

LEP DIRECTORS BOARD

Tuesday, 29th June 2021

Via MS Teams

Access and Circulation of papers is public unless otherwise stated as confidential, and in line with the Confidential Reporting Policy.

Attendees: Pat Doody - Chair (Non-Executive Director), Cllr Philip Jackson - Vice Chair (NELC), Sarah Louise Fairburn - Vice Chair (Imp & Maker), Debbie Barnes (CX, LCC), Cllr Colin Davie (LCC), Cllr Craig Leyland (ELDC), Cllr Oliver Hemsley (RCC), Cllr Rob Waltham (NLC), Dean Fathers (Health), Gary Headland (Lincoln College, IoD and Lincs Chamber), Nick Worboys (Longhurst), Suraya Marshall (RAF Cranwell), Mandy Watson (Ambitions Personnel), Darren Cunningham (Phillips 66), Alison Ballard (BAE Systems), Simon Bird (ABP)

Apologies: Andrew Hunter (UoL), Andrew Crookham (S151 Officer & Accountable Body), Zoe King (Epix Media), Julian Free (UoL)

Observers: Pete Holmes, Simon Green, Clive Tritton

LEP Exec: Ruth Carver, James Baty, Sue Groves (Note Taker)

For Agenda items: Karen Seal LCC

Paper 0 - GL LEP Board Agenda June21

Time	Item	Lead	Status
3.00	Welcome from the Chair, Apologies, Declarations of Interest	Chair	
3.05	For Approval: Board Minutes -28/05/2021 For Discussion: Review of Actions For Info: Decision Log	Chair	Paper 1 Paper 1.1 Paper 1.2
3.10	For Info: Chairs and CX Report - discussion on Spending Review submissions from GL area	Chair/CX	Verbal/Paper 2
Governance			
3.20	Appointments Committee Progress	Gary Headland	Verbal
Strategy			
3.25	For Discussion GL ESAP Progress Report	Clare Hughes	Paper 3 attached
3.40	For Discussion: Inward Investment and Place Marketing Progress Report	Karen Seal	Paper 4 attached
4.00	For Discussion: Industrial Decarbonisation	Darren Cunningham	Verbal
Operational and Delivery			
4.15	For Information - Greater Lincolnshire Plan for Growth Progress and Reporting	James Baty	Presentation
4.25	For Information - Forward Agenda Plan for debate	CX	Paper 5 attached
	Close		

Key Dates for 2021

GLLEP Board Quarterly meeting: 30 th July, 26 th November	GLLEP Investment Board: 7 th September, 26 th November
GLLEP Board Monthly meeting: 28 th September, 26 th October	
GLLEP Appointments Committee:	GLLEP Employment & Skills Advisory Panel: 12 th July, 11 th August, 13 th September, 13 th October, 16 th November, 14 th December
GLLEP Energy Council: 20 th October	GLLEP Food Board: 19 th November
GLLEP Health & Care Enterprise Board: 8 th October	GLLEP Manufacturing Board: 20 th July, 12 th October
GLLEP Visitor Economy Board: 21 st September, 15 th December	

LEP Conference 2nd November
Lincolnshire day 1st October



Greater Lincolnshire LEP Board

28th May 2021

Via MS Teams

Draft Minutes

Present: Board Directors:

Pat Doody - Chair (Non-Executive Director), Cllr Philip Jackson - Vice Chair (NELC), Cllr Colin Davie (LCC), Cllr Craig Leyland (ELDC), Cllr Oliver Hemsley (RCC), Cllr Rob Waltham (NLC), Alison Ballard (BAE Systems), Andrew Hunter (UoL), Darren Cunningham (Phillips 66), Dean Fathers (Health), Debbie Barnes (CX LCC), Gary Headland (Lincoln College, IOD and Lincs Chamber), Julian Free (UoL), Mandy Watson (Ambitions Personnel), Nick Worboys (Longhurst), Simon Bird (ABP), Zoe King (Epix Media)

Apologies: Alric Blake (Alltech), Suraya Marshall (RAF Cranwell), Yvonne Adams (Youngs Seafood), Andrew Crookham (Accountable Body & S151 Officer), Stephen Fidler (DfT), Simon Green (NLC), Clive Tritton (NELC)

Observers: Peter Holmes (BEIS)

LEP Officers: Ruth Carver, Halina Davies, James Baty, Sue Groves (Note Taker)

For Agenda items: Justin Brown (LCC)

Apologies and Declarations of Interest - Apologies were noted as above.

Full declarations of interest for each individual Board Director can be found at:

<https://www.greaterlincolnshirelep.co.uk/about/boards/> The LEP Board were reminded that declarations of interest are required as part of LEP governance and must be updated at least annually, and if anything changes to the LEP office at the earliest convenience.

Minutes & Matters Arising (Paper 1) - Pat Doody/Ruth Carver

The minutes from the Board meeting held on 20th April 2021 were accepted as a true record.

Matters Arising:

- Meeting to be arranged with Board and Chairs of SOBs before summer - this is ongoing due to pandemic guidance
- Virtual Business Roundtable for Small Business - now arranged

Chair's Report - Pat Doody

- ❖ The chair gave a summary of chairs appointments in the last month -
- ❖ Two Board Directors are leaving the board due to workload and new positions, Alric Blake, and Yvonne Adams. The Appointments Committee will consider.

Action: Appointments Committee to consider the Board replacement

CX Report (Paper 2) - Ruth Carver

- ❖ A full quarterly report on activity and delivery programme was considered.
- ❖ On the LEP Review, the CX outlined the latest on the LEP review, and the planned leveling Up White Paper (due in the Autumn). Engagement with local authorities, combined authorities, mayors, regional bodies, LEPs, etc. Continuation of working groups for the LEP Network around form and function and geography and implementation, Government have held a number of Roundtables with Local Authorities, BROs, Universities.
- ❖ The current position is that the Government is still committed for the Review to be concluded by summer recess.
- ❖ The LEP board voiced their concerns about any potential delays in an outcome, and that Board Directors are volunteer NED's and want to be involved in driving forward local economic development.

Simon Bird joined the meeting

- Julian Free, Chair of the Defence and Security Board gave an update on the inaugural defence board 13th May:
 - Good attendance with introductions from all.

- Aims and objectives in the long term were discussed and what was needed in the short term.
 - Identified gaps and resources in the county.
 - Was keen to attend DSEI (exhibition) which is held every 2 years in the UK, but will not be able to take an exhibit this year, but will work with Team Lincolnshire for the future event. University of Lincoln will be attending, so hope to invite some Defence & Security Board members to attend.
 - All are gathering data regarding veterans.
- Freeport - Update from Simon Bird
- MHCLG have visited the Humber in the past week and visited the 3 tax sites in Goole, Immingham and East Hull and have already visited 4 of the 8 sites nominated and hadn't appreciated how large the Humber area was and how large and diverse the tax sites were. They also hadn't visited an operational port before.
 - Met with all the landowners and some of the local authorities and thought that the governance and co-operation across the Humber was very strong.
 - The Outline Business Case is with MHCLG so that they can respond to the bid team, then a full Business Case will be submitted.
 - There is an opportunity to draw down funds to cover costs incurred to date, but funding is limited to £300k at the present time. There is also the prospect of outside the tax zones, there is **seed** capital which North East Lincolnshire will benefit from, but there may be a larger amount available that could involve further areas of Hull.
 - Open to discussion about transport links around Freeports, eg, road and rail network from the Humber to Merseyside is a key transport route.
 - PJ said that NELC Cabinet meets on 1st June to discuss and agree Accountable Body status for the Humber Freeport.

