment: focusses on spreading best practice of the most productive businesses, access to finance, increasing exports, management and leadership skills.
- 3. The White Paper also proposes four Grand Challenges developments in technology that are set to transform industries and societies around the world, and in which the UK is in a position to seek competitive advantage. These are:
 - a. Artificial intelligence and big data: e.g. the Al Sector Deal, an Al Council to support rapid adoption of Al technologies at scale, working initially in 6 sectors: cybersecurity, life sciences, construction, manufacturing, energy, agricultural technology.
 - b. **Clean growth:** e.g. low carbon technologies, transforming construction techniques to improve efficiency, improving efficiency of energy intensive industries.
 - c. The future of mobility (public and private transport systems): e.g. new modes of transport and business models, zero emission vehicles, self-driving technology.
 - d. **Meeting the needs of an ageing society:** e.g. supporting care providers to adapt business models to changing demands and develop new models of care, supporting new products and services for the growing global population of older people.

Developing a Local Industrial Strategy

4. Local Industrial Strategies, to be developed in partnership with Government, are intended to help identify priorities to improve skills, increase innovation and enhance infrastructure and business growth. Eventually it is expected that they will guide the use of local and national funding streams such as the UK Shared Prosperity Fund, which will replace EU Structural Funds.

- 5. The White Paper sketches out a phased approach to LIS's with the first set to be agreed by March 2019. They are initially working with the Greater Manchester Combined Authority, the West Midlands Combined Authority and the Oxfordshire in relation to the Oxford Cambridge Corridor. In our ongoing discussions with Government Officials they remain interested in new locally led approaches to address the challenges of productivity and growth.
- 6. In Greater Lincolnshire we have been undertaking a number of activities to prepare for the development of a Local Industrial Strategy including:
 - A research programme which has initially focussed on three main areas:
 - productivity at a macro level considering the varying productivity challenges that our sectors face:
 - assessing the potential impact of Brexit on our priority sectors factoring in various types of Brexit deal; and
 - a refreshed sector analysis to help us understand our business and employment make-up at a micro level including concentrations, specialisations and supply linkages.
 - A Strategy Day with our Board in December where we started to identify areas of competitive advantage that a LIS could focus on.
 - A future scenarios exercise with our Innovation Council supported by the Centre for Urban and Regional Development Studies at the University of Newcastle – a draft report is attached.
 - We are one of the areas that the What Works Centre for Local Growth have selected to provide support to help develop a Local Industrial Strategy.
 - A series of MP led Roundtable discussions with business on the Industrial Strategy in each of the Greater Lincolnshire constituencies.
- 7. Through these activities we are starting to define the following areas of focus:
 - a. Food processing productivity: Productivity increases in the food processing sector, automation and robotics potentially through the development of the digital demonstrator for food manufacturing.
 - b. National Centre for Rural Health: Linking with the Ageing Society Grand Challenge, we have been supporting locally led plans to develop a National Centre for Rural Health and Care. The Centre will support the development of a cluster of businesses with expertise in the development of technological and service innovation around rural health and care.
 - c. Future skills needs: Building on the opportunity of our involvement in the Skills Advisory Panel and Career Learning Pilots we would like to develop an approach that builds the partnership between providers, businesses and the LEP to improve our capacity to plan for and deliver against future skills needs and test the impact of greater local control. This could include a particular focus on groups at risk of being left behind by the process of industrial digitalisation.
 - d. **Test bed area for rural energy solutions:** Linking to the Clean Growth Grand Challenge, we would like to work with the University to support and to develop the SMART GRID Energy supply (farmers with renewable generation, waste conversion sites) and demand market (EV / Batteries and existing large energy users).
- 8. At the Growth Hub Board we would like to seek input into this process and test views on these emerging priorities.

Update on Productivity in Greater Lincolnshire



Introduction

This paper provides an update to the original 'Productivity in Greater Lincolnshire' paper (http://www.research-lincs.org.uk/lep-evidence-productivity.aspx) which used the then latest data relating to 2013 to look at productivity levels locally and considered how these could be improved. Since that point, more recent data for 2016 has been published by the Office for National Statistics (ONS) and it is this latest information that will be covered in this paper.

At the national level, this paper could have easily been called "The Productivity Puzzle continues......". In fact, Richard Heyes, the Deputy Economist at the ONS, went a bit further than this in his December 2017 blog describing it as "the key economic issue of our age".

Why is this? Well, borrowing heavily from the aforementioned blog post, for the five decades before the most recent economic downturn, productivity has grown on average by around two per cent per year and this has been achieved through oil crises, inflation spikes, and various periods of boom and recession.

In contrast, and following the 2007/8 financial crash, UK productivity fell and has subsequently endured its slowest recovery since the second world war. To put this into context, if productivity had grown in line with the pre-2008 trend, output per hour would today be 21 per cent higher. This is important because higher levels of productivity bring higher levels of GDP, living standards, and tax receipts.

What is confusing economists is that this productivity issue comes at a time of great technological advancements, a stable labour market, and low levels of unemployment.

Further compounding this issue is the fact that this appears to be largely confined to the UK. As we will see later on in this paper, UK levels of productivity have continued to stagnate whilst many of our largest global competitors have seen levels of productivity return to pre-recession levels.

In the latest attempt to tackle this issue, the Government has issued the UK Industrial Strategy, which sets out a long-term plan to boost productivity, earning power, and well-being of people throughout the UK.

The strategy outlines the five foundations of productivity where the Government will work with industry, academia and civil society to build on the UK's strengths, make more of untapped potential and create a more productive economy that works for everyone across the UK.

Those five foundations are as follows:

- 1. Ideas the world's most innovative economy
- 2. People good jobs and greater earning power for all
- 3. Infrastructure a major upgrade to the UK's infrastructure
- 4. business environment the best place to start and grow a business
- 5. places prosperous communities across the UK

As previously mentioned, whilst the latest local data on productivity relates to 2016, national level data is more up-to-date, and at present paints a more positive picture. The latest data relates to the period Oct – Dec 2017 and shows that output per hour rose by 0.8 percent, resulting from a 0.5 per cent increase in GVA, and 0.3 per cent fall in total hours worked. In the previous three month period, output per hour rose by 0.9 percent meaning that this was the strongest two quarters of productivity growth since the recession of 2008.

Headlines

- Greater Lincolnshire remains in the bottom 10 LEP areas based on its performance against both measures of productivity.
- Growth in Greater Lincolnshire's productivity levels between 2013 and 2016 has been below that seen at the national level.
- Even when taking into account regional disparities and removing the effects of London, then Greater Lincolnshire still performs well below national levels.
- Experimental figures for productivity at sector level suggest that there is "headroom" (i.e. productivity levels are below those seen in comparator areas and nationally) across most sectors (including priority sectors) in Greater Lincolnshire.
- Removing this productivity headroom based on Greater Lincolnshire closest performing comparator area (D2N2 LEP) in the priority sectors would raise GVA per job to just under £49,000, placing it in 15th position (as opposed to 32nd) out of the 38 LEPs.
- If employment were to stay the same, then this would result in a Greater Lincolnshire economy GVA of nearly £24bn, an increase of £2.6bn based on what it is currently.

Productivity Definitions

The Office for National Statistics defines (labour) productivity as the "amount of output produced by a unit of labour input. A higher level of productivity means that a higher level of output is being produced per unit of labour input".

