



Alan Ball Ph.D MAPP CP LLb MBA

Director
Rosia Bay
International Executive Coaching



For the first 30 years of my career I ran a number of large businesses in the UK and overseas. Following a successful time in Brisbane Australia, we came back to the UK and moved to the area to be close to family. I then set up Rosia Bay, an International Executive Coaching business that also supports SME's and Entrepreneurs in starting up a business, growth and diversification.

What does the company you work for do?

Rosia Bay is an International Executive Coaching business that provides coaching support for business leaders across the globe.

We also support and provide practical advice on new business start-up, entrepreneurs looking for funding and support, SME's looking to diversify and grow.

We regularly provide workshop presentations for Local Authorities looking to support local businesses in their region.

Why did you want to become an enterprise adviser?

Having had a successful career, my aim has always been to provide support for the team to be the best they can be. Its great now to be able to provide practical support to schools and young people looking to get into business. It is so important for young people to understand the real world of business, what to expect and how to achieve your dream.

The interaction with the Enterprise Adviser Network team has been a positive experience and being able to offer advice and support to my allocated school is extremely rewarding and you can see how much the school appreciate the support.

What are you currently working on with your school?

We hope to have positive interventions whereby we offer a part of a class or a full lesson on practical business experience, provide business games for the students to experience having to make decisions in running their company, and engaging with other employers in the area to bring more opportunities for work experience and careers opportunities. We have just had our first online meeting and are now working on a careers audit and my ability to have some strategic input into the program

What top tips do you have for other enterprise advisers?

Understand that teachers and schools are pressed really hard for quality time and the ability to always engage, its not because they don't want to or have no interest, the multiple balls they have to keep in the air sometimes mean you have to put the extra effort in to support them and take a lead at times.

Find out more at

E: alan@rosiabay.co.uk

M: 07500 900992

W: www.rosiabay.co.uk