Actions: Team Lincolnshire and DSEI action on attending

Business Lincolnshire Growth Hub Update (Paper 3 & Presentation)- Justin Brown

- ❖ The Chairmanship of the Governance Board has recently changed and is now James Pinchbeck, Director of Streets Accountancy and the Vice chair is Mark Webb from E-Factor, who provide enterprise support on the South Bank of the Humber.
- ❖ Over the last 12-18 months, the Growth Hub has given leadership around advice on Covid, business growth and Brexit. The volume of work has been significant.
- ❖ In terms of how the Growth Hub has developed, in Greater Lincolnshire, the Growth Hub delivers more services to more people than in many parts of the country. The team manages to find funding of up to £3.6m a year.
- ❖ There are a number of advisers (25) and they are available to support small businesses and between the support from the Growth Hub and local authority business grants, there is a significant relationship with business and a significant body of knowledge that can be used. The businesses are primarily small businesses, ie, 70% of the businesses the Growth Hub works with are from under 50 employees, ie, 58% are under 10 employees and 12% under 50 employees. There is also up to 25% are business start-ups.
- ❖ Over the last 12 months, some services have been developed that are critical to the local economy, but do not necessarily fit with some of the national priorities around productivity, but there is an adviser who works with small visitor economy businesses, an adviser who works with small agricultural and horticultural businesses,
- ❖ Regarding mental health and wellbeing, the Growth Hub has been working with the Chamber of Commerce and the FSB and have been able to establish a programme which helps business leaders, who are struggling with their mental health and wellbeing, to get professional advice from other businesses.

Justin asked:

- 1 How much does the board want to connect with the Growth Hub with the major priorities of the LEP and how much do you see it as a small business programme
- 2 How does the Board think the issue of making sure that there should be no "wrong door" and that businesses only need to speak to one person who can then find the right solution for them is what should happen.

- The Board on behalf of the Board, congratulated the achievements of the Growth Hub, considering the challenges in the economy over the last year
- The Board asked for a review of the growth hub with a discussion back to the board on "what do we want from the Growth Hub in the future at a strategic level, ie, where are the gaps, do more on innovation and other areas".
- The board asked about how well we connect business to what is coming in terms of supply chains from new various big new investments and how do we make people aware of the bids for a UK Food Valley, Freeports, where do we publicise and create the opportunities for local business and also asked if the Growth Hub is involved with the innovation agenda and is there anything more than can be done.

Actions: Strategic Review and supply chain connectivity to be brought back to board

Justin Brown left the meeting

Clifton Strengths Programme - Chair

- ❖ The board discussed the recent Clifton strengths programme, and agreed that it could be utilized at a personal level and an organisational level.
- ❖ It will be used by the Appointments Committee when recruiting, particularly when looking for certain skills and strengths in candidates, and could be utilized more in day to day language as a Board.

GLLEP Policy & Research Priorities (Paper 4 & Presentation)

James Baty Policy and Research Manager lead for the LEP presented the plan for the year for the LP, and sought views from the board directors

- ❖ Deliverables during the year were
 - Economic dashboard
 - Clean Growth Sector Plan
 - Defence Sector Plan
 - Health and Care Enterprise Opportunities
 - Levelling up discussion plan
 - Local Skills Report and skills and employment evidence base

The work of the LEP over the past year was severely impacted by Covid, ie, at the beginning of the year, the LEP was due to publish and implement the Local Industrial Strategy, but subsequently were running a business response intelligence unit for the Local Resilience Forum and continue to do so.

The LEP has delivered in the past 12 months:

- Developed strategies and plans, in full partnership, so the draft LIS has been published and is still to be used as Places strategic framework to set out the long term vision.
- The Greater Lincolnshire Plan for Growth was published in April and the Skills Report has also been released. All of these have evidence bases have been developed to over the past year to support them to ensure that all the strategic plans are strongly evidenced.

In addition, the LEP have been working with partners delivering briefings, intelligence reports, leading and co-ordinating business intelligence units during the response phase, as well as supporting key stakeholders engagements through MP briefings and Roundtables.

One of the main drivers for the work this year is the Greater Lincolnshire Plan for Growth (the Revival Plan) and implementing the actions. The LEP will oversee this on behalf of the partnership and partners will be responsible for driving it forward, and are in discussions with all the partners involved about who the leads will be and taking this forward.

The Board considered the work plan and made the following comments:

- Game changers, the Humber Port Cluster is the biggest in the country (by tonnage) and Freeports are a part of this. The port structure is the game changer and includes clean growth.

- Can an impact report be produced that looks at the last five years

Actions:

- JBa to engage with SB over the Humber Port Cluster
- DC to give a presentation on Decarbonisation at the next meeting and the role of the LEP

Capital Programme Report (Paper 8) - Halina Davies

The LEP Board is asked to note the progress made in delivery of the Getting Building Fund (GBF) Programme and Single Local Growth Fund (SLGF) Programme, and measures being taken to manage grant expenditure this financial year.

❖ GBF - Key points to note are:

- There is only 1 Grant Funding Agreement to be received and signed (Engineering, Logistics, Innovation, Technology & Energy Skills Centre - ELITE), which is being led by the TEC Partnership in Grimsby. An up to date programme has been provided by the Partnership and the scheme remains on track to be completed by March 2022.

❖ Brief overview of the £7.89m GBF Skills Capital Programme (6 schemes):

- Care CoRE led by Boston College will provide a multi-functional training centre for the Care Sector, which will focus on digital skills and working with the National Centre for Rural Health and Care.
- The Construction Centre project at Stamford College will expand its existing construction of motor vehicle building in response to a much increased demand for a skilled workforce in the construction and engineering sectors.
- The GC Energy Centre for Engineering and Construction at Grantham College will now enable new tuition in terms of electrical engineering, plumbing, gas fitting and renewable energies, including solar, wind, etc.
- Lincolnshire Institute of Technology which is led by the University of Lincoln, but is part of a much broader integrated network. The project will enable the University to build capability to advance digital skills in Greater Lincolnshire's manufacturing sector and is located on the South Lincolnshire Enterprise Zone in Holbeach. The project will provide the industry with skills that it needs to drive innovation and productivity to support the UK Valley ambitions.
- Horncastle Hub project, delivered by Boston College, a part of the wider public sector hub investment being made by ELDC. This new learning space will draw upon the catchment area for post-16 individuals across East Lindsey and adults that are not currently engaging in training.
- ELITE is a project by the Tech Group in Grimsby will create 836 m² of dedicated low carbon engineering and ports & logistics training spaces and a specialist laboratory with cutting edge training equipment and will provide education provision for electric vehicles, wind turbine and marine simulator and additional specialisms.

❖ The programme will create 1,780 additional enrolments and will include Level 1 to Level 4 programmes.

- ❖ There are a few schemes that have £8.6m of capital offset to address through the Accountable Body and the majority of this will be in 2021/22 as previously agreed with the Investment Board.
- ❖ The Government dashboard shows a very positive position regarding the outcomes, where the targets have been exceeded.