Productivity matters because increasing productivity is a major factor in increasing economic growth. An economy's output can only be increased by either increasing the amount of inputs or by raising productivity. Increasing productivity is, therefore, an important aim for both national and local economies.

Measures of Productivity

The Office for National Statistics has produced experimental statistics for two measures of labour productivity, GVA per hour worked, and GVA per filled job. The preferred measure of labour productivity is GVA per hour worked though we will look at both sets of indicators in this paper.

GVA, or Gross Value Added, is the measure of value created on goods and services once the price of the means of production (inputs, wages etc.) have been taken into account. It is broadly in line with GDP (Gross Domestic Product) plus taxes less subsidies.

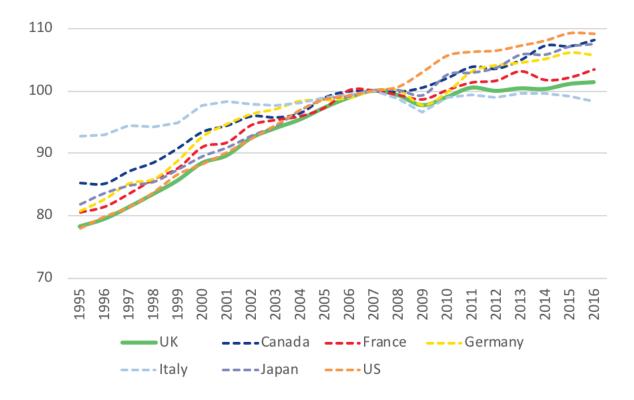
Measures of Productivity at International Level

GVA per hour worked

Figure 1 illustrates why productivity levels have become such an issue for the UK and successive governments. Prior to the financial crash in 2007/08 the UK's level of productivity was growing strongly, in line with that of the US economy. Post financial crash, levels of productivity have been fairly flat, only showing small signs of improvement from 2014 onwards. The same cannot be said for most of the G7 countries, with only Italy (where growth in productivity prior to 2007/08 was low compared to the rest of the G7) having a lower level of growth in GVA per hour worked post 2007/08.

Figure 1 – Labour Productivity Levels (GVA \pm per hour worked) across the G7 (2007 = 100)





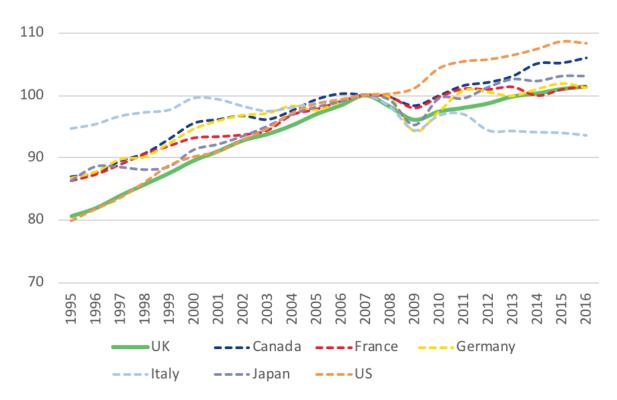
GVA per filled job

Figure 2 tells a very similar story for the UK to that of figure 1, with strong pre-financial crash productivity growth. However, post 2007/08 we can actually see a marked fall in productivity levels (which fitted well with the thinking at the time that businesses were retaining staff despite tough conditions) with the UK economy returning to 2007 levels of productivity in 2013, effectively representing six years of lost productivity growth.

The difference here is that based on the productivity measure of GVA per filled job some of the other G7 nations fared similarly to the UK with noticeable dips in productivity levels and subdued levels of growth in the post-recession period (Germany being a particular case in point).

Figure 2 – Labour Productivity Levels (GVA \pm per filled job) across the G7 (2007 = 100)

Sources: Organisation for Economic Cooperation and Development, Office for National Statistics



Measures of Productivity at NUTS Level

Before we look at the measures of productivity for this level of geography, first an explanation of what NUTS actually is. 'NUTS' stands for the Nomenclature of Territorial Units for Statistics, and it is a basic classification for regional data in the EU.

There are three level of NUTS but in terms of the UK then the one we are most interested in is that of NUTS2 which is the lowest level official statistics on Gross Value Added (GVA) are available. NUTS2 breaks the area of the UK down into: Northern Ireland; Counties in England; Groups of districts in Greater London; Groups of unitary authorities in Wales; and Groups of council areas in Scotland.

Note that NUTS2 does break England further down in terms of unitary authorities or districts. It is for this reason that we present data in the following section for North and North East Lincolnshire combined as this is a NUTS2 area.

GVA per hour worked

Based on the measure of GVA per hour worked, in 2015 Greater Lincolnshire's workers generated on average £27.00 compared to the national average of £32.60. Going below the GLLEP level then North and North East Lincolnshire's GVA per hour worked is higher at £29.90 (but still lower than the national average), whilst Lincolnshire's is lower at £25.70.

Figure 3 – Labour Productivity Levels (GVA £ per hour worked), 2013 and 2016 Source: Office for National Statistics



Growth in GVA per hour worked across Greater Lincolnshire has been weaker than nationally over the period 2013 to 2016, increasing at a rate of 3.9 per cent compared to 6.2 per cent nationally.

Figure 4 – Change in Labour Productivity Levels (GVA £ per hour worked), 2013 to 2016





Figure 4 shows that whilst the increase in GVA per hour worked in North and North East Lincolnshire has been relatively high at £1.60 (though still lower than national increase of £1.90) over the three year period, it is weaker growth in Lincolnshire at £0.90 which has effectively held Greater Lincolnshire productivity back. Figure 5 further illustrates this point showing that despite some periods of strong growth, more recently productivity growth levels in Lincolnshire, and North and North East Lincolnshire have been much weaker relative to the UK.

Figure 5 – Greater Lincolnshire Labour Productivity levels (GVA per hour worked), 2004 to 2016 (UK=100)



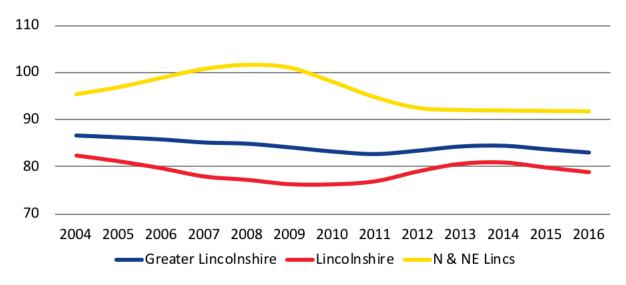
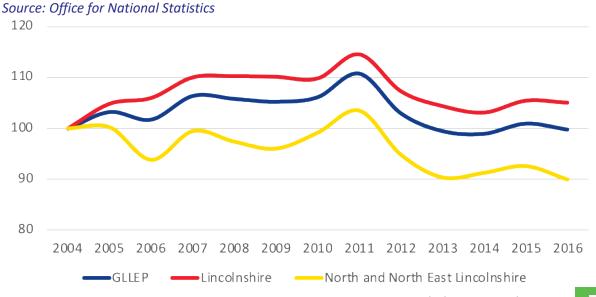


Figure 6 shows that whilst prior to 2011, growth in productivity hours worked will have played some role in pushing down productivity levels relative to the UK, since that point productivity levels and hours worked have both fallen relative to UK performance.

