

## Greater Lincolnshire LEP Board Friday 25<sup>th</sup> July 2014 The Spire Room, The Lincoln Hotel

BOARD MEMBERS:	Actions
Ursula Lidbetter – Chair (UL)	ACTIONS
David Dexter – Deputy Chair (DD)	
Richard Wills (RW): For items – Key issues for Rail in Greater Lincolnshire.	
Councillor Colin Davie (CD)	
Councillor Doreen Stephenson (DS)	
Mark Tinsley (MT)	
Tony Hill (TH)	
Andrew Orrey (AO)	
Andy Baxendale (AB)	
Councillor Liz Redfern (LR)	
Chris Baron (CB)	
Neil Corner (NC)	
Councillor Michael Burnett (MB)	
SECRETARIAT:	
Ruth Carver (RC): For items – Operational Brief, Quarterly Finance, Business Plan,	
Governance, Investment Promotion and Arts & The Economy.	
Kate Storey (KS):	
Jon Burgess (JBu)	
Emma Mumby (EM)	
Justin Brown (JB) : For item – SLGF Update, ESIF Update.	
OBSERVERS:	
Maria Lyle - BIS (ML)	
IN ATTENDANCE:	
Marc Cole – North East Lincolnshire (MC)	
<u>GUESTS:</u>	
Emma Tatlow (ET): For item – Visitor Economy.	
Welcome by the Chair – Ursula Lidbetter	
Apologies, Declarations, Minutes and Matters Arising	
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The Chair welcomed the Board.	
Apologies:	
Herman Kok, Professor Mary Stuart, Sarah Hendry, Rowena Limb and Marcus Walker.	
Minutes of the last meeting:	
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CB highlighted that the displacement issues mentioned are Britain and EU wide, not just in Greater Lincolnshire.	
Matters Arising:	
AO explained that a Next Steps on Housing Meeting had gone ahead and a paper will	
be brought to the September Board Meeting.	AO
Operational Brief	
Presented by RC:	
Round 6 of the Regional Growth Fund launched in June, full applications to be submitted by 30 <sup>th</sup> September.	
There have only been a couple of enquiries so far.	
Once specific questions have been asked details will be circulated electronically and a	
letter of endorsement will come to the Board for approval before the bid goes in.	
Discussion was held on advertising, problems for Coastal Community Projects and	
feedback.	
Details on key criteria to be circulated again.	RC/KS
DCLG to be asked to speak to LEP's with regards better feedback on projects on an	
"each project" basis. CD has written to the Minister who has taken on Coastal Communities and will	
feedback with a response.	CD
	CD
SLGF Update	
Presented by JB:	
Thanks extended to all for the work that has been done on the SEP.	
Government are happy for us to manage the money which is positive and gives a good	
strong message. We now however need to look:	
1 How the Board wishes to monitor the Growth Deal Programme, monitor project	
progress and encourage those projects with provisional funding to progress:	
It was agreed that we need to keep momentum going and monitor progress and that	
a process needs to be put in place quickly. LA's have experience of this, therefore the	
Officers Group will look at the process and the Invest & Grow Board will look at	
funding and then feed into the Board.	
2 Continue our discussion on flooding, skills and transport with Government:	
It was agreed Officers need to ensure projects for 2015/16 are as prepared as possible for bidding and that risk is managed accordingly and money spent correctly. With regards skills JB, HK and the Midlands Director of the Skills Funding Agency met and are looking at apprenticeships and etc.	
3 Potentially the next round of funding will be announced before Mays election, therefore given processes work has to start now.	

