



Minutes from the Greater Lincolnshire LEP Board

Wednesday 18th September

Siemens Teal Park Lincoln

Present: Ursula Lidbetter – Chair, David Dexter – Deputy Chair
 Richard Wills, Dr Tony Hill, Mark Tinsley, Chris Baron, Cllr Colin Davie, Neil Corner, Leendert den Hollander, Herman Kok, Andy Baxendale, Cllr Liz Redfern, Cllr Chris Shaw, ick Burnett, Marc Cole, Marcus Walker, Maria Lyle, Sarah Hendry (Observer from DEFRA)
 Officer Support: Ruth Carver (LEP Secretariat), Kate Storey (LEP Secretariat)
 Guests: Justin Brown, LCC, Adam Peacock LCC, Jenny Gammon, LCC

Action

**Welcome by the Chair
 Apologies, Declarations, Minutes and Matters Arising.**

Apologies; Prof Mary Stuart, Cllr Doreen Stephenson, Neil Turton, Rowena Limb (BIS)
 Welcome to Cllr Shaw. Neil Corner welcomed everyone to Siemens

Declarations of interest

UL declared interests on Lindongate and the Lincoln Science Park

Minutes of 25th July

One stop shop query confirmed that "no wrong door approach" means that one call should be able to answer any/ multi queries.

Secretariat Report

Funding and finance – Government has recently given LEP's endorsement for the public sector loans board. The interest rate does not represent a significant advantage although £24m is available to access. RC to feedback to government that more strategic schemes could be delivered if the timescale for delivery could be over a longer period.

BIS / DCLG announced £100m grant funding for EZ's to support capital projects with barriers to development. RC to speak to colleagues in N/ NE and Board agreed to delegate this work to the LEP Officers Group.

Correction. Item 4 should be NE not N Lincs council. The RGF4 Food manufacturing bid is going through due diligence. NE has requested a LEP representative from the food sector to sit on their programme management board. LDH agreed to can take on if no conflicts of interest arise. MC confirmed he would ensure that any would be adequately dealt with.

LDH

Grants for Growth. South Holland has requested that the LEP put their name to their grant scheme projects. The LEP agreed to allow use of a "We're backing growth" brand for projects and schemes that contribute towards the Growth Plan. The decision on whether to allow a project to use the logo would be delegated to the Secretariat. The board agreed the project logo, and asked for 6 monthly progress feedbacks on projects in the additional papers pack.

RC/KS

Annual Business Summit is taking place on 8th Nov. Currently 120 delegates are signed up with a good balance of public/private. RC to contact board re Q&A panel.

RC/KS

Business Live event on 16th Oct will be a networking event for business support agencies and link up the regional and national offer. The LEP, Select Lincolnshire for Business and the

<p>Lincolnshire Media Group organised the event, and our chair is speaking.</p> <p>DEFRA contacted RW to open discussion between DEFRA /LEPs. Sue Longstone/ DEFRA, Tom Motram /Natural England and David Bowl/ Forestry commission are useful contacts. DEFRA request an update on the Growth Plan and keen to see how environmental issues/ strategies are shown to contribute to economic growth. DEFRA request a formal meeting regarding farming and also suggested meeting with the local nature partnership. RW/LEP to arrange. DEFRA also pleased we are looking at water resourcing. RW to take forward.</p>	<p>RW</p>
<p>Place Marketing</p> <p>Jenny Gammon presented this item. She set out the purpose and objectives of marketing Greater Lincolnshire, and the concept of place marketing. She described existing marketing, promotion and communications activities undertaken by the local authorities.</p> <p>Increased promotion for Greater Lincolnshire has come through strongly through the interviews with businesses. This combined with the scale of budgets in Local Authority communication budgets being cut by circa 30%. The opportunity for combining activities and budgets together to achieve a greater win offering opportunities for joint commissioning was discussed. This approach would need a consistent long term approach and requires a serious economic development strategy. The expertise is available and needs to be brought together in a group across public/ private sectors.</p> <p>The LEP board agreed that it would champion a task and finish group to look at place marketing for the whole area and encourage an integrated approach. The board stressed that the group needed to focus on a small number of strategic things and set out some ambitions. Place Marketing needed to focus on growth and investment activities</p> <p>The Greater Lincolnshire LEP needs to work closely with the Humber LEP to ensure clarity, and consistency of message. Look at the tools we have and maximise on this to build on. Jenny Gammon was asked to develop a task and finish group that would develop further the place marketing approach and report back to the January Board, and incorporate into the SEP.</p>	<p>JG</p>
<p>Funding</p> <p>Justin Brown gave an update on the current available funding programmes. The EU funding strategy (SIF) for the GL area is required by 7th Oct. LEP are shaping the strategy. Ours to be GL transition strategy and ensure we focus on different priorities to the Humber. RW/UL has been asked to sign on behalf of the board. This will be circulated by request.</p> <p>Coastal Communities fund. R3 has just been announced with £23m for England. Success more likely if we support bringing one strong project from the area to compete against the rest of the UK. A Coastal Communities Seminar will be organised to steer. CB requested pilot bid information for the DMO.</p> <p>ESB skills board. The Opt in models for the European Programme were discussed particularly in respect of the SFA. The ESB decision to opt in was endorsed by the LEP. HK to provide paper once more known.</p>	<p>RC</p> <p>CB/JB to organise</p> <p>HK</p>
<p><u>Growth Plan Workshop</u></p> <p>Justin Brown and Adam Peacock led the Workshop. They presented information on the business interviews conducted, and the emerging priorities and themes of the Growth Plan. Board members discussed the priorities between place and business schemes. The SEP is a standing item on the LEP agenda, Justin and Adam to return in November to talk about outputs and outcomes</p>	

8th Nov – Annual Business Summit	
13th November – Next Board Meeting – East Lindsey District Council	
As there was no other business, the board was closed.	