Figure 6 – Productivity hours worked per week in Greater Lincolnshire, 2004 to 2016 (UK=100)

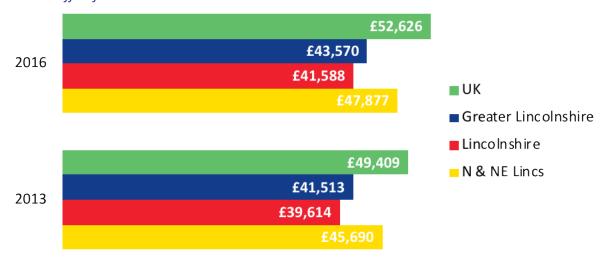


GVA per filled job

Despite being the less preferred measure of labour productivity, GVA per filled job paints a similar picture to that of GVA per hour worked. Referring to figure 7, a Greater Lincolnshire worker generates on average £43,570 per year, which again is lower than the national average of £52,626.

Figure 7 – 2013 and 2016 Labour Productivity Levels (GVA £ per filled job)

Source: Office for National Statistics



Going below the GLLEP level then North and North East Lincolnshire's GVA per filled job is higher at £47,877 (again, still lower than the national average) whilst Lincolnshire's is lower at £41,588.

Referring to figures 8 and 9, then unlike the measure of GVA per hour, both Lincolnshire, and North and North East Lincolnshire, have experienced similar levels of growth between 2013 and 2016, but again both are well below the growth seen at the national level.

Figure 8 – Change in Labour Productivity Levels (GVA £ per filled job), 2013 to 2016

Source: Office for National Statistics

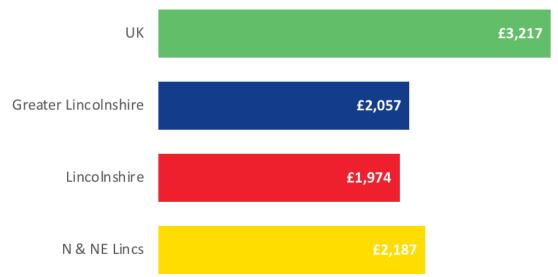
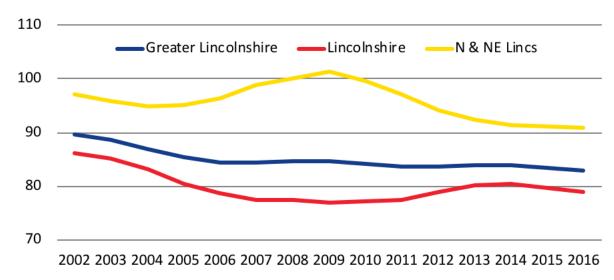


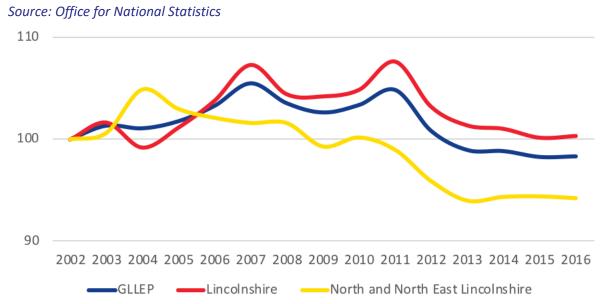
Figure 9 – Greater Lincolnshire Labour Productivity levels (GVA £ per filled job), 2002 to 2016 (UK=100)

Source: Office for National Statistics



Again, and as shown in the analysis of productivity hours worked (figure 6) then prior to 2011, growth in productivity job numbers (figure 10) will have played some role in pushing down productivity levels relative to the UK, but since that point productivity levels and jobs worked have both fallen relative to UK performance.

Figure 10 – Productivity jobs in Greater Lincolnshire, 2002 to 2016 (UK=100)



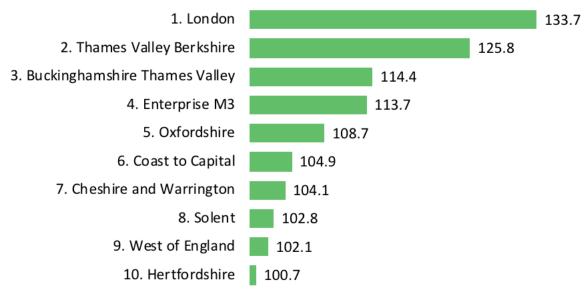
Measures of Productivity at LEP Level

GVA per hour worked

Figure 11 below shows the top ten LEPs with the highest labour productivity levels in 2016. It is perhaps not surprising to see that many of the LEPs that make up the South East and cover the Greater London area appear in this top ten list, with productivity levels above the UK average.

Figure 11 – 2016 Labour Productivity Levels (GVA per hour worked), Top Ten Performing LEP Areas (UK=100)





Referring to figure 12, and turning our attention to the bottom ten LEPs (bearing in mind that there are 38 LEPs, then this effectively constitutes the bottom quartile of LEPs), then compared to 2013, when Greater Lincolnshire was ranked at number 32 (of 39 LEPs), it now appears at number 33 with a labour productivity (GVA per hours worked) index of 82. In this position, Greater Lincolnshire finds itself between The Marches LEP (83.0) and the Sheffield City Region LEP (82.8) in the table.

Reviewing the bottom ten LEPs then we can see that there are many areas which Greater Lincolnshire uses as its comparator areas for performance such as Heart of the South West, Cornwall and Isles of Scilly, and Stoke-on-Trent and Staffordshire. There are also perhaps surprisingly two northern city region areas within the bottom ten.

Figure 12 – 2016 Labour Productivity Levels (GVA per hour worked), Bottom Ten Performing LEP Areas (UK=100)

Source: Office for National Statistics

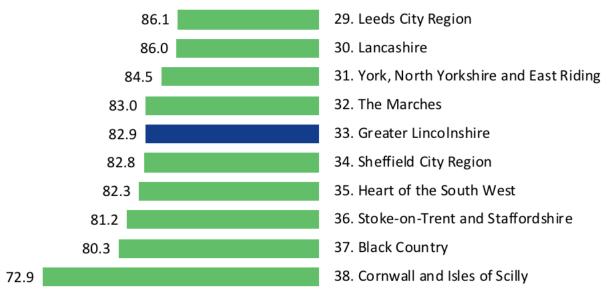
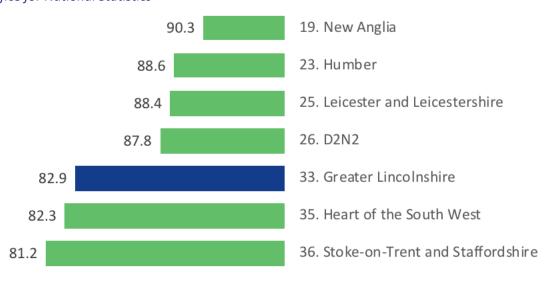


Figure 13 isolates the results for those LEP areas that Greater Lincolnshire most often compares itself to and we can see now that performance is closest to that of the D2N2 LEP but that there is some distance between the two.