The LEP Board thanked the Team for their strong efforts in achieving the financial and output targets. A discussion followed on the shortage of HGV/LGV drivers and craft skills (welders, platers etc) and will become more acute as decarbonisation projects commence.

If any funding becomes available, could thought be given to carrying out some outreach work with the younger people as these skills are vital and this message needs to be given to the young (pre GCSE). RC explain the work of the EAN across GL, where we are bringing together the work of industry and schools where they are able highlight the issues and are able to get industry professions to attend schools to talk to children and encourage them to apply to different sectors. We are also developing a teachers pack for the Spark Festival with

Financial Review & Staff Structure (Paper 5) - Ruth Carver

- ❖ The Chief Executive gave an overview of the LEP priorities for the year, and an overview of current resources
- ❖ She sought approval from the Board for a revised Delivery Plan and sought an additional £700,000 from cash balances
- ❖ Year End has been completed and signed off, with a full report for the Board meeting in June.
- ❖ The revised Delivery Plan will now cost a maximum of £1.6m, which will now include £40k for the Defence and Security Advisory Board, £35k for UK Food Valley, £20k for a Local Area Energy Plan for the Food sector, £20k towards Clean Growth, £15k for research around Health and Care, £15k towards a digital skills strategy, £40k towards additional Comms activity, website and intern and 4 new posts into the structure on 2 year fixed term contracts.

The Board were supportive of the revised delivery plan and financial allocation, and queried the impact on businesses and SME's in particular. The Board also wanted to see secondments encouraged for new posts within the Team.

Decision : The revised delivery plan and additional resources for 21/22 were approved by the LEP Board. In line with scheme of delegation the delivery of plan is delegated to the LEP CX.

Comms Review and Forward Plan (Paper 6) - Ruth Carver

Ruth Carver presented this item , and covered the positive impact and uplift that the comms activity is delivering. A proposed forward plan for comms activity was debated and agreed.

Decision: The Comms plan for 21/22 was agreed.

GLLEP Pipeline Review and Update (Paper 9)

Halina Davies, LEP programmes and partnerships manager led this item and presented the LEP's non infrastructure pipeline. The Board were asked to note the outcomes and analysis and to endorse the publishing of the recommended pipeline list.

- ❖ 28 schemes regarded as high priority.
- ❖ Calibre of schemes has been excellent and the medium term priority schemes have scored very highly, falling just outside the high priority category.
- ❖ Discussions to be held with MHCLG and HMRC in relation to the Humber Freeport, where there may be further funding opportunities.

Comments:

- It was suggested that the pipeline be shared with Greater Lincolnshire MPs.

Decision:

- The Pipeline can be published and responses sent to all applicants

Delivery Plan (Paper 7) - Ruth Carver

The revised delivery plan for the LEP had been circulated with the board pack - any comments on the delivery plan should be sent back to the Team by the end of the week.

GLLEP Board Forward Plan (Paper 10) - All

- ❖ No comments - any forward items to be discussed

Any Other Business None.

Next meeting - 29th June

GREATER LINCOLNSHIRE LEP BOARD ACTION LOG - March 2021

Date	Item	Action	Action by	Status
06/20		Develop an economic dashboard to share regularly with the LEP Board, and wider partners and publish, economic analyst joined the team in Jan 21.	James Baty	July 21 Board
12/20		Ask the local authorities to develop a Greater Lincolnshire Digital Strategy Group to take forward joint actions, such as digital mapping and evidence base, digital investment strategy and joint bids. Led by NE Lincs	LEP Strategy Group	Underway - NEL leading
26/02/2021	Board Meeting	UK Food Valley - Need to build a core team to co-ordinate and accelerate the sector, an indicative budget of £300k per annum is sought. GL LEP Board agree to an initial contribution of £35,000 to kick start activity and planning, with additional contributions subject to an ongoing budget review and alignment of priorities and presentation to be circulated.	Sarah Louise Fairburn	Ongoing
		Employment and Skills Advisory Panel to discuss the FE White paper further and bring back recommendations to the June 21 meeting.	Simon Telfer/Clare Hughes - May 21	On June 21 agenda
		Health & Care Management Board - Supportive of finding the gaps, but the request for commissioning a report would be discussed as part of the budget process and presentation to be circulated.	Dean Fathers/Andrew Brooks	Approved at May 21 Board
20/04/2021	Board	Strategy session with Chairs of Strategic Advisory Boards before summer	Sue Groves	Ongoing
23/05/2021	Board Meeting	Appointments Committee to consider Board replacements following resignation of two Board Directors	Gary Headland	underway
		Team Lincolnshire and DSEI action on attending	Julian Free	For 2023
		Strategic Review and supply chain connectivity to be brought back to board with Business Lincolnshire	S Harrison	Autumn 21
		JBa to engage with SB over Humber Freeport cluster	James Baty	
		DC to give a presentation on Decarbonisation at the next meeting and the role of the LEP	Darren Cunningham	On July 21 agenda



LEP Board Decision Log for the year to date

Date	Decision Making Body	Decision Made
10/06/2020	LEP Board	<ul style="list-style-type: none"> • Circulate Annual Delivery Plan to be signed off by Board Directors by 10th July 2020. • Agreed that Clare prepare a letter for Government incorporating views of the Board, employers and the ESB • LEP will work with DWP and SHDC on redeployment and retaining • Amended LIS to be published locally subject to further business engagement and buy in from the business community.
24/07/2020	LEP Board	<ul style="list-style-type: none"> • Report on progress on board membership noted • Chairs/vice chairs of Strategic Advisory Boards to be invited to attend future Board meetings - Forward Plan • Impact of Covid-19 - LEP Board approved the paper and agreed the new actions • Re-purposing funds for Recovery Post Covid-19 - Option C was favoured reallocation of £2.4m, with a contingency amount of funding for flexibility purposes of up £500,000 for future use. The £700,000 allocation of additional resources to the LEP for the activity above was approved, with business cases being developed for Digitisation, responding to redundancies, supply chain and transforming skills being bought back to a subsequent board to discuss and agree. Budget would be incorporated into the budget process, and reporting on progress would be undertaken through the normal quarterly reporting mechanisms. • Finance & Audit Report - 19/20 Financial Statement was approved by the Board and agreed for publication and 19/20 Audit Report was approved by the Board
26/08/2020	LEP Board	<ul style="list-style-type: none"> • Approval of minutes from 24th July 2020.
30/09/2020	LEP Board	<ul style="list-style-type: none"> • Seek vice chair nominations for all boards • In the New year 2021 Officers to arrange an additional workshop on the Local Assurance Framework • GL CSR asks - Board Directors to discuss with their link or local MP • Equality and Diversity Action Plan to be developed • Reallocation of funds for Team Lincolnshire from MIPIM to Team Lincolnshire Business Plan - £15,000. • ESAP member to join the Centre for Better Ageing board.
06/11/2020	LEP Board	<ul style="list-style-type: none"> • Approval of appointment of auditor continuation - subject to approval of the accountable body