It was agreed that we need to take the best projects we have while also ensuring that they are added to by new projects. To do this there needs to be close working with the Districts to ensure projects deliver but also that new projects are identified and put forward accordingly. To ensure that there is promotion of the LEP supporting/promoting Growth Deal Projects.	
ESIF Update	
Presented by JB:	
£110-120M has been allocated to Greater Lincolnshire (GL). This fits around the business innovation and skills activity. Officers are looking at taking details forward and there are documents and decisions that it may be beneficial for the Board to have input on. Lobbying with regards the debate about flooding is being used for flooding and water	
management – this debate started a while ago and is very important.	
It was agreed Herman Kok, Mary Stuart, Mark Tinsley and David Dexter would be invited by the Board to support the assessment and sign off bids submitted for ESIF funding on behalf of the Board as part of the Governance and Company Structure arrangements.	
Quarterly Finance Update and Business Plan	
Presented by RC:	
<u>QUARTERLY FINANCE</u> – We need to undertake an assessment between the accountable body and LEP. The final report is being done and is to be submitted and circulated to the Board Members. The finances will show as in paper 4.	
All agreed UL to sign off.	UL
<u>BUSINESS PLAN</u> – Paper 5 explained to the Board. The board discussed that we need to ensure there is input from all LA's into the delivery of the business plan and opportunities for support to be given by District Councils.	
Discussion was also had on the merit of cross LEP working where issues and priorities overlap.	
Governance	
Presented by RC:	
There have been no comments received on the Mem & Arts. We are seeking approval for the establishment of a company limited by guarantee based on the Mem & Arts. A Member agreement will then be drawn up over the summer.	
LR explained that North Lincolnshire are looking at parts of the Mem & Arts. Feedback is given before the end of September as the intention is to appoint new	

directors by the end of September.	LR
Key Issues For Rail in Greater Lincolnshire	
Presented by RW:	
The CC had produced details for trains from Lincoln to London and are continuing to lobby both in-front and behind the scenes. Rail is very important strategically but issues such as routes, stock, gauge and electrification need to be understood and addressed. Discussion was had on the potential detriment to the GL area as a result of Government driving to improve rail connectivity between larger Cities only.	
Board agreed to continue lobbying of Ministers to cover all aspects of frequency, route, stock, gauge and electrification. Further discussions at senior LEP level to take place with John Hayes MP, to help raise awareness of GL priorities.	ALL
Visitor Economy	
Presented by ET:	
Destination management for the GL area want to have a full plan to help double the value of the visitor economy by 2020 County and LEP wide. DMP have signed this off. There are 6 priorities for the area but there is a gap in resources to move these forward. Investment is key and we need private sector events to help move this forward, place marketing would help sell GL as a destination but we need to address the visitor experience and see what can be done better. Discussion was had on the view that a networking event for industry representatives may help local businesses be better ambassadors for the area and improve the way GL is sold and promoted.	
CB declared an interest in VAT as he is lobbying for VAT to be lowered to 5% for visitor attractions and hotel providers.	
CB to circulate key facts and figures in support of the VAT argument. Agreed LEP should support VAT role and so CB to draft a letter and show to the Board for approval. It was agreed the visitor economy paper needs to be updated as it is focused on Lincoln and not GL.	CB CB ET
Investment Promotion	
Presented by RC:	
This paper is tied into the Business Plan item. We are seeking agreement to the named events.	
The Board agreed there needs to be a demonstration of the impact of attending events such as MIPIM.	RC

Members were encouraged to offer Officer support time for the coming events.	
Arts & The Economy	
Presented by RC:	
At the last Board Meeting it was asked that the link between Economy and the Arts be looked at.	
We would like to have regular liaisons with the Arts Council and look at a forum on Arts so that a business to business agenda can be looked at.	
DS declared an interest as a Member of The Arts Council.	
To map out what we require and then approach both parties with our needs. A letter of endorsement for the Arts apprenticeship scheme to be drafted.	RC DS
AOB	
TH explained that there is an opportunity for LEPs and Health and Wellbeing Boards to bid for £1M of funding over 5 years from the Department of Health to develop the new ways in which businesses can support and provide employment opportunities for local people with carers responsibilities. There is a very short deadline of 2 weeks however.	
Board members agreed to support an expression of interest for GL.	тн
Date for the diary – 24 <sup>th</sup> October, LEP Business Summit	
As there was no other business, the board was closed.	
DATE OF NEXT MEETING: 24 <sup>th</sup> September 10-1pm, University of Lincoln	