Figure 13 – 2016 Labour Productivity Levels (GVA per hour worked), Greater Lincolnshire and Comparator LEP Areas (UK=100)

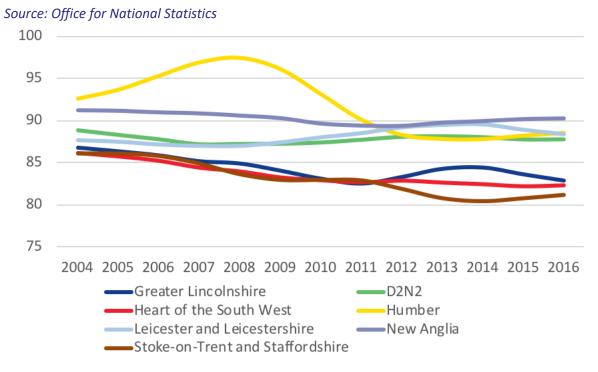
Source: Office for National Statistics



If we consider the performance of these comparator areas over time, then referring to figure 14, we can see that the LEP areas of Greater Lincolnshire, Stoke-on-Trent and Staffordshire, and Heart of the South West, have all been in decline relative to the UK from 2004 onwards. It is worth noting though that Greater Lincolnshire did experience an upsurge in

performance between 2011/12 and 2013/14 but that this has subsequently fallen away in more recent years.

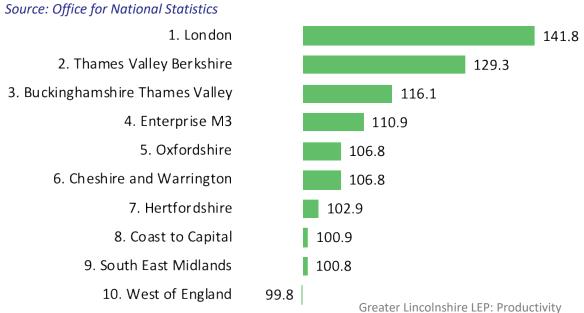
Figure 14 – Labour Productivity Levels (GVA per hour worked) over time, **Greater Lincolnshire and Comparator LEP Areas (2004=100)**



GVA per filled job

Figure 15 shows the top ten performing LEP areas based on this productivity measure, and again we see the familiar LEP names at the top of the tree but further down there are also appearances from the South East Midlands, West of England, and Cheshire and Warrington.

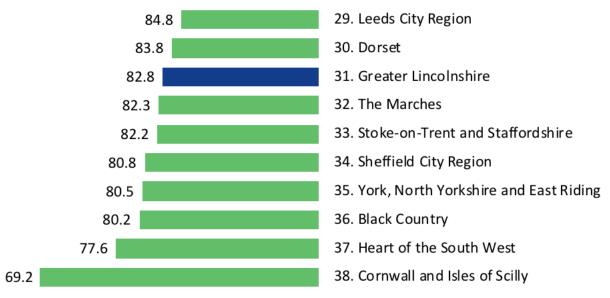
Figure 15 – 2016 Labour Productivity Levels (GVA per filled job), Top Ten Performing LEP Areas (UK=100)



In terms of the bottom ten LEP areas (figure 16), and compared to 2013, then again Greater Lincolnshire remains in this group, appearing at number 31 (the same position it was in 2013 though at the time that was out of 39 LEPs), above The Marches LEP area this time.

Figure 16 – 2016 Labour Productivity Levels (GVA per filled job), Bottom Ten Performing LEP Areas (UK=100)

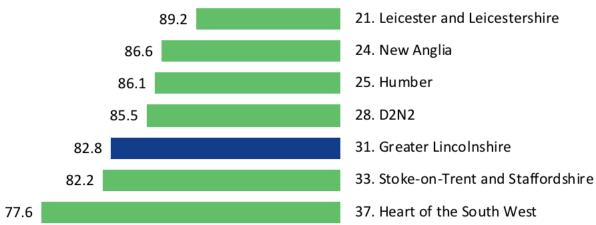
Source: Office for National Statistics



In figure 17 we consider again those areas that Greater Lincolnshire regularly compares performance against, and it tells a similar story to that of GVA per hour worked in figure 11. However, on a positive note, Greater Lincolnshire's performance on GVA per filled job is closer to that of D2N2 (82.8 compared to 85.5 repsectively) than it is based on the GVA per hour worked measure (82.9 compared to 87.8 respectively).

Figure 17 – 2016 Labour Productivity Levels (GVA per filled job), Greater Lincolnshire and Comparator LEP Areas (UK=100)

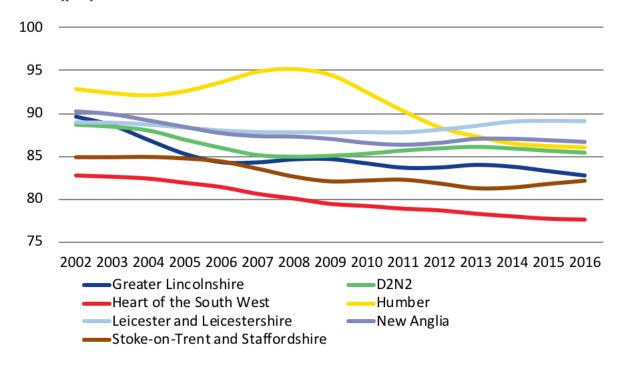
Source: Office for National Statistics



Referring to figure 18, then again it the LEP areas of Greater Lincolnshire, Heart of the South West, and Stoke-on-Trent and Staffordshire which have experienced poor runs of performance over the longer term in terms of productivity. In the shorter term, notably it is the Humber LEP which has experienced the most rapid dip in productivity levels beginning around 2008/09 (noting that the Humber LEP also contains North and North East Lincolnshire).

Figure 18 – Labour Productivity Levels (GVA per filled job) over time, Greater Lincolnshire and Comparator LEP Areas (2002=100)





Finally, it is worth noting at this stage that based on both measures of productivity then London LEP outperforms all other LEPs by some distance. It is this well documented 'London Effect' that results in the UK having the biggest gap in regional GDP of any EU country, and why we have so much policy directed at rebalancing the national economy.

With this in mind it is worth considering how the national economy would perform on productivity measures with the effect of London removed. On this basis then, estimating the effects of the removal of London from the calcualtions suggests that GVA per job for England would be somewhere in the region of £48,000, a drop of around £4,500. However, even at this much lower level, the national economy still outperforms Greater Lincolnshire and its constituent areas.

Measures of Productivity at Local Authority Level

The Office for National Statistics do not produce statistics on productivity at local authority level. But, given that they do produce statistics on both Gross Value Added (the latest being 2015), and employment numbers at the local authority level, then we are able to produce some estimates for productivity at this level. Figure 19 presents estimates which have been adjusted to bring them into line with productivity measures at LEP level. Figure 20 shows change in productivity levels since 2013 with North East Lincolnshire appearing to have been the main source of productivity growth in North and North East Lincolnshire over this period

Figure 19 – Estimates for GVA per job across Greater Lincolnshire, 2015

Source: Codename:Consulting 2017, using ONS experimental statistics on GVA and employment at local district and unitary authority level

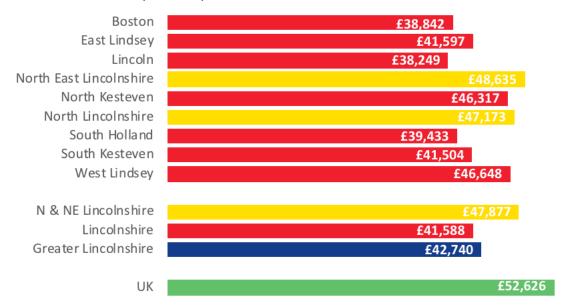
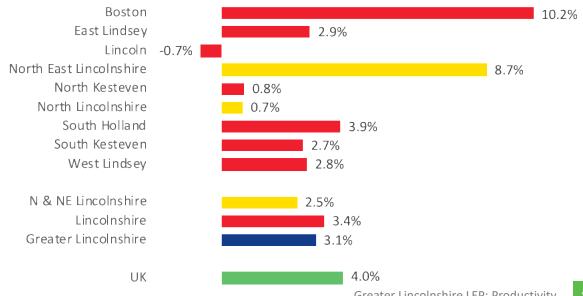


Figure 20 – Estimates for change in GVA per employee across Greater **Lincolnshire**, 2013 - 2015



Measures of Productivity by Sector

Similarly, as with the previous statistics on productivity at local authority level, then the Office for National Statistics do not produce statistics on sectoral productivity at the local authority level. But again, using ONS experimental statistics on GVA at the local authority level along with figures on employment from the Business Register and Employment Survey, we can create some approximations, and these are presented in figure 21.