		<ul style="list-style-type: none"> • The LEP Board approved the direction of travel for Humber Freeports proposal to be developed • Agreed to forward a Collaboration Board between Humber and Greater Lincolnshire LEP • The Board approved the Recovery plan, and delegated the final sign-off to the Chair and Chief Executive.
19/01/2021	LEP Board	<ul style="list-style-type: none"> • That the Chair and CX be given delegated authority to support the bid and provide letters of support for the Humber Freeports
26/02/2021	LEP Board	<ul style="list-style-type: none"> • Local Area Energy Plans for southern lincolnshire - Board support for the approach, however financial contribution from the LEP would be considered at the budget realignment. • Health and Care - Board support for the approach of mapping opportunity, however financial contribution from the LEP would be considered at the budget realignment. • Approval of the UK's Food Valley Strategy and resources allocated.
23/03/2021	LEP Board	<ul style="list-style-type: none"> • Recommendations of Appointments Committee ratified by the LEP Board • Equality and Diversity Plan approved by the LEP Board • LEP Board approved the Interim Budget
20/04/2021	LEP Board	<ul style="list-style-type: none"> • LEP Defence & Security Advisory Board Terms of Reference agreed, subject to slight amendments • LEP Board supporting the ongoing SIDP gap analysis • That the final overarching revised GLLEP pipeline is endorsed and published by the Board in June
23/05/2021	LEP Board	<ul style="list-style-type: none"> • The revised delivery plan and additional resources for 21/22 were approved by the LEP Board. In line with scheme of delegation the delivery of plan is delegated to the LEP CX. • The Pipeline can be published and responses sent to all applicants.

Paper 2 – Chief Executive's Report

Publication	LEP Public Paper (published)					
Meeting date:	28th May 2021					
Agenda Item:	2					
Item Subject:	Chief Executive's Report					
Author:	Ruth Carver					
For:	Discussion		Decision		Information	X

This report focuses on by exception reporting on the key issues and information that need to be brought to the Boards attention Regular quarterly performance reports of the delivery plan and programmes are tabled.

1 Recommendation:

1.1 The LEP Board is asked to note the contents of the report and to discuss an approach on the Spending review

2 LEP Projects and Programmes - Construction Underway

- University of Lincoln has broken ground on "**The Bridge**" a state of the art r and d facility for the advanced manufacturing sector. Neil Main, MD at Micrometric, and Manufacturing Board member attended on behalf of the LEP. Neil is also part of the business steering group shaping the scheme. The LEP helped shape and develop the scheme, and is funding. PR here <https://www.greaterlincolnshirelep.co.uk/whats-new/university-breaks-ground-on-state-of-the-art-research-facility/>
- **Horncastle College** - work also started on the Horncastle public sector hub and college delivered by ELDC and operated by Boston College. The LEP is funding the college facility; Simon Telfer the chair of the ESAP attended the launch. PR here - <https://www.greaterlincolnshirelep.co.uk/whats-new/work-gets-under-way-on-landmark-college-and-public-sector-hub/>

3 Economic intelligence

3.1 Latest figures for Greater Lincolnshire show that the number of people on furlough dropped by 20% during April as restrictions further eased. In total, 9% of the workforce was on furlough during April, compared to 11% nationally.

3.2 The latest Quarterly Economic Survey, undertaken by the Lincolnshire Chamber of Commerce during May, has shown a much more positive quarter of activity for Manufacturing businesses compared to those in Services.

3.3 Increases in economic activity are reflected in most indicators with many that were negative last quarter (particularly those influenced by the UK market) having now moved into positive territory. For some this is the first time we have seen positive activity balances since Q1 2020. One notable area of exception is that of overseas markets where both balances for sales and orders have moved back further into negative territory despite last quarters improvements. Export activity is reported as low and is backed up by the volumes of export certification processed by the Chamber dropping significantly during April and May.

3.4 Price pressures remain a significant concern for businesses, the majority of whom expect to pass costs through to customers, if they are not already. The main driver for this is raw material prices.

Paper 2 – Chief Executive's Report

- 3.5 Growth Hub Advisors are reporting that the dramatic rise in construction costs and materials is starting to hamper growth initiatives across sectors and projects. Cost forecasts are increasing dramatically which is impacting across projects ranging from local authority highways projects right through to visitor economy projects such as lodge construction and refurbishment of holiday parks.
- 3.6 Driver Shortages - We have pulled together a small task force to focus on the currently shortage of driver issue, including the Growth Hub, Chamber of Commerce and DWP. Immediate concerns and solutions were escalated to government last week (Pete Holmes) The task force is seeking further information to understand the scale of the issue, seeking out funding and training opportunities and considering medium and longer term solutions too, including how we promote driving as an occupation in schools. A short report will be available w/c 12th July. Send any information for collation to gllepbusinessintelligence@lincolnshire.gov.uk

4 **Levelling Up**

- 4.1 There is a levelling up white paper promised in the autumn - again direction of travel may be announced pre summer recess. GL LEP is commissioning a discussion paper on the topic currently focussing on what would levelling up should focus on in GL with the first shaping discussion at the July 21 Board.

Levelling up is about addressing the long-standing inequalities which exist in the UK, and about the life chances of people and the prospects of places. There have been increases in infrastructure investment, the creation of the Towns Fund and, more recently, the creation of the Levelling Up Fund and the Community Renewal Fund. These all suggested a centrally-driven, targeted approach, relying on the funding of specific projects to level up specific places. But the ambition to level up seems to go much wider and deeper than that. Ever since the election, every Government department has been tasked with thinking about levelling up and how to deliver it. In education, that means better schools and improved skills outside London and the South-East. For the Transport and Culture departments, that means greater national transport and digital connectivity respectively. For the Department of International Trade, it means getting more investment into the regions and more companies around the country exporting.

This White Paper is to be produced by Harborough MP and the Prime Minister's Levelling Up adviser, Neil O'Brien. The Director appointed is Tom Walker, and it is being run out of the cabinet office. The queen's speech promised to 'level up opportunities' and the accompanying [Briefing Note](#) - prepared by the Treasury - tied the levelling up agenda much more closely to public services, such as health, education and policing. Understand that the PM will be making a speech on the economy and may include some comment on devolution and levelling up before summer recess.

5 **Sector Boards**

- 5.1 Visitor Economy Board under new chair Nicky Van der Drift met and discussed refreshing the board, and agreeing on a small number of priorities. Three working groups were formed on recruitment skills and employment, market research and opportunities in the tourism recovery plan. Reports back in September.
- 5.2 The Energy Council chaired by Duncan Botting met and heard about 1) the recently infrastructure announcement across GL on the Green Revival Funding from **Western Power Distribution** <https://www.westernpower.co.uk/greenrecovery/> - You will need to scroll down to the interactive map and **Northern Powergrid** -

Paper 2 – Chief Executive's Report

<https://www.northernpowergrid.com/green-recovery>. They also heard about plans for hydrogen pipeline from cadent.

5.3 The Board has agreed on four focus areas for the year:

- **Local Area Energy Plan's** - Development of a Local Area Energy Plan for the food sector in southern Lincolnshire funded by the LEP and supported by UoL.
- **Clean Growth** - Developing an energy cluster plan - focus on Industrial Decarbonisation Sector - working across the Humber, off shore wind, and hydrogen - funded by the LEP
- **Digital Connectivity** - The importance of getting this right, in terms of energy is paramount. Without the infrastructure and innovation to power data delivery and application, generation, storage and distribution, plus mobility will be impossible to deliver, against a backdrop of net zero and decarbonisation
- **Energy and the Food Sector** - development of actions to work across the food board and UK Food Valley to explore and demonstrate solutions and opportunities across food and energy, such as cool chain and transport.

