

21st July 2016

**William the Conqueror Room,
Prison Building, Lincoln Castle**

Board Members Present:

Ursula Lidbetter – Chair (UL); David Dexter – Deputy Chair (DD); Andy Orrey (AO);
Cllr Colin Davie (CllrD), Pat Doody (PD); Herman Kok (HK); Richard Wills (RW), Prof Mary
Stuart (MS); Mark Tinsley (MT); Cllr Rob Waltham (CllrWa); Cllr Peter Wheatley (Cllr Wh)

Apologies from Board Members:

Chris Baron, Cllr Bob Adams, Steve Middlebrough, Dr Tony Hill, Cllr Lady Liz Redfern

Observers:

Pete Holmes – Cities & Local Growth Unit (PH); Marcus Walker (MW); Chris Duffill (CD)

Attendees for specific items – Clare Hughes (Item 6); Melanie Sensicle and Mary Powell (Item 10)

LEP

Ruth Carver (RC); Sue Groves (Note Taker)

Item 1

Welcome and Introductions

The Chair welcomed all to the meeting.

At the start of the meeting, the Board was advised that Lincoln Castle has been a huge success with more than 200k visitors to date.

The minutes of the LEP Board of 27th May 2016 were agreed, with minor amendments, as a true record and can be published.

Declarations of Interest:

UL – Boole Park, Lincoln Transport Hub

MS – University of Lincoln schemes

Directors Business

- A company membership application from North Lincolnshire Council is outstanding
- RC reported on the National Audit Office findings into LEPS, The actions in relation to GLLEP were
 - An Annual Declaration of Interest that is published on our website-
- Statement of Accounts published annually.
- Both are produced, and Board Directors were asked to approve their publication

Matters Arising from previous minutes

Actions:

- **The LEP's current Business Plan to be amended to reflect new business starts, and to be circulated.**
- **Minutes of 27th May to be amended and published**

<p><u>Item 2</u></p>	<p><u>Impact of EU Referendum on the Greater Lincolnshire Economy</u></p> <p>RC produced a discussion paper regarding the impact of the result of the EU Referendum on the Greater Lincolnshire economy; the paper gave information on the state of the Greater Lincolnshire European programme in terms of commitments. The LEP Board members concerned that SEP is predicated on ESIF funding and therefore what impact on our targets:</p> <p>The impact on business is unknown and should be monitored. It was agreed that the LEP should gather evidence from the locality (Institute of Directors, Chamber of Commerce, Federation of Small Businesses, Food Board, Colleges etc) and it was agreed that any evidence should be forwarded to the Government at regular intervals.</p> <p>Actions</p> <ul style="list-style-type: none"> ➤ Pat Doody was asked to bring a regular report on the progress of the European programme to the Board ➤ It was agreed the LEP exec will pull together a BREXIT monitoring and intelligence piece with local partners.
<p><u>Item 2.1</u></p>	<p><u>Government Changes</u></p> <p>A number of ministerial changes have been announced. This provides an opportunity to re-engage with ministers and civil servants. Significantly for Greater Lincolnshire</p> <ul style="list-style-type: none"> • Andrew Percy, MP is now the Parliamentary Under Secretary of State at the Department for Communities and Local Government and has an interest in the Northern Powerhouse. • John Hayes, MP is now Minister of State for Transport <p>The new cross departmental industrial strategy will be outlined at the Autumn Statement</p> <p>A discussion took place and the following comments were made</p> <ul style="list-style-type: none"> • Energy companies are struggling, even in Germany and Holland. Off-shore energy needs to be supported and the Government needs to make early decisions about renewables • Certainty over infrastructure commitments would be an early ask of government. Mark Tinsley to write to the Secretary of State DEFRA regarding water management/eco systems, stating that we need to invest now, show Greater Lincolnshire as an example. • Government has committed to Local Growth Fund, but need to look at current proposals and the quantum, especially post BREXIT. • Action Plan required to deliver SEP. • Additional investment in transport by previous Government, ie, HS2. Greater Lincolnshire must press for local infrastructure funding to maximise benefit to businesses and housing. • Utilities is an issue for Greater Lincolnshire – LEP team to undertake a utilities study <p>Actions:</p> <ul style="list-style-type: none"> ➤ Circulate a list of the new ministers and portfolios and update Lincolnshire MP's contact details. ➤ Draft a letter to Greg Clark regarding energy issues affecting Humber and Greater Lincolnshire LEP. ➤ LEP to write to Andrea Leadsom as the new DEFRA Sec of State