Figure 21 – GVA per job by sector across Greater Lincolnshire, 2016

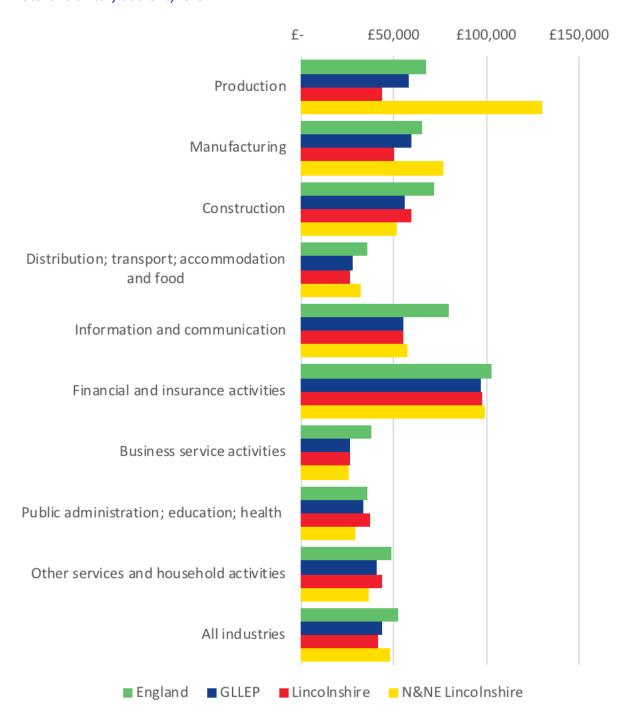
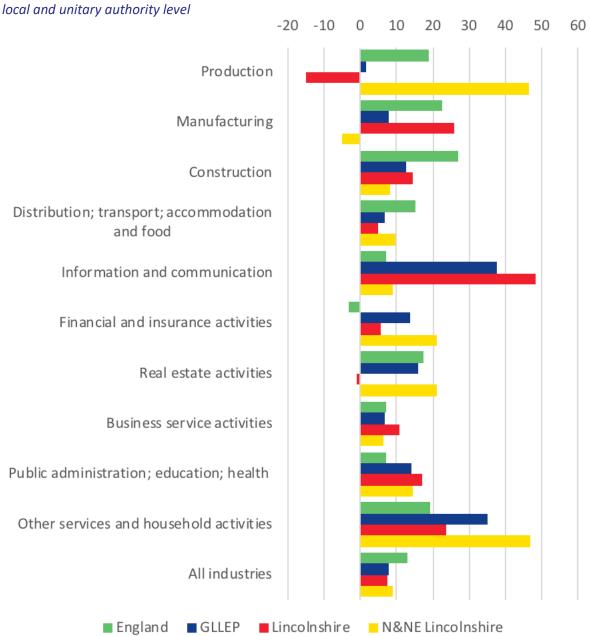


Figure 21 presents no real surprises in that Greater Lincolnshire, and the areas of Lincolnshire, and North and North East Lincolnshire, continue to lag behind nearly all sectors nationally when it comes to GVA per job. There are however some notable exceptions for North and North East Lincolnshire where this is not the case, those being 'Production' (which includes things like Agriculture, fishing, and energy) and 'Manufacturing'.

So, Lincolnshire, and North and North East Lincolnshire, have both been outpaced by national level growth in productivity, but which sectors then have performed well? Again, as with previous figures presented, then we will attempt to answer this question using estimates devised from ONS experimental statistics at local authority level GVA (figure 22).

Figure 22 – Change in GVA per job by sector across Greater Lincolnshire, 2010 – 2016 (Index, 2010 = 100)





Firstly, please note that given the experimental nature of these statistics then we have considered a longer time period of change (2010 to 2016), rather than the period covered by the headline productivity statistics (2013 to 2016).

So, with that in mind, and referring to figure 22, we can see that there are a few sectors which stand out in terms of where Greater Lincolnshire (and/or Lincolnshire, and North and North East Lincolnshire) has experienced relatively large positive changes in productivity when compared nationally. In the order they are presented in figure 22 then these are:

- Production
- Manufacturing
- Information and communication
- Financial and insurance activities
- Business service activities
- Public administration; education; health
- Other services and household activities

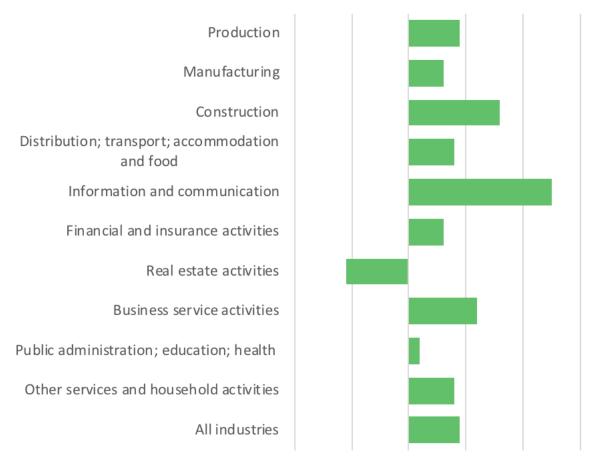
Given that the level of analysis we are able to do at this stage is based on fairly broad industrial groups, then admittedly it is limited. For example, given the sector of 'Distribution; transport; accommodation and food' can we assume that productivity gains have been felt right across the spectrum of activities that it captures, or in just one element? At this stage, and until ONS produces more detailed statistics on sectoral GVA at local authority level then we will have to assume the former for now.

Closing the Productivity Gap

Having identified areas of activity that appear to have performed well over the last few years, this leads us to ask as to whether these improvements might continue into the future and help to close the gap on UK productivity levels further. One way of considering this would be to look at what the available "headroom" (i.e. the positive difference between national and local levels of GVA per job) is between productivity levels for each sector, and this is what figure 23 does.