The low carbon Energy & Industry Investment Proposition is being signed off currently prior to publication

6 Employment and Skills

6.1 We deliver the next monthly Online Jobs Fair on 30th June, 10am - 1pm with introduction from Lia Nici MP for Greater Grimsby. Employers can register to exhibit for free until Tuesday 29th June (12pm): www.greaterlincsjobsfair.co.uk/register. We are proactively contacting employers in the haulage industry to highlight driver opportunities. Attendees to the jobs fair are usually adults from across the LEP area.

6.2 We will also be delivering a stand-alone Online Careers Fair for young people age 14-19 on 14th July, 10am - 2pm, in partnership with LiNCHigher. The website www.greaterlincscareersfair.co.uk will be live throughout that week, so visitors can still access the site, but they can only speak to exhibitors during the set time slot on 14th July. It will work in the same way as our Jobs Fairs platform, both bespoke development to enable 1-1 real-time interaction.

7 International Trade and Investment

7.1 Global Investment Summit at Windsor Castle - On the 19th October, the UK Government will be holding a Global Investment Summit at Windsor Castle and London hosted by the Royal Family and the Prime Minister. The most prominent investors from around the world will be invited. The aim is for the one-day meeting to catalyse billions of pounds of investment.

As part of this Summit, DIT is seeking to identify the most high-value, strategically important and innovative green investment opportunities from across the UK. As such, we will respond to the call for projects to surface these green and sustainable investment opportunities. DIT is looking to identify FDI opportunities, large capital projects and high growth companies seeking to raise funding.

Paper 3 - GL ESAP Progress Update

Publication	Public Paper (published)					
Meeting date:	29 th June 2021					
Agenda Item:	3					
Item Subject:	Employment and Skills Advisory Panel Progress Update					
Author:	Clare Hughes					
For:	Discussion	X	Decision		Information	

Recommendations:

- 1) The Board is asked to champion the role and operating priorities of the Employment and Skills Advisory Panel for Greater Lincolnshire and its position as the central forum for collaborative discussions and setting the direction and the employment and skills plan for Greater Lincolnshire.
- 2) Endorse the priorities of the ESAP
- 3) Support a further strengthening of the link between the ESAP, and the Strategic Advisory Boards.

1 Purpose of the paper and agenda item

- To provide a high level summary of the published priorities of the LEP's Employment and Skills Advisory Panel (ESAP) - See Appendix 1
- To provide an update on progress and local impact of the Skills for Jobs White paper

2 Background

- 2.1 The ESAP is made up of private sector members covering our key sectors, school & post 16 providers, public sector, DWP, and the Education and Skills funding agency. The panel meets monthly and is chaired by Simon Telfer from Branston. Members of the LEP Board that attend the ESAP are Mandy Watson, Cllr Craig Leyland and Debbie Barnes.

The ambition of the ESAP is "for residents to reach their potential in the local labour market and be able to participate in a flourishing and inclusive economy that will be increasingly digital".

The priority action areas are:

1. Refreshing Greater Lincolnshire's skills strategy
2. Informing our young people and adults about the careers available on their doorstep so that more are inspired (to stay local and to achieve potential)
3. Maximising the impact of national employment and skills initiatives across Greater Lincolnshire
4. Supporting important sectors to maximise the future opportunities for local people
5. Upskilling and retraining people for jobs of the future including apprenticeships
6. Growing digital skills at all levels
7. Supporting businesses to prioritise workforce development and succession planning
8. Communications

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Key areas of work

- Evidence base - Our local Skills report was published in April 21 [Greater Lincolnshire Local Skills Report April 2021 | Greater Lincolnshire LEP](#) Its aim is to raise the profile of the LEP in skills and employment, set out the priorities for the Greater Lincolnshire place, and set out the ESAP actions for the LEP. It works as an engagement tool, a go to document for employment and skills across Greater Lincolnshire, clearly sets out skills needs, and offers a valuable insight and evaluation. The report and those of other LEPs are a key source of local skills information that enable cross - area comparison and feed local intelligence to the national Skills and Productivity Board and central government.
- Shaping and influencing national and European programmes delivered in GL such as the current Restart programme and ESF programmes.
- Recruitment and Redundancy Group tackling key labour market challenges
- Apprenticeships Strategy and Action Plan, Working Group
- Jobs and Careers Fairs
- Working with schools to facilitate employer-led careers information
- Responses to Government Policy
- Skills Capital Programme - substantial investments at Lincoln, Boston, Horncastle, Stamford, Grantham, Grimsby and north Lincolnshire.

- 2.2 Directors received a board report in February about the Skills for Jobs White Paper that was published by the Secretary of State for Education, Gavin Williamson in January 2021.

The White Paper sets out Government's new ambitions for the technical education and training system for young people and adults over the age of 16 years old.

Some of these new ideas are being presented to parliament in the "Skill and Post-16 Education Bill" and if agreed will become law.

The Government is seeking reform of the further education and skills system to address what it sees as three main challenges:

- Too many people leave full-time education with low skills, and too few have higher technical skills (i.e. level 4-5)
- Participation in lifelong learning is low and declining
- Too much learning is done in subjects with relatively low economic value

- 2.3 The House of Lords debated the main principles and purpose of the bill last week (15th June) and the Bill will be discussed in detail in the House of Commons by all MPs shortly (date yet to be confirmed).

3 Progress

- 3.1 The 4 main elements of the Bill are listed below, with details of progress.

1. "Putting employers at the heart of the post-16 skills system by enabling employers and providers to collaborate to develop local skills improvement plans aimed at ensuring local skills provision meets local needs"

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Ahead of the proposals in the White Paper becoming Law Government wants to test out some approaches. It announced The Skills Accelerator programme in April 2021 covering two of the features contained within the White Paper:

Local Skills Improvement Plans (LSIPs) which will be piloted in a small number of areas across the country this year, exploring an approach where they are led by Chambers of Commerce and other business representative organisations, and

Strategic Development Fund (SDF) Pilots, funding for a number of pilot areas to support colleges/providers to reshape their provision and address local priorities agreed with local employers through the LSIP.

The Greater Lincolnshire area has submitted an expression of interest to develop a bid for a Local Skills Improvement Plan (LSIP) and a Strategic Development Funds.

The Hull and Humber Chamber of Commerce is leading the EOI/bid to develop a Local Skills Improvement Plan and Grimsby Institute is leading a bid to the Strategic Development Fund.

The bids focus on the labour market in the area around the Humber (North and North East Lincolnshire, Hull and Scarborough), covering energy, ports and logistics.

Education collaborators in the SDF include University of Hull, East Riding College, DN College Group, Hull College, 6th form Colleges Franklin and John Leggott, Scarborough TEC, Modal and Bishop Burton.

Sir Nik Dakin, former Sixth Form College Principal and MP for Scunthorpe for 9 years, is the Director of Skills and Training at Hull and Humber Chamber of Commerce leading the work on the LSIP with other key stakeholders named as: The Greater Lincolnshire LEP and the Hull and East Yorkshire HEY LEP, Hull University Innovation Centres, CATCH, Marketing Humber, Federation of Small Business (Yorkshire & North East) and IoD (East Yorkshire Division) .

