



## Paul Fieldhouse

Independent Business Growth  
Adviser, WLP

**WLP**  
Helping Business Grow

I have been an independent business growth adviser with WLP since 2001, following a career in sales & general management where I was CEO of a major chilled food business supplying supermarkets and foodservice.

As a management consultant I work with SME owners and management teams to help deliver sustainable growth

### What does the company you work for do?

WLP is a UK business consultancy established for almost 30 years. Our dedicated business consultants have a wealth of experience, having aided the growth and improvement of small and medium-sized businesses and public sector organisations throughout the UK. From writing a business strategy to marketing effectively, delivering a high-quality service to managing business growth, we understand the challenges that running a business can bring.

### Why did you want to become an enterprise adviser?

The opportunity to provide staff and students with insights and connections into the world of work and to give something back to the local Stamford community where I have lived and worked for over 40 years.

### What have you achieved with your college so far?

As an introducer and connector who understands the importance and value of strong business and social networks, I gain satisfaction from seeing positive outcomes from my involvement.

### What are you currently working on with your college?

Through my introductions to a number of my senior contacts, Stamford College students have had the opportunity to learn more about potential careers in the logistics, foodservice, and recruitment sectors.

At present I am spending some time reviewing my key contacts and the sectors they work in to see how these could be introduced

### What top tips do you have for other enterprise advisers?

Keep listening and communicating and coming up with new ideas.

### Find out more at

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