Figure 23 – Productivity headroom by sector across Greater Lincolnshire, 2016

Source: Codename: Consulting 2017, using ONS experimental statistics on GVA and employment at local and unitary authority level -£20,000-£10,000 £0 £10,000 £20,000 £30,000



So, where is the productivity headroom? Referring to figure 21, and discounting 'Financial and insurance activities' (which whilst not having the largest amount of headroom, what is there will most likely be due to the effect of the City of London at the national level), then these estimates suggest that the sectors in which Greater Lincolnshire could realistically improve are:

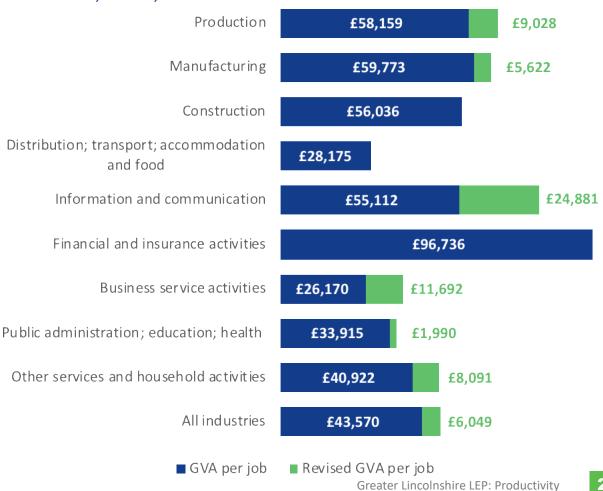
- Production
- Manufacturing
- Construction
- Distribution; transport; accommodation and food

- Information and communication
- Business service activities
- Public administration; education; health
- Other service and household activities

Referring back to figure 20, then six out of eight of these sectors were highlighted as having made the most in terms of productivity gains in recent years. Having quantified the productivity headroom within sectors which have shown high levels of productivity growth over the last few years, and assuming that these sectors will continue to improve in productivity terms, what would be the result for Greater Lincolnshire of matching national levels of productivity within these identified sectors (scenario 1)?

Well, all other things remaining the same, if GVA per job in each of the five sectors were in line with the national level in 2016 then Great Lincolnshire's GVA per job would increase by approximately £6,049, to £49,619, as shown in scenario 1 in figure 24. Overall GVA for the Greater Lincolnshire economy would subsequently be at £24.3bn, an increase of nearly £3bn.

Figure 24 – Greater Lincolnshire productivity headroom Scenario 1 – Levels of GVA per job in Greater Lincolnshire growth sectors matched to national levels

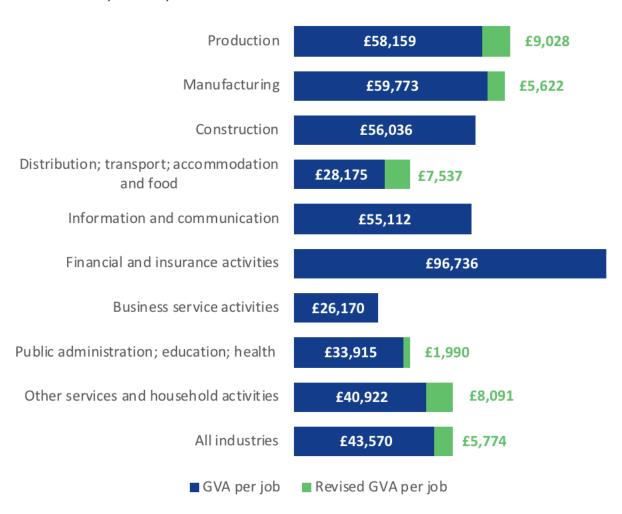


A GVA per job of £49,619 would place Greater Lincolnshire in 15th place out of the 38 LEP areas, above areas such as the South East, and Greater Birmingham and Solihull.

On the basis that it is probably unrealistic for Greater Lincolnshire to match national levels of productivity in certain sectors then let us consider increase in productivity in those sectors which the Greater Lincolnshire has prioritised (scenario 2).

In this instance it will mean matching national productivity levels in the broad industrial groups of 'production' (which contains agri-food), 'manufacturing', 'distribution; transport accommodation and food' (which captures both visitor economy and 'ports and logistics' activity), 'public administration; education; health' (which contains 'Health and Care'), and 'Other services and household activities' (which contains activity covering culture, the arts, and sports, all important elements of the visitor economy).

Figure 25 – Greater Lincolnshire productivity headroom Scenario 2 - Levels of GVA per job in Greater Lincolnshire priority sectors matched to national levels

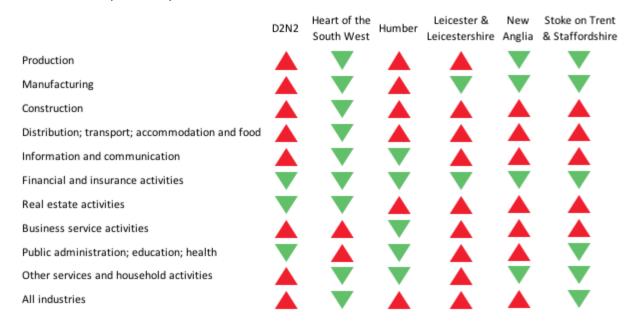


Again, and if all other things remain the same, if GVA per job in each of the priority sectors were in line with the national level in 2016 then Great Lincolnshire's GVA per job would increase by approximately £5,774, to £49,344, as shown in scenario 2 in figure 25. This would again place Greater Lincolnshire in 15th place out of the 38 LEP areas. Overall, GVA for the Greater Lincolnshire economy would subsequently be at £24.1bn, an increase of nearly £2.8bn.

Scenario 2 actually chimes well with the Industrial Strategy as it rightly points out that "some of the biggest opportunities for raising productivity come in sectors of the economy that have lower average productivity levels, but where many people work and which are vital to our economy". The visitor economy comes in for particular focus with the Government stating that it "will work closely with sectors such as hospitality, retail and tourism on each of the foundations of productivity in order to be able to progressively drive up the earning power of people employed in these industries and enhancing our national productivity".

Whilst it is useful to compare with national performance levels, perhaps more realistically Greater Lincolnshire should be looking at some of its nearest performing LEP areas and identifying more achievable areas of productivity headroom. Figure 26 shows where Greater Lincolnshire productivity levels by broad industrial group are either above (\bigvee - signifying no productivity headroom) or below (\bigwedge - signifying productivity headroom is available)

Figure 26 – Greater Lincolnshire productivity headroom across LEP comparator areas

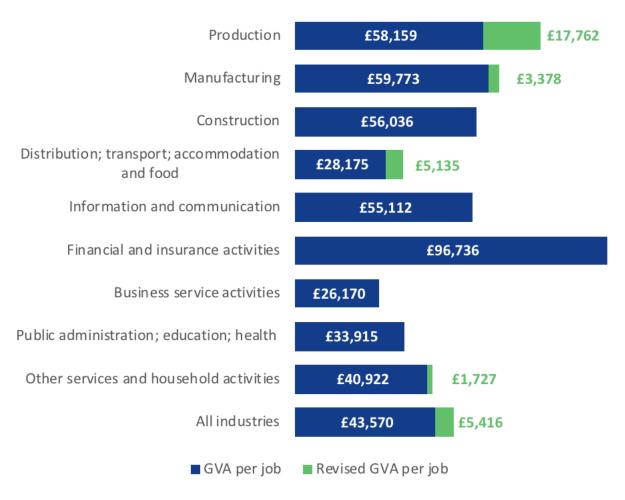


If we refer back to figures 13 and 17 then D2N2 was the next highest performing comparator LEP on both measures of productivity. Referring to figure 26, then we can also see that across all of the priority sectors (apart from Health and Care) then there is in theory some productivity headroom in Greater Lincolnshire when compared to D2N2.

So, with this in mind, lets consider a scenario 3, where Greater Lincolnshire productivity levels within those sectors align with those of D2N2.

Figure 27 – Greater Lincolnshire productivity headroom Scenario 3 - Levels of GVA per job in Greater Lincolnshire priority sectors matched to D2N2 levels

Source: Codename:Consulting 2017, using ONS experimental statistics on GVA and employment at local and unitary authority level



Referring to scenario 3 in figure 27, then on this basis Greater Lincolnshire's GVA per job would increase to £48,986, placing it again in 15th position out of the 38 LEPs. Overall, GVA for the Greater Lincolnshire economy would nearly be £24bn, an increase of £2.6bn.