The LEP team is working with the lead organisations to ensure they have access to the relevant evidence base.

2. "Introducing the lifelong loan entitlement [LLE], which will give individuals access to the equivalent of up to four years' worth of student loans for level 4-6 qualifications that they can use flexibly across their lifetime, at colleges as well as universities."

Consultation expected later this year, with implementation by 2025

3. "Strengthening the system of accountability by extending existing powers for the Secretary of State for education to intervene where colleges have failed to meet local needs, to direct structural change where required to secure

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improvement, and by amending the regulation of post-16 education and training providers to ensure quality."

Consultation expected during the summer

4. "Strengthening the ability of the Office for Students [OfS, the independent regulator of higher education in England] to assess and regulate higher education provision in England ensuring that they can regulate in line with minimum expectations of quality."

- 3.2 The Bill provides the Secretary of State for Education with additional powers; it places a Statutory Duty on FE Colleges to keep their provision under review in order to meet local needs, and it also requires the Independent Training Sector to take out insurance that might be prohibitively expensive to smaller organisations.
- 3.3 Organisations representing Colleges and Training Providers have published briefings with their comments and amendments to the Bill are expected.

4 Further information:

House of Lords Briefing: [Skills and Post-16 Education Bill \[HL\]: Briefing for Lords Stages - House of Lords Library \(parliament.uk\)](#)

LGA: [Skills and post-16 Education Bill, House of Lords, Second Reading, 15 June 2021 | Local Government Association](#)

Association of Colleges: [May 21 AoC Briefing - Second Reading of the Skills and Post-16 Education Bill.pdf](#)

Association of Employment and Learning Providers: [bp70-skills-and-post-16-education-bill-house-of-lords-2nd-reading-15-june-2021.pdf \(aelp.org.uk\)](#)

UK HE Policy Blog: [The Skills and Post-16 Bill enters the Lords | Wonkhe](#)

Full transcript of House of Lords Debate 15th June 2021: [Skills and Post-16 Education Bill \[HL\] - Second Reading: 15 Jun 2021: House of Lords debates - TheyWorkForYou](#)

5 ESAP Priorities: See Appendix 1.

- 5.1 There are a number of existing and new national and local training schemes and initiatives in addition to those mentioned above that we are involved in influencing, two in particular worth drawing attention to:

Restart: part of government's Plan for Jobs announced at the Spending review in November 2020. It will support people who have been unemployed for 12 months or more back into work and is a 4.5 year programme. Andy Brooks and Clare Hughes worked with the national DWP team prior to the procurement taking place to provide them with information about the local landscape and helped to shape some of the bidding questions alongside other LEP and LA colleagues across the country.

- 5.2 The results of the procurement have been published and the team have met so far with the organisation covering Lincolnshire which is Jobs22. We will facilitate an introductory meeting with local stakeholders to make sure Jobs22 are aware of other local schemes and better understand local needs.

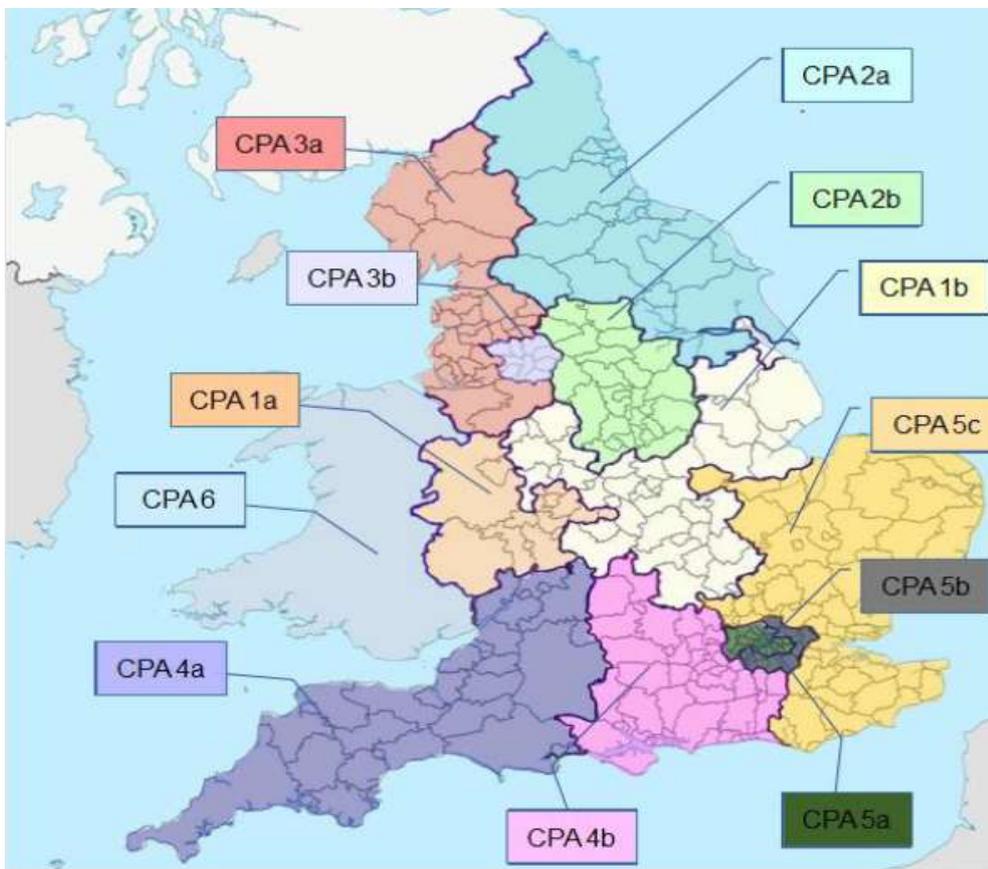
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For further details on the contract package areas see [Restart scheme: Contract Package Areas - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/news/restart-scheme-contract-package-areas)

The Restart Scheme contracts are now published on Contract Finder, which can be accessed at the following link

(<https://www.contractsfinder.service.gov.uk/notice/ba9d897e-3c20-40ac-a1a2-16d586f55295?origin=SearchResults&p=1>). Schedule 4 of the contracts contains the providers' bids, including their responses to the local integration question. Please feel free to access this information for more detail on the providers' offers in your CPA. The specification is also contained in these documents.

The Contract Package Areas for Restart are large and unusual.



Digital Bootcamps (Wave 2) - The team is working with D2N2 and awaiting the outcome of a bid that, if successful will provide some additional training support to people who are both in and out of work to develop digital skills including software development, digital marketing and data analytics.

5.3 The current recruitment challenges that a number of sectors are facing require fast and creative responses. Information has already been set to Government to highlight the problem of lack of drivers and impact on the food sector. A small task force has been set up (LEP, Chamber of Commerce, Growth Hub, DWP) to seek out the scale of the problem and consider short and medium term solutions. A brief

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report collating information will be available by 16th July that can be used to lobby for immediate solutions such as support to test the backlog of drivers that need retesting, but also for future planning, e.g. spotlight on driving in schools as an occupation.

- 5.4 The new Restart Programme mentioned above will recruit employment consultants to focus on local labour market challenges. We will be able to engage with them in local areas to share intelligence and to look for creative ways to fill vacancies.