	<ul style="list-style-type: none"> ➤ Commission a utilities report ➤ Produce a SEP Action plan
<u>Item 3</u>	<p><u>LEP Director's Report</u> Appointments to the Employment and Skills Board, ESIF Committee and Greater Lincolnshire Leadership Board (Joint Committee) all approved.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ LEP Exec to provide a review of economy since LEP started in 2010, performance indicators going forward and impact of the SEP, paper to Board at November's board. ➤ Enterprise report from the Growth Hub Board.
<u>Item 4</u>	<p><u>Single Local Growth Fund</u> An overview of the Single Local Growth Fund had been given previously.</p> <p>A call for projects was launched in April 2016, with 70 schemes submitted along with Business Cases. These were scored by Officers and reduced to 9 schemes going forward to form the basis of the SLGF round 3 bid.</p> <p>Representatives of the LEP met with the Minister with a proposed bid of £106m and received positive feedback and discussions have been held with neighbouring LEPs regarding joint schemes, which may increase the value of the bid. Greater Lincolnshire should ensure that new projects are prepared for future asks. The Greater Lincolnshire Leaders Board have endorsed the submission and agreed the prioritisation.</p> <p>Action:</p> <ul style="list-style-type: none"> ➤ LEP Board agreed the proposals and agreed the prioritisation with the programmes and delegated the responsibility of submitting to the Chair and LEP Director.
<u>Item 5</u>	<p><u>Devolution</u> An update on devolution was given by George Spiteri from LCC and the following points were discussed:</p> <ul style="list-style-type: none"> • The new Government will want to continue with Devolution Deals, but it is unsure of the new timescales. • The consultation document for mayor is now available on-line and closes on 8 August 2016. • The implementation Plan is currently being worked on. • Devolution Deal 2 is currently being put together and will be submitted to the Government by the end of October. • A Combined Authority may be formed prior to a mayor being in place. • Big Debates have been held recently with great success and delegates asking pertinent questions and being supportive. The only concern raised was that there would be another level of bureaucracy and how much it would cost. • Consultation on Business Rates Levy for infrastructure is ongoing. <p>Actions:</p> <ul style="list-style-type: none"> ➤ LEP Executives and CA to develop a Joint paper on LEP Board on relationships between proposed MCA and LEP. ➤ Link to Devolution document to be circulated.

<p><u>Item 6</u></p>	<p><u>Annual Accounts and Audit 2015/2016</u> Andy Orrey, chair of the Finance and Audit committee led this item. The financial summary for 2015/16 was agreed, and the positive external audit report was discussed.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ Annual Accounts and the LEP audit were agreed. ➤ The financial summary can now be published and an annual review prepared in time for the AGM and LEP Business Live.
<p><u>Item 7</u></p>	<p><u>Greater Lincolnshire Area Reviews</u> Herman Kok led this item, supported by Clare Hughes from the LEP. A formal invitation for Area Reviews has been received and five fixed meetings have now been arranged, the first being on 1 October. Evidence from businesses and LEP will be required.</p> <p>All Agreed that the focus would be on vocational and business requirements, particularly small businesses who have difficulty in resourcing training for their employees</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ LEP Board agreed that the Chair of the Employment and Skills Board and the Chair of the LEP would decide on who would represent the LEP at the forthcoming Area Review
<p><u>Item 8</u></p>	<p><u>MIPIM 2017</u> RC spoke to the Board, and stated that MIPIM 2016 had been successful and sought Board approval to attend MIPIM 2017.</p> <p>Actions:</p> <ul style="list-style-type: none"> ➤ It was agreed that the Greater Lincolnshire LEP and Team Lincolnshire would attend MIPIM 2017, The LEP would financially contribute up to the value of £22,500 in this financial year, the final amount would depend on sponsorship secured.
<p><u>Item 9</u></p>	<p><u>Water Management Board - Lincolnshire Coastal Vision</u> A paper was presented by Mark Tinsley. The vision covers Greater Lincolnshire's ambitions for the coastal area:</p> <ul style="list-style-type: none"> • Sustain and grow coastal businesses and the economy • Sustain and develop coastal prosperity through infrastructure • Protect and sustain the coastal environment <p>The following comments were made:</p> <ul style="list-style-type: none"> • Resources need to be prioritised. • Transport links for the East Coast are an issue, road and rail. • Local Plans should incorporate this vision <p>Actions:</p> <ul style="list-style-type: none"> ➤ The Coastal Vision was approved for publication on the LEP's website and next steps will be considered at the Water Management Board.

Item 10

Greater Lincolnshire's Tourism Review

Melanie Sensicle of Melanie Sensicle Consulting Ltd has reviewed visitor economy across Greater Lincolnshire and attended to give a presentation of her findings.

In 2012, a Destination Management Plan was produced for Lincolnshire and a £2bn target was set for the value of tourism by 2020. In 2016, the value of tourism for GREATER LINCOLNSHIRE has already reached £1.9bn. This needs reviewing.

The aims of her review were to identify headline priorities for the future, check that the visitor economy is being considered at a strategic level and see where Lincolnshire is better working as a collective and suggest how. Interviews and workshops have been held.

At the workshops, leadership and co-ordination was seen as lacking, but not everyone considered it important at county level and there wasn't a common view on how to resolve. Tourism businesses want a co-ordinated approach on promotion and believe it should be Local Authority led.

Actions:

- **Agreed that the market intelligence was a priority for the sector.**
- **It was agreed that a Visitor Economy Board would be formed by the LEP, and resourced by local partners.**
- **That a brand hierarchy strategy would be commissioned as part of the place marketing work.**

Meeting Closed at 12:30

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Chairperson

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Date