Driving productivity growth

■ GLLEP

■ Heart of the South West

Leicester & Leicestershire

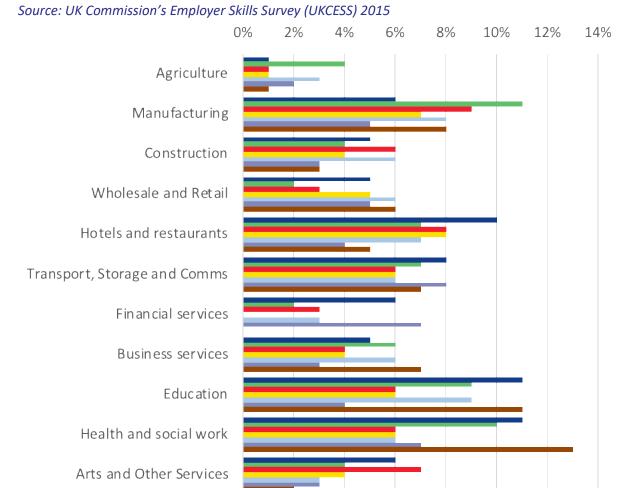
■ Stoke on Trent and Staffordshire

Having considered what Greater Lincolnshire productivity levels might look like if they were to match comparator and national levels, let us now turn our attention to some of the drivers of productivity growth (as outlined in the five pillars of the Industrial Strategy), and how these might both be affecting productivity levels, and stimulated in order to raise performance levels.

People (Skills)

The UKs Industrial Strategy recognises that people, and the skills they have, are a key driver of productivity. According to research by the Confederation of British Industry, disparities in education and skills are the biggest drivers of regional variation in productivity. We also know from multiple sources that Greater Lincolnshire lags behind national averages on skills levels, but that this position is improving. However, results from the UKCESS 2015 suggest that Greater Lincolnshire still has a way to go in some sectors when performance against its comparator areas is considered.

Figure 28 – Percentage of establishments with a skills shortage vacancy



2/

■ D2N2

Humber

■ New Anglia

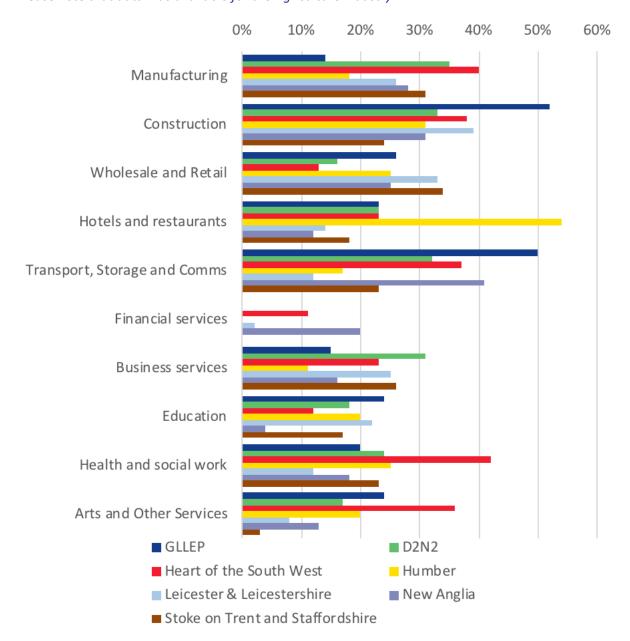
Referring to figures 28 and 29 then a number of sectors stand out that align well with those sectors identified previously as having potential productivity headroom, namely:

- Hotels and restaurants (figure 28)
- Transport, storage and comms (figure 28 and 29)
- Health and social work (figure 28)
- Arts and Other Services (figure 28 and 29)

These sectors also correspond with well with Greater Lincolnshire LEPs priority and emerging sectors.

Figure 29 – Percentage of all vacancies that are a skills shortage vacancy

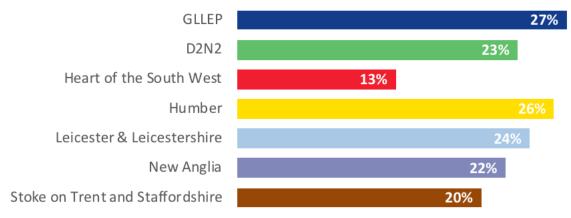
Source: UK Commission's Employer Skills Survey (UKCESS) 2015 Please note that data was available for the Agriculture industry



Up until this point Manufacturing has not featured strongly but, if we consider where manufacturing establishments have stated that that they have staff who are not fully proficient, then Greater Lincolnshire manufacturers top the list of its regular LEP comparator areas (figure 30).

Figure 30 – Percentage of manufacturing establishments with any staff not fully proficient

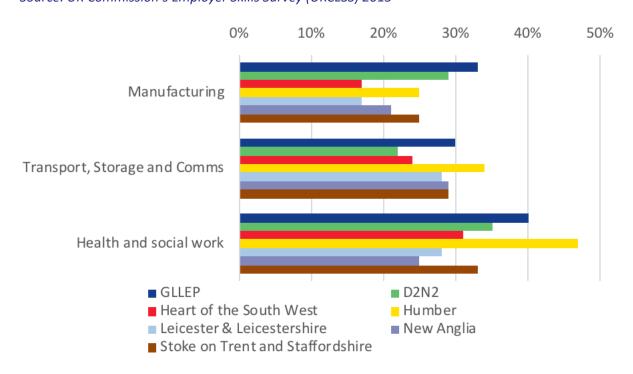




Finally, if we consider those establishments that stated they had underutilised staff then Manufacturing, Transport, Storage and Comms, and Health and social work establishments all featured strongly for Greater Lincolnshire on this measure of performance (figure 31). As such, all of these sectors would be good places to concentrate activity in terms of realising productivity headroom.

Figure 31 – Percentage of establishments with underutilised staff

Source: UK Commission's Employer Skills Survey (UKCESS) 2015



Many of these skills challenges faced by employers have been summarised neatly as part of the recent Greater Lincolnshire Area Review. The review goes on to identify the following mechanisms that Greater Lincolnshire LEP will usew to drive change and support local employers:

- Seven European Social Fund / Skills Funding Agency projects tailored to address some of these challenges
- A bid to the Growth Deal for a skills capital programme
- A Place Marketing Strategy
- Inward investment support
- Supporting businesses through Growth Hub Advisors

Ideas (Innovation)

IR4.0, or the fourth industrial revolution, refers to the huge transformational effect we are cureently going through due to the ever growing digitalisation of our economy. IR4.0 encompasses such technological advances as labour automation, artificial intelligence, additive manufacturing, augmented and virtual reality, and the use of big and open data, to name but a few.

It is the first two examples in that list that perhaps provide the best opportunities to drive productivity growth through the "replacement" of humans with machines to undertake routine tasks. There are the ever present fears that these developments will drive up unemployment but the reality is much more likely that those people "replaced" by machines will be trained for work higher up the value chain as we see the economy generate more and more higher skilled jobs. The key for Greater Lincolnshire, and its levels of productivity, will be ensuring that it is somewhere near the front of the pack when it comes to realising these technological advancements, particulary within its traditional industries.