Ambition: for residents to reach their potential in the local labour market and be able to participate in a flourishing a

Priority	Actions	By When
1. Refreshing Greater Lincolnshire's skills strategy	ESAP to submit the Local Skills Report containing labour market analysis and interim skills statement to DfE	Apr-21
	ESAP to develop a refreshed skills strategy for Greater Lincolnshire	Commission employer research June 2021 Publish by Autmun 2021
2. Informing our young people and adults about the careers available on their doorstep so that more are inspired (to stay local and to achieve potential)	ESAP to continue the expansion of the Enterprise Adviser Network to include all secondary mainstream and SEND schools and Colleges across Greater Lincolnshire. To include the production and dissemination of Labour Market Information for oung people and adults.	Seotember 2021 - August 2022
	ESAP to seek funding for and set up a Careers Hub in Greater Lincolnshire and demonstrate improvements against the eight Gatsby Benchmarks	September 2021 - August 2022
	Develop and manage the delivery of a programme of Online Jobs and Careers Fairs for 1 year until (at least) October 2021	November 2020 to October 2021
3. Maximising the impact of national employment and skills initiatives across Greater Lincolnshire	ESAP to feed local intelligence to Government around what's working and not working on new skills and labour market support programmes E.g. by submitting the Local Skills Report	Ongoing
	ESAP to manage delivery of the skills capital schemes approved through the LEP's Greater Lincolnshire Skills Capital programme	March 2022 (spend)
	ESAP to monitor & influence delivery of national employment & skills programme: including ESF programmes through Co-financing partners ESFA, Big Lottery	Ongoing (Until March 2023 ESF)

4. Supporting important sectors to maximise the future opportunities for local people	ESAP to support sector skills boards to develop skills priority statements that maximise future opportunities for local people, and focus on upskilling and retraining workers. Sector Boards: Food, Manufacturing, Energy (Decarbonisation), Visitor Economy, Health & Care, Defence	2021/22
5. Upskilling and retraining people for jobs of the future including apprenticeships	ESAP to update and publish the draft 2020 Apprenticeship Strategy and take forward actions	Jun-21
6. Growing digital skills at all levels	ESAP to follow up the recommendations of the Digital Skills Workshop - e.g. finding new ways to bring learning to people and target intergenerational groups; create and promote new career paths including use of new technologies in local growth sectors e.g. food production	tbc
7. Supporting businesses to prioritise workforce development and succession planning	ESAP to seek funding for a HR and Workforce Planning Scheme that will increase good quality employment opportunities, whilst rapidly increasing the productivity of SMEs	ongoing
8. Communications	Recommence Skills Spotlight newsletter, align Career Leader newsletters, develop Enterprise Adviser Newsletter; web presence for Career Hub; skills section at LEP Conference;	Nov-21

and inclusive economy that will be increasingly digital

Progress	ESAP responsibility
Complete. Second report required between November 2021 - January 2022	Commissioning/ Delivery role
	Commissioning/ Delivery role
Waiting for signed grant offer letter from Government expected imminently	Delivery role
Waiting for signed grant offer letter from Government expected imminently	Delivery role
Monthly delivery ongoing. Separate Career Fair arranged for 14th July 2021	Delivery role
Ongoing: Attendance at LEP Skills Network; responding to consultations; involvement in national task & finish or departmental meetings etc	Influencing role
10 live projects. New member of staff in place to manage these. ESAP Paper June 2021	Delivery role
Ongoing as new schemes are developed or announced, e.g. meeting prospective delivery partners for Restart. 6 live ESF schemes (ESAP update June 2021). Coastal Communities Fund (ESAP update July 2021)	Now predominantly a monitoring & influencing Role

	Coordinating role
Strategy to be published imminently followed by Apprenticeship Action Plan (details to ESAP July).	Delivery and influencing role
Discussion with LEP Director Zoe King; want to bring together the existing digital strategy for business with one that can influence training and people - production of a digital skills strategy	Delivery and influencing role
Seek to influence other funders or fiunding streams	Influencing role
	Delivery role

Paper 4 - Inward Investment & Place Marketing

Publication	LEP Public Paper (published)				
Meeting date:	29 th June 2021				
Agenda Item:	4				
Item Subject:	INWARD INVESTMENT & PLACE MARKETING				
Author:	KAREN SEAL, PRINCIPAL OFFICER FOR PLACE & INVESTMENT				
For:	Discussion	X	Decision		Information

1 Introduction

1.1 The Place & Investment Team work on behalf of the GLLEP - it is their role to promote Greater Lincolnshire as a place to live, work, learn and invest - to attract investment into the region which in turn grows the economy and creates new jobs. This is done via three main delivery channels 1) the Team Lincolnshire Ambassador Programme 2) Foreign Direct Investment (FDI) Account Management 3) Inward Investment Enquiries. This report provides an update on the work undertaken by the Team over the past year in relation to FDI account management, inward investment and place marketing.

2 Background

2.1 The Place & Investment Team deal with both FDI and UK enquiries. These can be received direct from developers and/or end users, via the Department for International Trade (DIT), as referrals from the Business Lincolnshire Growth Hub or other partners. In order to deal effectively with enquiries the Team work in partnership with local partners across the region. This approach ensures that enquiries are dealt with swiftly and the enquirer has international, national, region and local support. A significant number of enquiries have been received over the past year despite the pandemic, particularly within the agrifood and renewables/energy sectors. Some of these enquiries have been through the enhanced investment work that the LEP has been undertaking over the past year which include:

- The High Potential Opportunity (HPO) in Automation in Food Processing
- Targeted Investment
- Sector Propositions
- Place Marketing

3 Inward Investment

3.1 Through 2020/21, the FDI Account Management programme has helped to support 141 businesses throughout Greater Lincolnshire and Rutland with 43 of these being new relationships. Through this programme, and FDI inward investment, 736* new jobs have been created and 70* safeguarded. This includes significant investment at SAGA Robotics who have created 32 jobs, Orsted's Hornsea Offshore Wind Project creating 284 jobs and Princes Ltd investing in a new canning facility at Long Sutton creating 50 new jobs. This equates to over £4.2bn* Foreign Direct Investment Value (including several large scale acquisitions).

**figures awaiting DIT verification.*

The LEP have received 33 inward investment enquiries since 1st January 2021:

Country of Origin	Number of Enquiries
UK	13
FDI	20
Total	33

Paper 4 - Inward Investment & Place Marketing

These have been from a variety of sectors, but significantly high within Agrifood due to the targeted investment work being undertaken:

Country of Origin	Sector	No of Enquiries
UK	Agrifood	7
	AEM	2
	Creative Industries	3
	Energy & Infrastructure	1
FDI	Agrifood	12
	AEM	5
	Energy & Infrastructure	1
	Health Care & Life Sciences	2

The FDI enquiries have come from a variety of countries:

Country of Origin	Number of Enquiries	Country of Origin	Number of Enquiries
Australia	1	Turkey	1
New Zealand	1	South Africa	2
USA	5	Nigeria	1
Canada	1	Taiwan	1
Germany	1	Chile	1
Finland	1	India	1
Norway	1	Unknown	2

3.2 High Potential Opportunities (HPO) Scheme

The [HPO](#) is a deep dive sector proposition showcasing a unique opportunity for investment; the scheme aims to increase inward investment into the UK with the help of DIT's global network based in 177 cities around the world. "Automation in Food Processing" in Greater Lincolnshire was chosen by the Government as one of 19 new investment opportunities across the UK last year. This, the region's first HPO, was officially launched by the DIT network via two webinars on 21st May 21 which were attended by 50 people across multiple countries and time zones. Martin Collison and Jane Lycett, agrifood specialists at the GLLEP and the DIT Midlands team respectively, presented the HPO to embassies around the world to help them understand the investment opportunity in Greater Lincolnshire and to inform their discussions with investors.

