



Andy Gutherson

Executive Director of Place

Lincolnshire County Council



I am a senior leader at Lincolnshire County Council with a professional background of working in the physical and regeneration fields. Lincolnshire County Council is the upper tier level of local government administration providing range of public services to the local community.

I grew up in Louth and still have family connections in the town. I am passionate about the opportunities that exist in the County and am keen to ensure that my personal and professional experience can influence future careers choices of our young people.

Why did you want to become an enterprise adviser?

As the Executive Director at LCC with responsibility for the economy agenda it is essential that I provide leadership on initiatives that the Council expect other people to sign up to. Understanding and appreciating first hand what an EA does makes it easier for me to seek further volunteers as a consequence.

What have you achieved with your school so far?

I've supported the careers lead in raising the profile of the whole careers agenda. Have supported and judged a competition for the pupils to design a logo for the careers activity within the school.

Have provided critical friend support in developing the Gatsby score and assisting with developing the work required to improve that score

What are you currently working on with your school?

I'm due to attend the school's SLT to further enhance the awareness and buy-in to the benefits of the programme.

Developing a network of key contacts to be the first point of contact for pupils to discuss careers options from local professionals and businesses through using my own network of connections to link people up with the school

What top tips do you have for other enterprise advisers?

Provide a critical friend approach to the school based on the experiences of your own career. Embrace the opportunity to learn and see things differently especially in the context of young people having to now enter a labour market post Covid.

Find out more at

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