Business (Exports)

The UK Industrial Strategy notes that "Businesses that export account for 60 per cent of the UK's annual productivity growth, deliver stronger employment growth and pay higher wages than those that don't". So, whilst it would appear that exporting is a key component of productivity levels, and that there exists good information on this at the national level, unfortunately the understanding of levels and types of exporting at the local level has until recently been quite limited due to the lack of official data. Instead we have relied on local surveys to provide information on the types and places of exporting but have only been able to discern limited data on levels of exporting. However, the GLLEP 2014 business survey did find that only 13 per cent of Lincolnshire businesses exported, a figure which was significantly below the UK average.

This lack of information at the local level is something that is changing, in part with new data sets being released by HMRC for local enterprise partnerships, and it is this information (along with other relevant sources) that will be considered in a forthcoming paper on exporting in Greater Lincolnshire. Initial analysis of this data shows that the total value of exporting is worth £2.91bn to Greater Lincolnshire, with £651m of this generated by chemicals exports, and that Greater Lincolnshire's top trade partner is Belgium.

Business (Environment)

Greater Lincolnshire is under-represented in terms of businesses that have high growth intentions or wish to enter new markets. We also estimate that in addition to the 36,400 VAT/PAYE register businesses there is somewhere in the region of a further 50,000 small businesses not picked up in official datasets.

This research looking at productivity has highlighted that Greater Lincolnshire's nationally important sectors still have significant room for raising productivity levels. In order to make sector based initiatives to raise productivity a success, we first need to understand that different sectors will have different levers to do enable this, and identify what they are.

Alongside this, further work to Identify existing, or potential, for business clusters (through Location Quotient analysis) will be carried out. It is through these business clusters that we will look to introduce or improve the ability to share best practice, and encourage capacity building and leadership through specifically developed support.

Finally, and in addition, there is still much work to be done in order to further understand small businesses and their specific challenges and motivations.

Infrastructure

Greater Lincolnshire already makes a significant contribution to meeting the nation's food supply. We are the nation's biggest arable and horticulture producer. We produce 25% of the country's vegetables, have 25% of the nation's Grade 1 agricultural land, and process 70% of the UK's seafood. In addition to this then there is potential for Greater Lincolnshire to make a similarly significant contribution to national water and energy requirements, without sacrificing the character and appeal of the area. But there are infrastructure challenges which will need to be overcome in order to achieve this.

More Information

This paper was produced by Codename: Consulting on behalf of Lincolnshire County Council's Economy and Environment Research Team for the Greater Lincolnshire Local Enterprise Partnership (GLLEP).

The GLLEP evidence base on the Lincolnshire Research Observatory is the key source of analysis and intelligence for the GLLEP.

www.research-lincs.org.uk/lep-home.aspx











News Release

Thursday 14th June 2018

Winners Announced at Made in Lincolnshire Celebration

The winners of Made in Lincolnshire 2018 have been announced at a celebration event which took place at the DoubleTree by Hilton Lincoln today.

The Made in Lincolnshire celebration event recognised the variety of goods and services produced in Lincolnshire that demonstrate pioneering thinking. The event was organised by Streets Chartered Accountants, Business Lincolnshire and NatWest Bank and was hosted by Melvyn Prior, Presenter at BBC Radio Lincolnshire. The event also served to highlight the county's well earned reputation for innovation and manufacturing.

Made in Lincolnshire consisted of six categories in which businesses/products were nominated. The winners in each category were:

Made in Lincolnshire Sold Locally - Bailey Trailers Ltd

Made in Lincolnshire Sold Nationwide - Chiselwood Ltd

Made in Lincolnshire Sold Overseas – Jointine Products (Lincoln) Ltd

Made in Lincolnshire for Many Generations – Witham Oil & Paint Ltd

Made in Lincolnshire World Class – Pretorian Technologies Ltd

Made in Lincolnshire Additive Manufacturing – Cubby Safety Products Ltd

James Pinchbeck, Marketing Partner at Streets Chartered Accountants, said: "We are especially pleased with the quality and diversity of entries in our second Made in Lincolnshire Awards. The UK is enjoying something of resurgence in manufacturing and this seems to be reflected within the sector locally. Both entrants and winners highlight that Greater Lincolnshire is becoming a diverse manufacturing base with innovative products and growing demand overseas. Whilst more

traditional engineering continues to form part of the sector, we are today as likely to see manufacturing interests focus around hi tech products, premium brands and food stuffs, even power generation. Equally many of our manufacturers can boast not just overseas demand but also have great pride in producing world class products.

"Whilst the sector does face challenges around investment, skills shortages and pressures on cost, public and private sector support is helping to realise opportunities for growth. We can truly be proud of the role manufacturing plays in Greater Lincolnshire in our economic prosperity."

Garry Wilkinson, Manufacturing Sector Specialist at NatWest Bank: "NatWest are delighted to cosponsor the Made in Lincolnshire awards which are now in their third year showcasing and celebrating the many fantastic and diverse manufacturing businesses that we have in Lincolnshire. There were many excellent entries and the quality of the applications made the task of judging an extremely difficult one, as evidenced by the quality of the finalists in each category, and the winners are well deserving of their success.

"NatWest remain passionate about offering specialist support to the manufacturing sector, which is a significant part of the UK economy and as demonstrated by these awards, an area that is strong within Lincolnshire. I hope that these awards continue to help to raise awareness to a greater audience of the manufacturing capabilities available within this county."

Samantha Harrison, Head of Business Lincolnshire, commented: "The Business Lincolnshire Growth Hub is proud to be part of the Made in Lincolnshire Awards, we recognise that Manufacturing plays a major role in the economy of Greater Lincolnshire, it contributes over £4 billion every year that's 20% of the regions total economic value, it employs approximately 60,000 people, that's 14% of total employment, and higher, than the 10% UK national average.

"Lincolnshire businesses make world-class products, and that's a message we want to spread far and wide. These awards are a chance to shout about some of the great work taking place right on our doorstep, showcasing the best of the best. This will help raise awareness of all the county has to offer, bringing new opportunities for all involved."

The Judging panel included representation from the three host organisations, University of Lincoln, Stonebow Media, EEF, Business Link Magazine, LEP Manufacturing Board and Lincolnshire County Council.

The 2018 Made in Lincolnshire Awards received 79 entries.

The finalists in each award category were:

Made in Lincolnshire Sold Locally

- Bailey Trailers Ltd
- Bottomley Distillers Ltd
- Starglaze Windows & Conservatories Ltd
- The Lincoln Tea and Coffee Company
- Lincolnshire Brewing Company

Made in Lincolnshire Sold Nationwide

- Chiselwood Limited
- Lindum Group
- Grantham Electrical
- Minster Surfacing
- Bailey Trailers Ltd
- Shelton Sportsturf Drainage Ltd

Made in Lincolnshire Sold Overseas

- Jointine Products (Lincoln) Ltd
- Park Air Systems
- Welland Power Limited
- James Dawson and Son Ltd
- Househam Sprayers Ltd

Made in Lincolnshire for Many Generations

- Witham Oil & Paint Ltd
- Alfred Enderby
- Mogensen
- Jointine Products (Lincoln) Ltd
- Invicta Vibrators

Made in Lincolnshire World Class

- Pretorian Technologies Ltd
- Graphitene Ltd
- Shelton Sportsturf Drainage Ltd
- Mtag Composites Ltd
- John Cussell Jewellers

Made in Lincolnshire Additive Manufacturing

- Cubby Safety Products Limited
- E.H. Thorne (Beehives) Ltd
- The Eel Screen Company