Following on from this further discussions have already taken place with DIT Posts in America and Thailand, a targeted list of global companies has been compiled and meetings have already begun with automation and robotics businesses that are looking to locate to the UK and to our region. There's a wealth of transferrable skills and technologies between automation and robotics within the agrifood sector and other industries, which creates more opportunities and helps us to address labour supply shortages. The next steps for the HPO include an online webinar for potential investors on 16th September 21 and the in-person [FPC Future 2021 Conference](#) at the Lincolnshire Showground on 4th November 21 which potential investors can attend as part of an inward mission. A focus on internationalisation and positioning Greater Lincolnshire's UK Food Valley as a top 10 global food cluster is a key part of the LEP's agrifood strategy, building on the presence in Greater Lincolnshire of many leading global food companies.

The GLLEP is now in the early stages of a second HPO for the Offshore Wind Ports Hub working alongside Teeside. This successful HPO nomination was put forward by the DIT Renewables sector team in order to highlight the investment opportunity stimulated by the

Paper 4 - Inward Investment & Place Marketing

government's commitment to deliver an offshore wind deep-water installation and manufacture site (OMIS). Following the 2021 budget announcement and further support for the UK's offshore wind industry, Able Marine Energy Park, will receive an offer of support to upgrade its port infrastructure and Teesside (Teesworks Offshore Manufacturing Centre) will have a memorandum of understanding to support the development of another offshore wind port hub.

3.3 Targeted Investment - Redacted

3.4 Sector Propositions

As part of our drive to entice further investment into the region a series of investment propositions are being developed with the help of all our local partners:

- [Agrifood](#) - Published
- [Advanced Engineering and Manufacturing](#) - Published
- Low Carbon Energy & Industry - underway
- Logistics - underway
- Visitor Economy
- Defence - in discussion

These propositions showcase the region's offer - comparing us with the UK and neighbouring regions, telling investors about our skilled workforce and the outstanding R&D capabilities located across the whole of Greater Lincolnshire. They are already proving to be invaluable in our talks with investors. We all know how fantastic our region is so let's ensure everyone else knows - please share these propositions widely.

3.5 Place Marketing

Over the past few months place marketing has been a key priority with Team Lincolnshire being the driving force supporting in delivering virtual webinars and showcasing our assets through targeted editorial. These have included a Midlands Insider Webinar "Overview of Agri-Tech in Greater Lincolnshire" in January 21; followed by 3Fox delivering the opportunities at our South Lincolnshire FEZ - attracting 300 attendees in March 21. In May, the GLLEP led a virtual tour solely for the DIT's Agrifood Team which focussed on the food sector and included presentations from the University, Princes Ltd and Nutrpharma Ltd. This was followed on the 21st May 21 when we took the global stage as we presented our HPO in Automation in Food Processing to the rest of the World. There have been many more webinars to stimulate investment and create opportunities for our business community including Green Construction, MMC, Town Deals, Visitor Economy/Tourism and Freeports. In addition to this there has been several articles promoting our unique offer through Midlands Insider including Agrifood, Low Carbon Energy/Renewables and our commercial and residential strategic sites.

It is this promotion that strengthens our presence within the wider market, gains us a greater audience and helps us attract potential leads for investment. An example of this came from the virtual tour to DIT which led to us being introduced to a high tech, innovative food sector robotics company who are developing a full automated quick service restaurant format in a container which cooks and dispenses fast food to order. The first working prototype will be ready in June and commercial trials being undertaken in autumn 2021. The company has been impressed with our business base and the links to the University through their R&D programme. We are working closely with the business to entice them to establish a base in the region.

4 Future Focus

Paper 4 - Inward Investment & Place Marketing

- 4.1 A Place Brochure will be developed to sit alongside the Sector Propositions. This brochure will showcase the region in relation to the housing market, schools, heritage/culture, leisure and more. This is aimed at supporting businesses with the decision to move to our region. If a company is relocating and wanting to bring their workforce with them, this document could prove invaluable.
 - 4.2 Site Propositions on all our key sites across GL will be created over the coming weeks with the help of all our local partners. These will ensure that we can respond to enquiries even quicker with the key information investors require on individual sites. An audit of existing sites and the specific issues and opportunities will be developed and a view taken on employment land use and need in the medium term for inward investments
 - 4.3 Work has begun with consultants OCO Global who have been commissioned to target leads across our priority sectors both within the UK and overseas. A target list of 100 companies is being developed and initial qualification meetings are being scheduled. It is hoped that this will create 10 investor meetings and the potential of 2 investments into the region over the next 2 years.
 - 4.4 Develop with partners in the Humber Freeport and DIT - a Humber Freeport offer for inward investors to the region
 - 4.5 Develop with partners a pitch on industrial decarbonisation for the Humber, working with the Humber Leaders Board lead NLC, the HYLEP, private sector and LA's.
 - 4.6 Develop the HPO for the offshore wind sector, both manufacturing and operations and maintenance.
- 5 Recommendations and conclusions**
- 5.1 Board Directors are invited to note the contents of this report, and comment on the future focus of Team Lincolnshire and inward investment focus across Greater Lincolnshire
 - 5.2 Board Directors are asked to share and utilise the Sector propositions widely with their contacts to promote Greater Lincolnshire as a place to invest.

GL LEP Board Forward Plan 2021/22

Date	Venue	Standing Items	Others
29 th June 2021 at 3.00pm		Economic Plan Progress and Recovery Fund Proposals JB Chair and CX report	Industrial Decarbonisation - Darren Cunningham Inward Investment and Place marketing - Karen Seal Skills for Jobs White Paper Update and Skills Strategy Refresh - Clare Hughes
30 th July 2021 at 10.00am	1/4ly	LEP Review update Annual Report 20/21 and financial statement - AC/AO/LHP/AC Scheme of Delegation and Risk Register - RC Chair and CX report Quarterly performance RC	Economic Dashboard - James Baty Game Changing Sectors - update on Humber Freeport and UK Food Valley Simon Bird and RC EAN and Careers Hub - RC and NP
28 th September at 3.00pm	monthly	Chair and CX report	Midlands Engine/Connect priorities - Racheal Greenwood /Maria Machinoses Food Board and the Seafood Sector - Sarah Louise Fairburn MC/SD Energy Council - DB Digital - Zoe King
26 th October at 3.00pm	monthly	Chair and CX report	Manufacturing Board - Darren Joint Defence Board priorities - Julian Free Visitor Economy Board priorities and Tourism Action Plan - Nicky Van der Drift
26 th November at 10.00am	1/4ly	National Budget Chair and CX report Quarterly performance, finance, ADP and programmes Economic Plan Progress and Recovery Fund Proposals JB	Innovation Council - Andrew Hunter Game changing Sectors -

